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MARY KAY

Enriching Women's Lives<sup>™</sup>

## Share the Love Great Gift Ideas to Sweeten Valentine Sales



"It is important to realize that you do not have to change a certain number of lives in order to make a difference in the world; you can do it by reaching out to just one person. That person can be anyone – a child, a friend, a customer, a homeless person, anyone at all. You don't have to win the Nobel Peace Prize. Making a difference requires only your willingness to give to others – the more the better." – Mary Kay Ash

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## Dates to remember

#### JANUARY

- **2:** Company holiday. Postal holiday. All Corporate and branch offices closed.
- **3:** Postmark cutoff for Independent Beauty Consultants to mail Commitment Forms to begin Independent Sales Director qualification Jan. 1.
- 8: Online Sales Director-in-Qualification Commitment Form available beginning 6 a.m. Central time.
- **10:** Last day to submit online Sales Director-in-Qualification Commitment Form. Online Commitment Form available until midnight Central time.
- **15:** Postmark deadline to earn the Month 1 bonus.
- 16: Martin Luther King Jr. Day. Postal holiday. Month 2 bonus begins. *Beaut-e-News*<sup>TM</sup> e-newsletter begins e-mailing to customers. Valentine virtual event begins on Personal Web Sites. **PREFERRED CUSTOMER PROGRAM:** Online and mail-in enrollment for the spring Preferred Customer Program begins.
- PREFERRED CUSTOMER PROGRAM: Valentine gift-giving brochure begins mailing. Allow 7-10 business days for delivery.
- 20: December car qualifier paperwork due to Company.
- **30:** Last day of the month for Beauty Consultants to place online and telephone orders (until midnight Central time).
- **31:** Last day of the month. Orders and Independent Beauty Consultant Agreements submitted by mail or dropped off at the branches must be received by 7 p.m. local time to count toward January production. Online Independent Beauty Consultant Agreements accepted until 7 p.m. Central time.

Now, it's even easier for you to go online and find additional information referenced in *Applause*® magazine. Just go to the Mary Kay InTouch® Web site and click on *"Applause*® Online."



#### FEBRUARY

- 1: Postmark cutoff for Independent Beauty Consultants to mail Commitment Forms to begin Independent Sales Director qualification Feb. 1. Career Conference 2006 early registration begins for Independent Sales Directors who registered for Leadership Conference 2006, as well as their unit members and adoptees.
- PREFERRED CUSTOMER PROGRAM: Last day to receive Spring 2006 Preferred Customer Program guarterly enrollment mail orders.
- 8: Online Sales Director-in-Qualification Commitment Form available beginning 6 a.m. Central time. Career Conference 2006 registration opens to all independent sales force members.
- **10:** Last day to submit online Sales Director-in-Qualification Commitment Form. Online Commitment Form available until midnight Central time.
- **14:** Happy Valentine's Day! Valentine virtual event ends.
- 15: Postmark deadline to earn the Month 2 bonus. PREFERRED CUSTOMER PROGRAM: Last day to enroll online for the Spring 2006 Preferred Customer Program mailing of *The Look* with exclusive sampler and to qualify for early ordering of the new spring products.
- **16:** Month 3 bonus begins. *Beaut-e-News*<sup>TM</sup> e-newsletter begins e-mailing to customers.
- **20:** Presidents Day. Postal holiday. January car qualifier paperwork due to Company.
- **27:** Last day of the month for Beauty Consultants to place online and telephone orders (until midnight Central time).
- 28: Last day of the month. Orders and Independent Beauty Consultant Agreements submitted by mail or dropped off at the branches must be received by 7 p.m. local time to count toward February production and Career Conference 2006 recognition. Last day to register for Career Conference 2006 and for full cancellation refund. Registrations submitted by mail must be received by Special Events Registration by 5 p.m. Central time. Telephone registrations accepted until 7 p.m. Central time. Online registrations accepted until midnight Central time. Last day to achieve the Pink Power Team-Building Challenge, Book 10! Hold 10! Share 10! Challenge, Good VIBErations Challenge and Movin' On Up Challenge for Career Conference 2006 recognition. Bee Focused! Challenge to receive pink sliding charm bracelet and second sterling silver and crystal bee charm ends.

## Get It Free with your ordert JAN. 16 - FEB. 15

#### Satin Lips® Set

Color 101 Cards

#### Travel Roll-Up Bag



SUGGESTED USE:

The Satin Lips® Set is the perfect treat to keep lips smooth through winter months. That makes it a great gift for skin care class hostesses. Set includes Satin Lips® Lip Balm and Lip Mask.



#### SUGGESTED USE:

Color 101 Cards make it easy for you to boost your color sales by showing your customers how to get exciting new looks. Each card gives your customer everything she needs to sample a complete new look, so it's easy and fun!



#### SUGGESTED USE:

Customers will love this organizer whether they travel or not. It makes a great gift with purchase to encourage sales of skin care and color. You also may want to offer it free to customers who purchase four or more product sets.

Total Section 1	Month 2 Bonus*	Bonus Suggested Retail Value**
<b>\$400 sugg. retail/</b> \$200 wholesale	50% Discount/ Earned Discount Privilege	
\$800 sugg. retail/ \$400 wholesale	1 Satin Lips® Set	\$18
<b>\$1,200 sugg. retail/</b> \$600 wholesale	2 Satin Lips® Sets 1 Set Color 101 Cards (asst. pack of four)	\$36
\$1,600 sugg. retail/ \$800 wholesale	3 Satin Lips® Sets 1 Set Color 101 Cards (asst. pack of four)	\$54
<b>\$2,400 sugg. retail/</b> \$1,200 wholesale	4 Satin Lips® Sets 1 Set Color 101 Cards (asst. pack of four)	\$72
<b>\$3,600 sugg. retail/</b> \$1,800 wholesale	5 Satin Lips® Sets 1 Set Color 101 Cards (asst. pack of four) 1 Travel Roll-Up Bag	\$90
<b>\$4,800 sugg. retail/</b> \$2,400 wholesale	5 Satin Lips® Sets 1 Set Color 101 Cards (asst. pack of four) 2 Travel Roll-Up Bags	\$90
\$6,000 sugg. retail/ \$3,000 wholesale	5 Satin Lips® Sets 1 Set Color 101 Cards (asst. pack of four) 3 Travel Roll-Up Bags	\$90
\$7,200 sugg. retail/ \$3,600 wholesale	5 Satin Lips® Sets 1 Set Color 101 Cards (asst. pack of four) 4 Travel Roll-Up Bags	\$90

#### $\dagger$ New Independent Beauty

Consultant Bonus! Although this BizBuilders bonus is not available to new Beauty Consultants with their initial order, they are eligible for other exclusive bonuses. For more information on how you can qualify for the Ready, Set, Sell! product bonus instead of BizBuilders when you place your initial order, go to Mary Kay InTouch® and click on "Applause® Online" or see Page 19.

<sup>\*</sup>Independent Beauty Consultants will receive Seminar 2006 contest credit on all Section 1 retail products and gifts with purchase, but not Section 2 products distributed through this program.

<sup>\*\*</sup>Tax is required on the suggested retail value of Section 1 products. Add applicable bonus value to the Taxes area in the Summary Section of the current Consultant order form. We reserve the right to substitute another bonus of equal or greater value in the event supplies are depleted. Orders must be postmarked Jan. 16 through Feb. 15, 2006, to qualify for this bonus.

aentine deligits It's no secret that women love Valentine's Day. No wonder it's the third largest retail holiday of the year and No. 1 for women\*! And that can mean sweet potential for your giftgiving sales. The following pages will help you "think like a retailer" and deliver the great presents women want to give and receive.

## capture their hearts

Wow your customers with a fabulous selection of gifts and impress them with an interactive online experience. You can invite them to your Valentine online event exclusively at your Mary Kay® Personal Web Site With Shopping. It begins Jan. 16, and you can link them to it with a special Valentine event MKeCard<sup>®</sup>. Introducing your customers to this great online shopping experience can help make you the retailer of choice for all their gift-giving needs.



Joral fantasv

#### Floral Fantasy

Step into the fantasy where sweet and soulful blend with vintage glamour. This limited-edition MK Signature™ Color Collection celebrates the feminine side of life. \$35

Compacts shown actual size.

Ginger Flower

Floral

Plum

Each MK Signature<sup>™</sup> Color Collection contains three eye colors, one creme-to-powder cheek color, two Luscious Color™ (poured) lipsticks, one Dual-End Eye Applicator, a retractable Lip Color Brush and a mirror.

\*According to the National Retail Federation's 2005 Valentine's Day Consumer Intentions and Actions Survey

Enchanted Garden Wrap yourself in the enchantment of rich, Natural shimmering tones. Reflect the striking nature of natural beauty with Cinnamon this limited-edition MK Signature™ Color Collection. \$35 Enchanted

Bloom

Light

Shine

lvy

Petal Vintage Rose

Pink

## Chanted gards

Celebrate love with the freshest blooms of the season. These MK Signature™ Color Collections make the perfect Valentine's Day gift. And you can make them even more exciting when you create gift sets with other MK Signature<sup>™</sup> color products. To find these great gift set ideas, go to Mary Kay InTouch® and click on "Applause® Online."

"link" like a retailer

mary

Win your customers' hearts with convenience. It's easy when you have a Mary Kay® Personal Web Site With Shopping. It's the link that allows you to be there for them 24/7. Then you can sweep them off their feet with the Valentine online event. That's "thinking like a retailer" and the perfect reason to announce the "grand opening" of your online boutique. To get your own Mary Kay® Personal Web Site With Shopping, go to Mary Kay InTouch® and click on "Applause® Online."

### have a party

Wrap up more gift sales and boost your gift-giving business by booking and holding Valentine gift parties. New party ideas are always a fun reason to invite customers and potential customers to book a party of their own. The tips and gift ideas on these pages can help you "think like a retailer" and turn every class into an exciting event.

#### Color 101 Collection: Soft Elegance

What a wonderful gift idea - one of the latest color looks created especially for you and your customers. But that's not all. You have three more beautiful Color 101 Looks so your customers can choose the perfect color gift. \$110.50





#### Scents of Romance Set Love is in the air with

this perfectly romantic gift for Valentine's Day. This pampering set includes the limited-edition scented Embrace Romance® Candle Set (while supplies last) and Sheer Fragrance Mist from the Private Spa Collection.™ \$36

## tell the world

It can be love at first sight when you create excitement for your Valentine party. Consider setting up a Valentine gift display at all your skin care classes. Dress up the display with sparkle and shine to make it simply irresistible.

You also can go to the Mary Kay InTouch® Web site to print a Valentine gift flier to tell the women you meet about special gifts you offer. Consider placing these fliers in product orders and giving them to your customers. But that's not all. To entice new hostesses for your parties, you also can find a printable version of the inside back cover of this Applause<sup>®</sup> magazine. It's designed to tempt potential hostesses with a fashionable free gift and entice guests with a great gift with purchase. See inside back cover for details. For the printable PDF, go to "Applause<sup>®</sup> Online."

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## be a matchmaker

Introduce your customers to the perfect personalized gifts for them. You can create gift sets so unforgettable that your customers will come back time and again to ask you to fill their gift-giving needs. And now dreaming up new customized gift n the hear sets is easier than ever. For tips on how to create those one-ofa-kind sets and to print a special gift-set flier, go to Mary Kay InTouch<sup>®</sup> and click on "Applause<sup>®</sup> Online."



**Glamour Eyes Set** Gorgeous gifts are easy to spot. This one includes MK Signature<sup>™</sup> Ultimate Mascara™, Eye Primer, Liquid Eyeliner, Eyesicles® Eye Color in Vanilla, and MK Signature<sup>™</sup> Eye Color in Vintage Gold and Fig in a Color Compact complete with a Dual-End Eye Applicator. \$71.50

## follow up

The customers you enrolled in the

Preferred Customer Program discovered the many splendid things of love when they received their Valentine gift-giving brochures. That makes this a areat time to call those customers who received this beauti-



ful mailer to find out which of the Valentine gifts their hearts desire most.



#### Love Your Lashes Set

Women everywhere can pamper their lashes both day and night. New MK Signature™ Ultimate Mascara<sup>™</sup> plumps up the volume by day, while Oil-Free Eye Makeup Remover gently removes it all at night. \$29

Younger-looking eyes and radiant, soft skin always attract attention. This gift of beauty includes Intense Moisturizing Cream and TimeWise® Firming Eye Cream. \$60

For more gift ideas, go to the Mary Kay InTouch® Web site and click on "Applause® Online."

All Eyes on You Set

ide for

Gift sets include Mary Kay® skin care and cosmetics products. Other items are for merchandising ideas only.

# **Vision** of E

Lush lashes, Smoother skin, A luminous look, They're every woman's vision! And you can help your customers make it their own with these fabulous new products. They're sure to catch every woman's eve. And you'll be "thinking like a retailer" by showing your customers all these beautiful new possibilities.

Did you know? It's typically recommended that a woman replace her mascara every three to four months to ensure product safety and performance.

## the ultimate

Almost every woman wears mascara. So you'll want to share the ultimate with them – big, bold, longer-looking lashes all from one formula. MK Signature™ Ultimate Mascara<sup>™</sup> with Smart Wiper<sup>™</sup> technology delivers the wow lashes women love. Try offering it to all your customers. It may just become their must-have choice! \$15

Black



Black Brown

## lash lengthening

Women love the look of long lashes - it's only natural! So consider offering them MK Signature<sup>™</sup> Lash Lengthening Mascara<sup>™</sup>. It penetrates each lash to nourish, condition and strengthen instantly for longer, naturallooking lashes. \$10

#### **Charting Success**

When a woman finds the mascara she loves, she'll buy it again and again. So "think like a retailer" by knowing your products and your customers' needs. This handy guide will make it easy to suggest the right mascara formula to help make your customers loyal for life.

The Look She Wants in Just One Coat	The Mascara She'll Love
Bigger, bolder, longer-looking lashes with extreme volume and intense color that lasts all day	MK Signature™ Ultimate Mascara™
Longer-looking lashes with a natural look, fortified with a vitamin B derivative for stronger-looking, softer lashes	MK Signature™ Lash Lengthening Mascara™
Waterproof lashes that keep up with your day. This triathlon- tested formula delivers longer, thicker-looking lashes.	MK Signature™ Waterproof Mascara



All three MK Signature™ formulas feature new Smart Wiper™ technology to deliver the exact amount of mascara needed for perfect, clump-free application.

## facial **highlighting** pen

Help your customers see their beauty in a whole new light. The MK Signature™ Facial Highlighting Pen optically "lifts" the shadowy areas of the face for a brighter, more refreshed look. And it's available in four shades for all skin tones. Your customers will want to use it every day – and throughout the day. So it's sure to be the "highlight" of your reorder business. **\$18** 

To help you find the perfect shade match for your Mary Kay® Foundation customers, go to Mary Kay InTouch® and click on "Applause® Online."





TIMEWISE

FIRMING EYE CREAM CREME RAFFERMISSANT POUR LES YEUX

CREMA REAFIRMANTE PARA EL CONTORNO DE LOS OJOS

5 OZ. NET WT./14

## waterproof

Make a splash with your active customers by telling them about our triathlon-tested MK Signature<sup>™</sup> Waterproof Mascara. It delivers longer, thicker-looking lashes with all-day waterproof, tear-proof, pool-proof wear. **\$10** 

## firming eye cream

Do you know women who are ready to take a firm stand against the signs of aging? You can help. The luxuriously rich TimeWise® Firming Eye Cream is so advanced it firms, brightens, provides intense moisturization, plus fights fine lines and wrinkles. That means you get more great benefits in one fabulous product. And that's the beauty of it! **\$30** 

> For more information on all of these great new products, you can go to Mary Kay InTouch® and click on *"Applause*® Online."

All prices are suggested retail.



#### let's talk about...

#### SPREADING THE "NEWS"

Just like you, your customers can't wait to try and experience for themselves the newest products from Mary Kay. And this quarter there's plenty to be excited about. In the January issue of *Applause*<sup>®</sup> magazine, **Dr. Myra Barker, Executive Vice President of Marketing/Research and Development,** shared some great information about the new TimeWise<sup>®</sup> Firming Eye Cream. In this issue, we asked Dr. Barker to talk about the MK Signature<sup>TM</sup> Facial Highlighting Pen, since this is a product that many customers, as well as Independent Beauty Consultants, may not be familiar with.

Let's start with the beautiful benefits. "You'll see that your skin looks *instantly* highlighted and brightened so you look refreshed and rested," says Dr. Barker. "And all it takes is a few brushstrokes after you've applied your foundation." So where should it be applied? "This is the perfect beauty solution for areas that tend to appear slightly darker or in shadow, like under your eyes, in the folds between nose and mouth or the hollow of your chin," suggests Dr. Barker. "Then just brush, blend and see the difference. Because the MK Signature<sup>TM</sup> Facial Highlighting Pen is applied after foundation, you can use it anytime during the day to give yourself a little 'pick-me-up.' And since we wanted women of *all* skin tones to benefit from this amazing product, the MK Signature<sup>TM</sup> Facial Highlighting Pen comes in four sheer shades for ivory to bronze skin tones."

So how does it work? "Beauty experts agree that being seen in the 'right light' is a key factor in looking your most beautiful," shares Dr. Barker. "And that's the principle this product is based upon. By using advanced technology, we've been able to create a formula with special light-reflecting pigments that optically 'scatter' the light, so your skin looks more even-toned and refreshed." Now what woman wouldn't love that? "Just be sure that your customers understand the difference between the MK Signature<sup>TM</sup> Facial Highlighting Pen and concealer," suggests Dr. Barker. "Concealer is a heavier formula and is designed to camouflage more noticeable skin imperfections, while the MK Signature<sup>TM</sup> Facial Highlighting Pen was created to highlight and brighten areas of the face that have a tendency to recede, creating shadows."

In closing, Dr. Barker shared this final thought. "As all smart Beauty Consultants know, the key to a successful business is not only having the *new* products your customers want, but also having *regular-line* products that need to be reordered on a regular basis. Because it's likely that the MK Signature<sup>TM</sup> Facial Highlighting Pen will be used multiple times during the day, it's a product that should need to be reordered every few months." Now that's "thinking like a retailer."

# winter wonders for

The cold! The wind! The dry air! It's enough to make beautiful skin shiver. But never fear! You can come to your customers' rescue with these superpowered supplements. They're what your customers need to fight the signs of winter weather. So consider calling them to offer some super customer service as their winter skin care hero. It can make you the "retailer of choice" for their winter skin care needs.

## Flawless Thinking

Now is a great time to get on the hotline with your customers to re-evaluate their foundation needs. Some Mary Kay<sup>®</sup> Medium-Coverage Foundation customers might need a little extra hydration in dry winter months. So you might suggest they switch to the added hydration of Mary Kay<sup>®</sup> Full-Coverage Foundation. Also, skin tones tend to be lighter in the winter. So consider making it an even match by calling your customers to suggest a lighter shade of foundation. \$14



Help your customers kiss those dry lips goodbye. The Satin Lips® Set makes a perfect treat for smoothing and soothing lips all winter long. **\$18** 

## Hydration Boosters

MARY KAY

MARY KAY

Winter weather can be a tough foe to face. That's why many women need an extra boost of moisture to keep their skin looking beautiful. Your customers with dry skin will love the extra hydration of Mary Kay<sup>®</sup> Intense Moisturizing Cream for a radiant look and unbelievably soft feel. And don't forget your customers with normal to oily skin. They may not think about an added moisturizer, but the right product can help keep their skin's moisture in balance. Mary Kay® Oil-Free Hydrating Gel is a great choice. Plus, both products hydrate for up to 10 hours. \$30 each

# charged sales

## Helping Hands

Dropping temperatures can leave hands in distress. But you can help with the Satin Hands<sup>®</sup> Pampering Set. Consider calling your customers who haven't tried it to give them the chance to experience this super-softening treat. And you'll want to invite all the guests at your skin care classes to sample it – especially during the winter. **\$28** 



## Skin Smoother

Dryness is no match for this moisture-loving, age-fighting wonder. TimeWise® Visibly Fit<sup>™</sup> Body Lotion is a smooth move for all your customers. It provides up to 10 hours of moisturization plus improves skin elasticity and texture. What better way to help them chase away the winter chills and be ready to "spring" into action when the weather turns warm? \$22

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private spa collection

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You can help your customers buff away dull, winter skin with the Private Spa Collection<sup>™</sup> Sugar Scrubs. They polish away rough skin, leaving it soft and radiant. And, with four scents – Embrace Romance<sup>®</sup>, Embrace Happiness<sup>®</sup>, Embrace Dreams<sup>®</sup> and Embrace Harmony<sup>®</sup> – you have a fragrance every woman will love. **\$14** 

## THINK LIKE A RETAILER CUSTOMERS AWAYS

While you're making seasonal sales with Valentine's gifts and limited-edition items, why not win over loyal customers whose needs you can meet year-round? You can use these tools to treat your customers to great service while warming the market for their continued business. After all, giving customers what they love is "thinking like a retailer!"

## Sales Start When You Mail

Show new customers all Mary Kay has to offer. Let regular customers know there's always something new to see. Make it easy for customers to shop with you. Enroll each one of them to receive the spring issue of *The Look* beginning Jan. 16. The spring sampler features better-than-ever skin

Begin enrolling customers on Jan. 16! care that should be the basis of any woman's beauty regimen. And remember, this is only the start. Call to follow up for orders in the coming weeks! Preferred Customer Program RELATIONSHIP BUILDING FOR RESULTS CONSISTENCY CHALLENGE 2005 - 2006

Go for it – continue to enroll 13 or more customers to receive *The Look*, and you can be one step closer to achieving the *Preferred Customer Program* Consistency Challenge! And then you'll earn this beaded bracelet with *The Look* charm!

## Spread the Love

Spring 2006

Through the Preferred Customer Program, beginning Feb. 18, you can enroll year-round to send customers the new *Fall in Love* customer brochure. It introduces women to all there is to love about Mary Kay! Designed to tie in with our successful national advertising campaign,



it can be used to provide a brief overview of our powerhouse skin care<sup>™</sup> and captivating color<sup>™</sup> to potential customers or as a way to keep your name in front of regular customers. It's also available as an open stock item on the March 16 Consultant order form and replaces the *Beauty Book* in the Preferred Customer Program and the *First Steps* program!

## Love the Choices

How can you ensure that this Valentine's Day is a selling success? We've given you plenty of ways! Be sure to



follow up with customers who receive the Preferred Customer Program Valentine gift-giving brochure – it mails Jan. 18. Then consider sending MKe-Cards® to remind customers about the online Valentine event from Jan. 16 – Feb. 14 on your Personal Web Site.

## love service



You can offer the perfect Valentine treat to every customer on your list: a fun evening of relaxation with friends that's an escape from her usual routine! (Check the *Girl Time™* party ideas and downloadable invitations when you click on *"Applause®* Online" on

> the Mary Kay InTouch® Web site!) Many customers can't wait to earn free product; others will want the

fabulous new hostess gift. It's a

lovely watch with a pink croc-embossed band housed in a box lined in pink leopard print. It's the latest addition to the pink leopard print collection!

## Love a Free Gift

Here's a retail idea customers love: the free gift with purchase! Make customers feel special, appreciated and pampered with the MK Signature<sup>™</sup> Mini Brush Set. The set, perfectly sized for on-the-go touchups, features four high-quality mini brushes and a mini mirror in a soft-like-suede case

> Lipstick not included.

decorated with pink trim and a bow.

MK Signature™ Mini Brush Set, pack of five, \$17.50



You'll Both Love the Rewards: Why to Book



Booking and holding classes regularly keep the heart of your business beating strong. As Mary Kay Ash said so many times, "Booking is the lifeblood of your business." **Independent Executive National Sales Director Holly Zick** couldn't agree more.

"Booking is the beginning of everything in business," she says, emphasizing, "No appointments means you're out of business." Classes can lead to sales, customers and reorders. Those, in turn, can lead to team members, a red jacket, becoming an Independent Sales Director – and certainly money and income. Classes offer the perfect opportunity to provide face-to-face, personalized service. They also are a good foundation for repeat business. So what does Holly advise? "You must learn how to book from a class because that is the easiest way to book. Become a master at it, and you'll always have classes on your calendar. Know how to offer all the options: the hostess gift, product discounts, the gift with purchase and special seasonal items," Holly says. "Your goal is to book two classes from each class. Rebook the hostess if she'd like to earn more free product."

And while you might find a hostess interested in the latest hostess gift or in special limited-edition or gift items, you'll want to make sure she knows about the great Mary Kay<sup>®</sup> regular-line products, too. "You decide," Holly says. "Is a skin care class essential to your Mary Kay business? I'd say it is!"

## feel the power of

## register for careerconference2006

How can a color be powerful? When it symbolizes the spirit of women helping women, encourages you to step out of your comfort zone and dare to dream, and helps you realize there is something *you* can do to make the world a better place. Find out how a color can be powerful — attend *The Power of Pink* Career Conference 2006!

#### Pink Is YOUR Color

Career Conference is all about you and your success. It gives new Independent Beauty Consultants the opportunity to see the big picture and learn what a Mary Kay business is all about. It's a way to rekindle a flame so that it's brighter than ever. Best of all, it comes at a time of year when you may feel the need to recharge your emotional batteries so you can achieve your goals – or set new

ones – and finish the Seminar year strong. It's a time to catch up with old friends and

YOU GO Its educational! Its motivational! Its inspirational! Its economical! most of all – it's fun

why should

make new ones. And it's filled with ideas and classes designed to enrich lives and help you make your dreams come true.

With conferences in 39 cities nationwide held over a span of two weekends, there's sure to be one that's convenient for you.

#### It's an Investment

You probably already know that retailers are continually looking to attract more business, increase sales and stay on top of the latest on-trend items so

they can meet the wants and needs of their customers. One way they do this is by investing time and money on events targeted toward their businesses, like Career Conference!

## consider this advice from Mary Kay:

"Perhaps you are thinking, 'I can't afford to go.' From long experience, I believe you can't afford **not** to attend, for at Career Conference you will discover the big picture of what your Mary Kay business can be for **you**. Make your plans now. Use the profit from a few extra classes to pay your way."

#### You Have the Means to Earn Your Way

One of the benefits of having your own Mary Kay business is the unlimited earning potential. So why not take Mary Kay's advice and schedule extra classes and use the profits to pay your expenses?

Begin by estimating your expenses. If you have never attended Career Conference, you might ask your Independent Sales Director or other Independent Beauty Consultants for ideas about costs. You'll want to include the registration fee, transportation costs and lodging along with miscellaneous expenses such as meals, shopping and sightseeing. Then, based on the number of weeks you have until Career Conference, determine what that represents in sales of TimeWise<sup>®</sup> Miracle Sets, TimeWise<sup>®</sup> Firming Eye Cream or gift sets like the ones shown on Pages 4 and 5. Then get booking!

With Valentine's Day only a short time away, many customers will be looking for gifts to give the special people in their lives. So it's a perfect time to remind them that you have great gifts! Also be sure to remind customers that they can earn great hostess gifts or free product by inviting a few friends over to see the gifts you have to offer as well as the new TimeWise® Firming Eye Cream, MK Signature<sup>TM</sup> Mascaras, Liquid Eyeliner and Facial Highlighting Pen.

Remember, it feels good to help others. So let your customers know that by booking a class or buying product, they are helping you achieve your goal – whether it's to achieve the *Book 10! Hold 10! Share 10!* Challenge or simply to pay your Career Conference expenses.



#### Career Conference Cost Cutters

- Consider splitting expenses, such as those for gas or lodging, with another Independent Beauty Consultant.
- Pack a few nonperishable snacks, just like Mary Kay did when she worked in direct selling and attended a company seminar for the first time. "The first year I was there, two things happened at a company seminar in Dallas that set the tone for the rest of my career. It was a miracle I got to attend at all. I had to

borrow the money from a friend, who thought that money would be much better spent on shoes for my children, and I took cheese and crackers because I couldn't afford to go out and eat for the three days we were there."

Compare transportation costs. While your first thought may be to drive, it may be more cost-effective to take the bus or train to save on the cost of gas, possible parking charges, etc.

#### Who Should Go?

Any independent sales force member who wants to:

- *sell more product.*
- build a stronger team.
- learn about the latest trends, products, contests, promotions and business tools.
- receive a product giveaway (\$82 suggested retail value).
- learn what it means to "think
- like a retailer." > make new friends.
- make the most of a new location or a new Mary Kay business.
- be inspired or reinspired.
- have a little girlfriend time.
- just get away from it all.

#### Learn to Succeed!

This year, Career Conference will feature more education than ever before! Independent Beauty Consultants and Independent Senior Beauty Consultants will be among the first to view the new *Skin Care Class* DVD. This tool will teach basics and refresh even the most polished presentation. Top-notch Independent Sales Directors also will share their tips for building a successful Mary Kay business.

## the essentials

#### when can I register?

- Feb. 1-7: For Independent Sales Directors who registered for and attended Leadership Conference 2006, their unit members and adoptees
- Feb. 8-28: For all independent sales force members

- how much does it cost?
- \$75 if you register by Feb. 28
- \$85 on-site, space permitting
- \$75 for Independent Beauty Consultants who submit their Independent Beauty Consultant Agreements in March, space permitting

#### how do I register?

- Online: Select "Career Conference 2006" from the home page of the Mary Kay InTouch<sup>®</sup> Web site, then select "Registration."
- Telephone: Call (800) 338-3680. Available from 8:45 a.m. until 7 p.m. Central time, Monday through Friday (except holidays).
- Mail: Use the printer-friendly form available on the Mary Kay InTouch<sup>®</sup> Web site.
- what is the deadline to register?
- ► Tuesday, Feb. 28.
  - Registrations submitted by mail must be received by Special Events Registration by 5 p.m. Central time.
  - Telephone registrations accepted until 7p.m. Central time.
  - Online registration available until midnight Central time.

#### other dates to note

#### ► Feb. 28:

- ♦ Last day for full cancellation refund
- Last day to qualify for Career Conference recognition
- March 17: Career Conference begins in 18 cities.
- March 19: Career Conference begins in five cities. (Hartford, Conn., is a Spanish-only event.)
- March 24: Career Conference begins in 21 cities. (Ontario, Calif., is a Spanish-only event.)
- March 26: Career Conference begins in four cities.

#### need to know more?

Log on to the Mary Kay InTouch<sup>®</sup> Web site and click on the "Career Conference 2006" link under Events.

## special functions and recognition at career conference 2006

#### Event

Movin' On Up Luncheon – Independent Beauty Consultants who, from Dec. 1, 2005, through Feb. 28, 2006, achieve and maintain a new higher status on the career path of Star Recruiter, Team Leader, Future Independent Sales Director or Sales Directorin-Qualification, along with their Independent Sales Directors, will be invited to attend this exclusive luncheon. Sales Directors-in-Qualification who debut as new Sales Directors by March 1, 2006, also will be invited to attend, along with their Independent Senior Sales Directors. The top three Team Leaders, Future Sales Directors or Sales Directors-in Qualification with the highest personal team commissions earned during the contest period will be seated, along with their Sales Directors, at the prestigious head table.

#### **Onstage Recognition**

- On-Target Seminar 2006 Courts and Unit Circles (Based on achievements from July 1, 2005, through Feb. 28, 2006)
  - Queens' Courts of Personal Sales Independent Beauty Consultants and Independent Sales Directors with at least \$24,000 in personal estimated retail production.
  - Bee Focused! Queen's Court of Sharing – Independent Beauty Consultants and Independent Sales Directors with at least 16 qualified\* new personal team members.
  - Circle of Achievement Independent Sales Directors with at least \$200,000 in estimated unit retail production.
  - Circle of Excellence Independent Sales Directors with at least \$430,000 in estimated unit retail production.
  - On-Target Double Star Achievement Independent Beauty Consultants who achieve on-target recognition for the Queens' Courts of Personal Sales and Sharing; Independent Sales Directors who achieve on-target recognition for two of the following: Queen's Court of Personal Sales, Queen's Court of Sharing and Circle of Achievement or Excellence.
  - On-Target Triple Star Achievement Independent Sales Directors who achieve on-target recognition for the Queen's Court of Personal Sales, Queen's Court of Sharing and Circle of Achievement or Excellence.

- Independent Executive Senior Sales Directors and Independent Elite Executive Senior Sales Directors (As of March 1, 2006)
- Cadillac Unit Independent Sales Directors who are qualified for the use of a Cadillac as of Dec. 31, 2005, will receive onstage recognition along with their unit members.
- Class of 2006 Independent Sales Directors who debut from Aug. 1, 2005, through March 1, 2006, will debut onstage along with their Independent Senior Sales Directors.
- Top 10 Independent Sales Directors in Unit Building – Independent Sales Directors with the highest number of new unit members from July 1, 2005, through Feb. 28, 2006. The top three Sales Directors and their unit members will receive special seating.
- Top 10 Independent Sales Directors in Unit Retail Production – Independent Sales Directors with the highest unit retail production from July 1, 2005, through Feb. 28, 2006. The top four Sales Directors will receive reserved seating along with their unit members who are registered by Feb. 28.
- Movin' On Up Challenge Independent Beauty Consultants who from Dec. 1, 2005, through Feb. 28, 2006, achieve and maintain a higher career path status of Team Leader, Future Independent Sales Director or Independent Sales Director-in-Qualification.
- Pink Power Team-Building Challenge Independent Beauty Consultants and Independent Sales Directors who qualify for the Pink Power necklace with three heart drops.
- Good VIBErations Challenge Independent Beauty Consultants and Independent Sales Directors who debut between Dec. 1, 2005, and March 1, 2006, and who are Grand Achievers\*\* by Feb. 28, 2006, and have a minimum \$18,000 net adjusted team wholesale production (including car credit) during the contest period will receive an exclusive scarf and onstage recognition at Career Conference 2006.

The qualified top Grand Achiever Beauty Consultant or Sales Director who debuts between Dec. 1, 2005, and March 1, 2006, at each Career Conference site with the highest net adjusted team wholesale production (not including car credit) during the contest period (Nov. 1, 2005, through Feb. 28, 2006) will receive onstage recognition and earn the use of a special-edition platinum Pontiac Vibe that has been customized with special equipment and *The Power of Pink* logo. The top earner also must be registered for Career Conference by Feb. 28 to qualify for this recognition.

**book** 10! Hold 10! Share 10!

Independent Beauty Consultants and Independent Sales Directors who book and hold at least 10 classes *and* hold at least 10 interviews in each of the months of January and February.

#### Additional Recognition

#### Preferred Customer Program

Independent Beauty Consultants or Independent Sales Directors who enroll 13 or more customers to receive *The Look* during the Spring 2006 enrollment period (Jan. 16 – Feb. 15) will receive a name badge ribbon indicating how many customers they enrolled (13, 25, 50, 75 or 100+) and standing recognition.

- On-Target Super Star Consistency Challenge – Independent Beauty Consultants or Independent Sales Directors who achieve three quarters of consistent Star Consultant status from June 16, 2005, through Feb. 28, 2006, will receive a name badge ribbon and standing recognition.
- \*A qualified new personal team member is one whose Independent Beauty Consultant Agreement and minimum of \$600 in wholesale Section 1 orders are received and accepted by the Company during the contest period. The same rules for the maximum number of new team members in a month as the Queen's Court of Sharing apply.
- \*\*Grand Achievers also must meet the requirements of the Car Insurance program and possess a valid U.S. driver's license and either a Social Security card or Individual

Taxpayer Identification Number (ITIN) in order to qualify for the *Good VIBErations* Challenge.

## Simple Suggestions for Sampling (easy for you, fun for customers!)

There's no doubt about it. Women love to "try before they buy" and using samplers can create a buzz of excitement with your customers – and with prospective customers, too! (Just wait until they try the new sampler of MK Signature™ Ultimate Mascara.™ They'll know immediately why it's called the "ultimate"!) Here are suggestions on sampling techniques to help keep customer interest high and your professionalism at its best.

#### It's Smart to Use Samplers.

For customers, samplers are a fun sneak peek at all the great Mary Kay® products. Using the samplers available on Section 2 of the Consultant order form helps you demonstrate with confidence and professionalism. Here's why:

- Our samplers are specially
  developed by experts to maximize the customer's experience, replicating the look and feel of the actual retail product while decreasing any risk of contamination.
- Samplers reassure both you and your customers that the sampling process is sanitary and worry-free. This is especially true of products applied to the lip and eye areas which are particularly sensitive.
- Using Section 2 samplers makes the process easy. Although different states have various laws regarding the sampling and demonstration of cosmetics, you'll know you're "doing the right thing" when you use Section 2 samplers in the recommended way.



#### Suggested Ways to Sample

You can always sample from retail-sized product found in your Starter Kit, as long as that product is clean and has been used only for sampling or demonstrating. But what should you do if a customer wants to try a product not found in either your Starter Kit or your supply of Section 2 samplers?

- Remember, you are the professional. Know your products and your customers and sell with confidence.
  By doing so, your customers will trust your recommendations without having to test the products themselves. Best of all, you and your customers are protected by the Company's 100 percent satisfaction guarantee.
- Do your homework. Preprofile new customers before classes and parties so you are prepared with product recommendations for each guest.
- Suggest the virtual makeover. Send customers to your Personal Web Site so that they can try out a few new looks. It's a safe way to play and experiment with new cosmetics colors and shades. And it's a sure way to build their excitement even before you meet!
- Don't forget Color 101 Cards and Classic Look Cards. With or without the cards, these combinations are a great way for you and your customers to find the looks they'll love.



#### It's Up to You!

Demonstrating and sampling are important parts of your Mary Kay business, so you'll want to do them right! It's always a great idea to let your customers try the products you have to sell, and you can keep that experience positive, professional and free of any concerns about contamination by sampling professionally. Remember, your customers' positive experiences are part of the overall impression they have of you – and Mary Kay Inc.

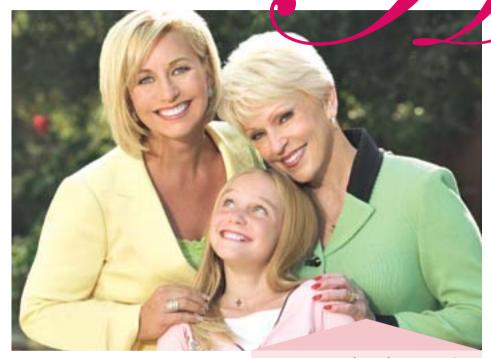
#### Questions?

The only acceptable guidelines to follow are the ones recommended by the Company. Keep in mind that once a product has been contaminated, attempts to "clean" it will only further degrade the product's integrity. Mary Kay provides advice and tools to make sampling easy and fun for you and your customers. Check your *Career Essentials*<sup>®</sup> guide or the LearnMK<sup>®</sup> product knowledge Web site for more details!

#### Keep these guidelines in mind.

· · · ·	
DO	DON'T
Use products in tubes, with pumps, in pressurized containers or in bottles with small openings to place a small amount of product on the back of a customer's hand or in a disposable tray.	Dip fingers into a wide-mouth jar in order to apply product. Use a dispos- able spatula instead.
Use single-use applicators, one for each customer, with products placed on or near the eyes or mouth.	Dip a single-use applicator or dispos- able spatula back into a container after it has been used, or you will have contaminated the product.

# Gifts from the Cont



hat could be more tempting than a secret stash of yummy chocolates? How about the incredibly rich freedom to create the business and personal life you've always dreamed about? Mary Kay understood women's needs and designed the ultimate gift with them in mind. These mothers and daughters discovered it, and now wherever they go, they're sharing the dream.

As a teenager, Independent Executive Senior Sales Director Brenda Fenner, daughter of Independent Senior National Sales Director Jessie Hughes Logan,

knew she was good with animals and numbers. She might become a veterinarian, she thought, or maybe an accountant. One thing she says she didn't envision. "Growing up, I didn't see myself becoming a 'Mary Kay person.' I didn't even try Mary Kay® products until the dermatologist's attempts failed to improve my skin problems!"

But once she came on board, her attitude was adjusted overnight. "I started my Mary Kay business in high school at age 18, and loved everything about it, especially the flexibility. After my college courses, I got a taste of the 'real world' and that cinched it!" she laughs. "I've never had a j-o-b since."

Although Brenda began with only five high school friends who agreed to be hostesses, she learned to attract others as she came to appreciate her strengths. "At first, I compared myself to Mom, who's my opposite. She's a detailed perfectionist, and I love to 'wing it.' She's organized and looks perfect from sunrise to midnight. I'm the other way!" Those traits were apparent when Brenda was growing up, and Jessie understood her from experiencing different personalities through her Mary Kay business. She encouraged her daughter to persevere, and over time, Brenda realized her own gifts were worthwhile. "Mom never believed in excuses. I'm glad I listened," she says. "I just wish everyone had a positive role model like I did."

Mother learned from daughter, too. "I was a taskmaster when I started my business," admits Jessie. "But as I watched Brenda move ahead and still have fun with her business, I saw that it's OK sometimes if the desk isn't neat and all the calls aren't made by a certain time. It's important to be a people person. This business is all about relationships."

Jessie brought that truth home. Because she could design her day, the two had plenty of bonding time while Brenda was growing up. "We entered the children's special time on my weekly plan sheet, using their favorite color," she explains. "They then had my undivided attention for whatever they wanted to do." Watching their mother also taught them to set goals and work to reach them. Because Jessie booked as many skin care classes as possible from Monday through Thursday, the family typically had three-day weekends. But when the numbers didn't add up, "I went into overdrive on Friday and Saturday to reach my sales goal," shares Jessie. "My children learned an important

principle: Do you play and then complain about not having enough money, or work and earn the time to play?"

Once she grew up and became her own boss, did Brenda feel overshadowed by Jessie's success? "No, I'm just glad I started young and can live the rest of my life enjoying my Mary Kay friends around the country. So many people work their whole lives surrounded by the same few people." She dreams of becoming an Independent National Sales Director before Jessie becomes an Emeritus, and her family supports her goal. "My children, including 10-year-old Katelyn, love going to Seminar as my Mom's guests, and they love how I work from home," says Brenda. "They're spoiled by the 'National' lifestyle Grandmother Jessie has shown them!"

#### Almost from toddler days, Independent Sales Director Jordan Helou, daughter of Independent Senior National Sales Director Kathy Helou, was

framing her life with Mary Kay references. "My mom's desk holds a picture of me at age five wearing nothing but her Mary Kay diamond rings!" reveals Jordan, who quickly soared to Independent Sales Director status after signing her Independent Beauty Consultant Agreement. "I've always dreamed of being a Mary Kay Independent Sales Director. I just didn't know when to start."

Jordon was one of the original Velocity<sup>®</sup> girls and was quoted in *Applause*<sup>®</sup> magazine at the tender age of 17. She said she wanted to make an impact and do something she felt really passionate about.

Just a few years later, during a semester in Italy, the timetable became clear. All the positive messages Jordan had internalized through the years came pouring out to her four roommates. "I was constantly talking about Mary Kay," she recalls, "spouting the marketing plan, the income potential – things I had tucked away in a mental file since childhood."

Jordan loved going to Seminar with her

mother, where she admired all the cars, trips and jewelry Kathy earned. But something deeper drew her. "As tantalizing as the thrones and diamonds were, the impact Mom made on so many lives meant much more. I hope God uses me to share His love with women through the Mary Kay opportunity like He's used Mom."

Kathy is touched by Jordan's desire. "She used to say, 'Mom, you have a ministry that makes women feel good about themselves," Kathy relates, adding that another compliment last year stunned her. "Jordan told me I was the most gifted communicator she'd ever heard. I broke down and wept. You can't put a price tag on those words, especially because she knows how hard public speaking has been for me."

Her daughter was in grade school when

"only natural" for the daughter of an Inner Circle NSD. "The truth is, the skills needed to succeed in this business are not necessarily 'caught' just because they're 'taught.' Besides," she laughs, "when you have a mom like mine, everyone around you has already had a facial or been offered the opportunity!"

Although mother and daughter share a kindred spirit to serve God and love people, Jordan thinks most similarities end there. But the classical concert pianist and class valedictorian did assume one of her mother's most important traits: "Self-discipline has helped me achieve the success I've experienced so far." As the real world would have it, however, success hasn't come without a price. "I've been surprised at how much work it can take to lead a unit," says Jordan. "Mom always made it look easy, writing



Kathy and her unit broke the \$2 million barrier. "I'll never forget when Jordan came home from school and heard Mary Kay's voice on the answering machine, congratulating us!" recalls Kathy. "She was floored that Mary Kay called us personally and later wrote many school papers on how Mary Kay affected her life."

Jordan is aware that her skyrocket ascent to Independent Sales Director may seem

notes with pink hearts and telling her I-story at conferences once in a while! But at the end of the day, being in business for yourself is the only way to go."

As Jordan continues to build her personal team and looks forward to reaching the top one day, she holds the dream of Mary Kay deep in her heart. "This is a family business. Mom is leaving a legacy like Mary Kay did, and I want to carry on the tradition."

Making Tax Time a Little Less Taxing

The Company will soon begin reporting year-end tax information to assist you in filing your personal income tax returns. This information will be postmarked and mailed to you on Jan. 31, 2006.

Independent Beauty Consultants may receive one or both of the following two documents:

"Make every day count, make every hour count, make every minute count."

- Mary Kay

- An Internal Revenue Service (IRS) form 1099-MISC for Independent Beauty Consultants and Independent Sales Directors who receive commissions, prizes or awards in excess of \$600 in a calendar year. You also will receive this form if your wholesale purchases total \$5,000 or more in a calendar year. If you do not receive form 1099-MISC, you are still required to report your Mary Kay business activities to the IRS.
- An Income Advisory Statement for Independent Beauty Consultants who receive at least \$200 in Company prizes or awards during the year. The Income Advisory Statement lists total commissions earned, total prizes and awards, and car information (gross lease amount and amount paid by Mary Kay Inc.). The advisory also summarizes your total wholesale Section 1 and 2 purchases. You also will receive an Income Advisory Statement if you meet the requirements for a form 1099-MISC.

You should keep detailed records to support this income and expense information. These records may include, but are not limited to, sales tickets, packing slip/invoice included with each wholesale order, monthly commission and bonus statements, and business expense receipts. You also should perform a physical count of the inventory that you have in stock as of Dec. 31, 2005.

The Company suggests using an accountant or personal tax adviser who is familiar with federal, state and local laws to advise and assist you in filing your federal and state income tax returns as well as, but not limited to, any gross receipts, excise, business and occupation, sales, use, property or other taxes you may owe. For additional information about taxes, go to the Mary Kay InTouch® Web site and choose "click here to visit." Then select "Tax and Legal." In early February, this section also will include Tax Essentials for 2005, the Company's guide to assist you in the preparation of your federal income tax return as it relates to your Mary Kay business.

Beginning Jan. 31, 2006, all Independent Beauty Consultants may verify their 2005 wholesale purchases, prizes, awards and commissions from the Company on the Mary Kay InTouch® Web site. Click on "myBusiness," and select "Reports" to access your "Income Advisory Statements."

Beginning Jan. 31, 2006, you also may send a personally signed fax request to Consultant Records at (972) 687-1612 or mail a personally signed, written request identifying the specific information needed. Be sure to include your Consultant number and your current address. Please allow 10 business days from the time it is received to process your request. Requests should be sent to: Mary Kay Inc., Consultant Records, P.O. Box 799045, Dallas, TX 75379-9045.

#### Why not make Seminar 2006 a priority?

You can qualify for Priority Awards Seminar Registration when you achieve Diamond Star Consultant Status during the Quarter 3 Star Consultant contest, Dec. 16, 2005, through March 15, 2006:

- \$3,000 or more in wholesale Section 1 orders or
- \$2,400 or more in wholesale Section 1 orders plus one gualified new personal team member or
- \$1,800 or more in wholesale Section 1 orders plus two auglified new personal team members

You also can qualify for Priority Awards Seminar Registration when vou are:

- At Star Consultant status for three consecutive quarters from June 16, 2005, through March 15, 2006.
- On-target for the Queen's Court of Personal Sales with at least \$24,000 in estimated personal retail production from July 1, 2005, through Feb. 28, 2006.
- On-target for the Queen's Court of Sharing with at least 16 total new personal team members from July 1, 2005, through Feb. 28, 2006.
- An Independent Sales Director, including debuts through March 1, 2006. Independent Sales Directors who debut in April, May, June or July are qualified to attend Awards Seminar on a first-come, first-served basis.

## **MKConnections**<sup>®</sup>



Attract and hold!

If teachers can use visual aids to help students remember, why shouldn't the sight of your name become a constant reminder

of your great service – as close as your customers' refrigerator door! You can make it happen when you order one – or even all four – of the new magnetic business card designs from MKConnections<sup>®</sup>. Each card carries your name and contact information. Word is that the average person opens the refrigerator door more than 10 times each day. What a great way to say, "May I help you?" To start your collection today, log on to the Mary Kay InTouch<sup>®</sup> Web site and click on "MKConnections<sup>®</sup>" under "Services and Products."

#### A little investment goes a long way

Resolve to start the new year with your business future insured! For as little as \$30 per year, you can insure \$5,000 wholesale in Mary Kay® inventory against loss and damage. Those carrying Product Protection Insurance discovered its investment value after last year's hurricanes. "Product Protection Insurance saved my business!" reports **Independent Beauty Consultant Maria Pastorello-Bailey** of Biloxi, Miss., whose wholesale inventory was destroyed in Hurricane Katrina. "My homeowner's insurance didn't cover the loss, but with Product Protection Insurance, I had replacement inventory within a few weeks of filing my claim and continued to do business. I strongly encourage my team members and new Independent Beauty Consultants to take this preventive step."

To learn more, just go to Mary Kay InTouch® and click on "MKConnections®" under "Services and Products," or call (800) 697-4549.



#### Prepare for success with the Ready, Set, Sell! bonus

Don't forget, the *Ready, Set, Sell!* product bonus for new Independent Beauty Consultants is waiting to help your new team members jump-start their businesses! Here are the suggested retail values of the bonuses available from Dec. 16, 2005, through Feb. 15, 2006. Refer to the *Ready, Set, Sell! Inventory Options for New Consultants* brochure for full details.

INITIAL WHOLESALE Section 1 order:	NEW CONSULTANT PRODUCT BONUS Suggested retail value:
\$3,600	\$603.50
\$3,000	\$517.50
\$2,400	\$401.50
\$1,800	\$328.50
\$1,200	\$225.50
\$600	\$114.00

Remember, sales tax is required on the suggested retail value of the bonus. Qualify for the signature look gift? Please add the \$110.50 suggested retail value to the bonus value. Include the total bonus value in the amount subject to sales tax on the Consultant order form. (1)

JUVE

### **RECOGNITION** Congratulations to the winners for October 2005.

**On-Target Diamond Circle** Independent National Sales Directors become members of the prestigious Diamond Circle when they earn \$200,000 or more in "NSD commissions" during the Seminar contest period. (NSD commissions are comprised of commissions earned on the wholesale production of first-, second-, and third-line offspring units, Senior NSD commissions, NSD commissions on their personal units, plus NSD bonuses for first-line offspring from their personal unit and NSD offspring.) Congratulations to the following NSDs who are considered on-target from July 1 through October 31, 2005. (This includes NSD commissions earned on all foreign countries through September.) These "NSD commissions" are used to determine NSD ranking for a Seminar year.

PEARL



**Regina Gayle Gaston** 

\$205.697.41

193,906.40

\$243,253.49

230,518.11 203,210.97 173,136.54

172,605.13 170,617.04

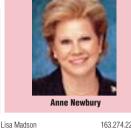
\$164,473.23

**On-Target for Diamond/Inner Circle** On-Target for \$1,000,000 Anne Newbury \$263.956.87

On-Target for \$750.000 Barbara Sunden Pat Fortenberry

#### **On-Target for \$500,000** Regina Gayle Gaston Christine Peterson Carol Anton Karen Pirc Marilyn Welle-Villella Kathy Helou

On-Target for \$300,000 Jan Harris



Nan Stroud

Rena Tarbet Mollye Morrow

Joanne Holman

Stacy James

Pat Danforth

Holly 7ick Johnnette Shealv

Lupita Ceballos Julianne Nagle

Ronda Burnside Cheryl Warfield Nydia Payán Linda McBroom

**EMERALD** 



Jan Harris Rosa Enríquez Sue Kirknatrick Kathy Z. Rasmussen Rosa Jackson Pamela Waldrop Shaw Jackie Swank Cindy Williams Joan Chadbourn **On-Target for Diamond Circle On-Target for \$250,000** Debi Moore Doris Jannke Gloria Castaño

Linda Toupin

Wanda Dalby

Mary Diem Judie McCoy

108,945.24 106,758.08 103,141.90 103,092.44 102,272.84 100,244.54 Darlene Berggren Anita Mallory Garrett-Roe SuzAnne Brothers Diane Underwood Nancy Perry-Miles Pam Gruber Helene Reiners 100,194.53 100,022.16 Donna Floberg Sonya LaVay Asenath Brock \$97,182.55 Jeanne Rowland 97,166.22 94,544.39 94,269.01 Kerry Buskirk

93,950,48

93,220.66 92,870.62

On-Target for \$200,000 Ronnie D'Esposito Klein Rita Potter Martha Langford

Shirley Oppenheimer

DIAMOND

Barbara Sunden

92,643.74 91,473.00 91,093.24 90,663.06 90,552.05 89,441.07

89,216.56 88,812.67

88.675.04

87,373.64 87,292.72

85,296.63

83,890,36

\$80 591 21

78,444.66

RUBY



Pat Fortenberry

#### Monthly Commissions and Bonuses Listed are NSD commissions earned in October by Independent National Sales Directors as defined above plus the following which are not included in rankings: NSD Director level commissions,

Recruiter commissions, and NSD contest bonuses. Cars. prizes, etc. are **not** included in these amounts.

SAPPHIR	RE	EMERALD PEARL		DIAMOND		RUBY			
Regina Gayle Gaston** Christine Peterson** Rena Tarbet* Jana Cox* Joanne Holman* Lupita Ceballos Rosa Enriquez* Judie McCoy* Anita Mallory Garrett-Roe* Donna Floberg* Helene Reiners* Sonya LaVay* Asenath G. Brock* Shanon C. Andrews Martha Langford* Jo Anne Barnes Mary L. Cane Gloria Baez Alia L. Head Valerie J. Bagnol* Sharon D. Buck Martie Sibert* Nancy A. Moser Jeanne Curtis LaQueta McCollum Ann Robinette Karen Kratochvil Sherri L. Steinman Mattie Dozier Jan. I. Thetford Davanne D. Moul Karen B. Ford Caroi L. Stoops Gillian H. Ortega Vernella Benjamin Kendra Crist Cross Jo Anne Backmon Ann Brown Jill Moore	<b>\$65,716</b> 60,580 40,560 34,724 31,990 28,670 28,294 27,215 25,209 24,106 23,224 21,493 20,938 20,533 20,176 19,049 18,067 15,682 15,625 15,625 15,625 15,625 15,521 15,308 14,919 14,646 14,316 14,235 12,335 12,335 12,335 12,335 12,335 12,335 12,335	Anne Newbury** Kathy S. Helou* Mollye Morrow** Marilyn Weile-Villella** Gloria H. Mayfield Banks** Nydia Payán * Pat Danforth* Ronda Burnside* Sherry Giancristoforo* Debi R. Moore* Doris Jannke* Consuelo R. Prieto Pamela Tull Kerry Buskirk* Kay E. Elvrum Janet Tade* Lily Orellana Mona Butters Cindy Fox Joanne R. Bertalan Cathy Phillips Jackie LaPrade Jamie Cruse-Vrinios Cathy Bill-Malpica* Sonya Gregian Sherry A. Alexander Shelly Gladstein Crisette M. Ellis Irene A. Shea Miriam Gomez-Rivas Kym A. Walker* Judy A. Rohde Jo Reynal Regina Hogue Joyce Schuldt Francie McBeth Dawn Otten-Sweeney Natalie Privette-Jones Sabrina Goodwin Monday Esther Whiteleather Nora L. Shariff*	<b>\$82,424</b> 49,000 38,394 37,884 35,097 35,037 30,178 30,077 30,178 22,5700 23,127 22,558 21,216 21,305 21,217 22,558 21,216 21,030 19,751 18,561 17,741 16,618 15,734 15,734 15,734 15,734 15,734 15,734 15,734 15,734 15,734 15,734 15,734 15,734 13,339 13,379 13,147 13,147 13,147 13,147 13,147 13,147 13,270 10,901 10,901 10,901 10,901 10,901 10,430 9,942 8,680 8,273 8,163 5,283	Stacy I. James* Jan Harris** Rosa Jackson** Jackie Swank* Nan Stroud** Pamela Waldrop Shaw Cindy A. Williams Cheryl Wartield* Jan B. Chadbourn* Darlene Berggren Nancy Perry-Miles* Rita Potter Maureen S. Ledda* Anita Trip Brewton Elizabeth Fitzpatrick* Lise T. Clark* Nancy Bonner* Sandy Miller Ruth Theodocion Sylvia Kalicak Julie Krebsbach Lynda Jackson* Wilda DeKerlegand* Wadene Claxton-Prince Moringue D. Todd Robin Rowland Kathy C. Goff-Brummett Anabell Rocha-Pedraza Bett Vernon Pat Campbell Maureen Myers Beatrice Powell Sintiey M. Oshiroo Linda Kirkbride Glinda McGuire Sonja Hunter Mason Barbara Faber Kathy Jones Gloryann Koester Linnie Woods-Stewart Connie Phillips Mary Pat Raynor Deb Pike Bettye M. Bridges	\$41,421 99,236 38,941 37,657 37,481 32,113 31,137 31,104 25,797 24,531 12,3657 22,273 20,459 19,345 18,731 17,686 16,619 16,645 15,533 15,483 15,483 15,335 15,483 15,335 15,483 15,483 15,335 16,619 16,619 16,619 16,619 16,619 16,045 15,533 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,335 15,483 15,345 14,945	Barbara Sunden** Lisa Madson Karen Piro** Gloria Castaño** Holy Zick** Julianne Nagle* Diane Underwood Linda C. Toupin SuzAnne Brothers* Pam Gruber* Tammy Crayk Dawn A. Dunn Mary Diem* Kathy Z. Rasmussen** Patricia Rodríguez-Turker* Jo Anne Cunnington Sharon Kingrey Judy Newton Joan A. Cunnington Sharon Kingrey Judy Newton Joan Z. Grady Sharon Z. Stempson* Sandy Valerio Diana Heble Sonia Pázz Connie A. Kittson Kay Z. Hall Linda O. Scott Diana Sumpter Charlotte K. Kosena Jo McKean Jo McKean Jan Meziotti Isabel Venegas Naomi Ruth Easley Carol Lawier Andrea C. Newman	\$65,572 52505 47,102 34,213 30,766 30,010 29,433 28,877 26,145 52,964 23,715 52,627 21,988 19,984 19,984 19,984 19,984 19,984 19,984 19,984 19,984 19,984 19,984 19,984 19,984 15,994 14,166 13,971 12,835 12,567 11,506 11,471 22,867 7,668 7,346 5,130	Pat Fortenberry** Carol Anton* Karlee Isenhart** Wanda Dalby** Linda McBroom* Johnnette Shealy* Sue Kirkpatrick* Ronnie D'Esposito Klein Shirley Oppenheimer Scarlett Walker* Pamela A. Fortenberry-Slate* Jeanne Rowland* Elizabeth Sapanero Pam Ross* Margaret Winner* Joan Watson Bea Millslagle Eliene Dunlap Judy Kawiecki Dianne Velde* Janis Z. Moon Kirk Beauregard Gillespie Toni A. McElroy Amy Dunlap Michelle L. Sudeth Rebbecca Evans Cheryl J. Davidson Lynne G. Holliday Sharilyn G. Phillips Jaesie Hughes Logan* Patricia Lane Jean Santin* Sue Z. McGray Carol O. Robertson Kimberly R. Walker-Roop Nancy West Junkin* Maria Aceto Gay H. Super Kafe DeBlander Nancy M. Ashley* Vicky L. Fuselier Phyllis Chang Rhonda L. Fraczkowski Cindy Z. Leone Kate Walley Cindy Towne Cyndee Gress Margaret M. Bartsch Renee D. Hackleman Kelly McCarroll	\$61,490 50,939 50,939 51,021 31,553 30,976 29,663 29,663 23,350 22,357 22,180 21,259 20,157 12,2180 21,259 20,157 18,771 18,644 18,384 18,078 15,805 15,401 15,016 14,853 14,764 14,350 14,350 14,455 14,207 14,090 13,966 13,433 13,365 13,433 13,365 13,143 13,265 13,143 13,265 12,113 11,546 10,460 9,186

MEET YOUR NSDs Be sure to visit the Mary Kay InTouch® Web site for inspiring success stories about Mary Kay Independent National Sales Directors. Click on the "Meet Your NSDs" link. You can search for NSD stories by name, city, state, Seminar or even former occupation. Why not share their stories with potential team members?

#### Achievement Circle Listed is the ranking of the top 100 Independent Sales Directors in each Seminar area based on their October 2005 estimated unit retail production.

38,877

#### **SAPPHIRE**

89,526

87 394

86,151

73,712

68 530

68,461

67,820

67 396

67,341

66,268

64 880

64,617

64,481

64 164

64,089

63.012

62 062

60,951

60 781

60.527

58,942

57,519 57,262

56,562

56 455

56.251

55,793

55,147 55,023

54,423

54 264

53,963

53,255

53,238

53,144

52 814

52,683

52,534

52 341

51 852

51,788

51 353

51 078

50,947

50,862 50,565

50,471

50,388

49.764

49,590

49 324

49,316

49,164

48 510

48,227

48,166

48 025

47,880

47,629

47 601

47,506

47,285 47,193

47,095

47 076

47,033

47,029

46 774

46,699

46,064

46 038

45,763

45,527

45 395

44,461

44,431

43.847

43 532

43 510

43,445

43,410

43,299 43,256

43,206

42,995

42 929

42,527

42,460

41,447

40,795

40.145

Paola B. Ramirez \$113.405 Robin Blackmon-Dunda Tracy Potter Ann W. Sherman Randi Stevens Janelle A. Ferrell Pamela D. Cox Wendy S. Coltrain Linda L Quillin Kristi M. Nielsen Kim Williams Pam Klickna Kathy R. Bullard Kim B. Roberts Kave Yuen Lorraine B. Newton Angeles Castaneda Melva M. Slvthe Petie L. Huffman Angelee R. Murray Julie J. Fox Candy I. Johnston Marjorie S. Haun Julie Danskin Barbara D. McKneely Ruby Garner Angie S. Dav Jill Becksted Cheryl T. Anderson Jenny R. DeMell Julie Weaver Sandra A. Zavoda Peggy B. Sacco Jeannie Helm Therese E. Simon Diana E. Fraustro Cheri L. Taylor Tasha Bergman JoAnna P. Shipe Meredith McNerney Brigit | Briddle Julia Mundy Julie Neal Judy K. Johnson Englund Joanna Helton Julie M. Moreland Linda Klein MaryBeth Sherwood Joy L. Epps Breen Holly V. Crumley Judy Pennington Retty H. Schuler Janet S. Chapman Rita E. Siqueiros-Avila Maisha A Bankhead Zasha Noel Lowe Pam Garner Moore Dawn Coby Anissa Branch Andrea I. Zajac Sharee Munger Sylvia Boggs Jennifer Bessey Bea Heath Eileen Sciackitano Jennifer L. Semelsberger Ana M. Barba Terry A. Hensley Sherrian Beagle Bonnie Crumrin Jeri O'Dell Ann Ferrell Smith Lady Ruth Brown Elaine B. Lewis Jennifer G. Bouse Marsha Morrissette Leann Elaine Zondag Dawn A. Peterson Leslie M. McKinney-Smith Margaret Neill Allison R. Rizk Josefa Chacon Marti Louise Andersen Cindy L. Grace Mary G. Gronholz Frances Woodham Lunita Castillo Deb A. Hegland Chris Havens Peggy R. Sparks Ronda Compton Nannette G. Short

Gena Prince Binta Touray Jagne Denise Yates-Hernandez Barbara Olesen Bandall Lynn Baer Roberts Heather L. Bohlinger Robyn S. Cartmill Debra M. Wehrer **EMERALD** Kathy P. Oliveira Rosemary Mitchell Pam Robbins Auri Cahoverde Zenelia Wheeler Yvonne S. Lemmon Flaine Oatmever Heather A. Carlson Ann Shears Linda Bradlev Trisha Taylor Dacia Wiegandt Denise G. Kucharski Mayra Smalley Paula Vander Vorste Nancy Harder Brenda D. Flliott Elaine Jegi Hollie R. Sherrick Marcia Neyra Paula Ladurantaye Antonia Miranda Debbie I Bower Nancy Graham Hope S. Pratt Kami Fredericks Valerie Yokie Michele Martella Armes Rhonda L. Feislev Traci L. Smith Candy Jackson Rose Campbell Rosemary Carolan Havdee Guzman Maricarmen Gonzalez Maria C. Campbell Talvia W. Peterson Vicki Hunter Nancy A. Coleman Sheri L. Farrar-Meyer Maria Sanches Flaine K Williams Anita Kay Cunningham Barbara Pleet Brendaliz Caiidas Nancy Ashton Caterina M. Harris Silvia Ramos Marnee Brooks Alicia Jane Ouellette Blanca E. Arroyo Carol Taylor Lynn F. Huckels Vicki Powell Mary Brandenburgh Gwen Regan Jackie L. Root Celsa Menjivar Amanda V Governale Sidney Crowell Lvnn Ť. Klei Mary Beth Pfeifer Kathy Rodgers-Smith Yolanda Lopez Karen A. Jorgenson Rosalinda Zrinsky Candice M Johnson Sheri L. Henderson Mary Strauss Heather Shea Catts Deborah G. Thrift Peggy Sperling Maria J. Gonzalez Barbara Gizzo Dana G. Berry Trish Reuser Laura A. Armstrong Kimbi L. Bartik Karen Hunter Marla Beddick Gloria Medrano Evalina Chavez Diane Hoggarth

Valerie Cashin Stacy D. Foust 40 040 40,021 39,805 Kimberly A. Saffian Cheri Pearce 39 488 39,160 Annette D. Oxlev 39,072 Julie A. Griffin Jenny B. Paulus 39 031 39,022 Sue Úibel Sherry L. Crews Karin Schwab Lori M. Langan \$77,992 72,815 Carolyn Thompson Tanya Olivia King 68,874 Karen Pappas Fedellia R Honkins 67 944 67,280 Helen M. Harlow 63,880 Maureen Yantzer 63 393 62,696

PEARL

62,410 62,195

62,154

61,986 61,700

60 688

60 189

58,003

57,653 57,259

56,180

55 002

55,951

54,981

54 744

54,338

52,658 52.347

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51 953

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51 620

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46 339

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45 790

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45 306

44,773

44,656

44 466

44,306

44,263

43 999

43,983

43 754

43,664

43,440

42,961

42,952

42,894

42,853

42,788

42,162

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41,996

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40,914

40,827

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42.172

Diane Lynn Ferguson

\$114,121 Allison Lee LaMarr Amie N. Gamboian Leah G. Nelson Kim L. McClure Tracey L. Chavez Renee Conn Keita Powell Lisa Allison Patty Webster Buffi L. Kamerv Marla Bolling Roya M. Mattis Vashti Day Cindy Machado Kathryn L. Engstrom Victoria R. Piccirilli Alma Orrostieta Angel B. Toler Harriett Sharpe Tammy A Vavala Krista Lynnette Shepard Jeanie K Navrkal Janice Baxter Hull Pat Ringnalda Jeanie Martin Sandra M. Munguia Ella M. Chick-Power Denise F Croshy Carmen J. Felix Cindy Keske Laurie C. Cole Laura Ann Zipay Angela G. Blount Maria Claxton-Dickerson Michelle Annese-Bleichert Jennifer Vought Holly L. Ennis Barbara Stimach Susan Moore Rita Schaefer Patti Cornell Patricia Fitzgerald Dorothy D. Boyd Betsy Ć. Richard Lisa Olivares Francene M. Anderson **Becki Hackett** Tammy Brown Sharon S. Levan Halina Rygiel Nadine Bowers Debbie P Grant Cathy F. Littleiohn Tamarie M. Bradford Allison Bradd Charles Jane Studrawa Dianne L. Lambert Jaime Marie Bittner Kathy Lee Laura Poling Susan M. Hohlman Amy Kitrell Tina M Wright Fav M. Hamelin Mary C. Sprayberry Jo Shuler Carrie V. Eddings-Foster Angela J. Fry Heather Marie Erbe Belle L. Martin Sherry S. Hanes Joyce A. Bruggeman Kathy Eckhardt Sandra Giraldo Kirchhoff

Jenny Day Amy Dawn Adams 40 448 40,156 40,068 Connie L. Young Constance Nugent Miller 40 049 Debbie A. Thomas 40.016 39,904 Shelly Lynn Huseby Sharon F. States 39 815 Melissa Nix Henderson 39,748 30 732 Susan K. Janish 39,438 Jovce Recenello LeAnn Elizabeth Boehr 39,303 30 270 Betty B. Lucido 39,206 Patty J. Olson 39,099 Jenny Spain Collette Parker 38 966 Nanci E. Alderson 38,865 Anita Kaplan Fern M Gerdes Marilyn A. Ricker Arletta M. Lower Ginger J. Benedict 106,165 Anne Geertsen 90 856 Anita N. Conley 87,871 Vicki B. Crank Joyce Bruder 82,213 Holli Thompson Lowe 78 921 73,079 72,967 DIAMOND 71 314 66.511 Martha Kav Raile 66,008 Vivian Diaz Kim I. Cowdel 65.668 63,945 Kelly Willer-Johnson 63 694 Evitélia Valdez-Cruz 63,421 Audrey K. MacDowall 63,226 Andrea Shields 62 158 Donna J. Saguto Eileen M. Huffman 60,331 60,250 Pat A. Nuzzi Randy Patterson 58 829 LaRonda L. Daigle 58,491 58 020 Sharon B. Carney-Wright Lisa A. Stengel 57,934 57,909 Pat Joos Lesley A. Coppock 57 870 57,854 Tammie M. Hanson 57,278 56.858 Linda C. Weniger Melinda M. Balling Judy Higgins Barbara E. Roehrig 56,479 56 238 56,168 Melissa R. Hennings 54,100 Shelly Palen 53 419 Victoria L. Winspear 53,154 Stephanie A. Richter Nancy Fox Castro 52,049 51 694 Cindy Sybrowsky Missy Shopshire 51,487 51,366 Tina Nicole McLean 51 033 Jeanette F Beichle 50,878 Karen L. Kunzler 50,796 50,296 Evelinda Diaz Barbara J. Fishman 50,067 Rhonda Jean Taylor 49 719 Robbie | Brannon 49,185 Susan K. Carlson 47,231 Morayma Rosas 47 077 Amy Žanto Maria I. Monarrez 46,978 46,843 Robin S. Lantz 46 142 Gina Rodriguez 45,970 Gwen L. Ristow 45 678 Rosa C Fernandez 45,293 Vicki O'Bannon 45,050 Ann M. Jones 45,043 Heidi Goelzer 44,490 Paula Johnson 44,439 Jodi Carlson Betty McKendry Debbie L. Wilmovsky 44 170 44,164 44,015 Mariann Biase Mason Ada Y Garcia-Herrera 43 968 43,515 Connie J. Lamp 43 269 Sheri D. Wilkes 43,242 Sandy Lasso 43,234 Char Griffin 43,191 Lisa Rada 42,439 Lady Carol Campbell 42,428 42.350 Rose Rodriguez Terri J. Beckstead 42,325 Connie L. Russo 42,294 42,221 Karen M. Bonura Shervl Peterson Jan K. Siesky

42 018 41,646 41,474 41 114 40,984 40,844 40 105 Jan I Filkins 40,082 30 005 39,872 39,711 30 483 39,474 39,473 39 397 39,382 39,227 39 107 38.818 38,333 38,330 38,247 38,228 38,136 Jeri A. Freund Ana X. Solis 38,130 Maria Flores 38,123 Rita M. Krause \$99.018 96 260 90,557 78,311 76 309 72,411 70,955 68 006 67,194 RUBY 65 656 64 967 64,840 Julie Smith 64 460 63,559 61,689 61 462 59,799 59,424 59.225 59,135 58 654 58,225 57,851 56 665

Jenny Siemonsma Kristen C. Spiker Gerri Anne Morris Blanca E. Sola LaChelle M. Seleski Kim A. Messmer Brenda K. Howell Stephanie Ann Showers Susan Ann Bill Darla L. Kottwitz Joyce M. Conant Debi Christensen Shelley Olson Nellie R Anderson Julie Garvey Hellen L. Crescenti Kim Kozer Brenda L. Tholin Jane M. Lyons Faith A Gladding Chris Krabbe-Landaker Lisa Hackbarth Betty Gilpatric Kathe Cunningham Andrea | Peters Joanne Fraraccio Krista A. Johnson Lori B. Schneider Kathy M. Viola Joyce A. Adkins

44 163

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41 596

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41 339

41 322

41 126

41,047

40,915

40 801

40,800

40,662

40 509

40,447

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40.303

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39,832

41 ,164

#### Lisa Anne Harmon \$83,700 Kathleen C. Savorgnan 74,250 70 384 Sandra Braun 69,689 Donna B. Meixsell 67,239 Dehhie A Elbrecht 67 111 Janet M. Gammill 66,173 Ekene S. Okafor 64,678 Margi S. Fno 64 552 Terri A. Oppenheimer-Schafer 64,365 Deborah K. Hack Krystal D. Downey 64,339 62 278 Judie Roman 62,246 Donna Clark Karen E. Gardner 61,981 59,217 Candy D. Lewis 55,768 Patti Maxwell 55 305 Corrin Cresci 54,736 Linda Leonard Thompson 54,342 Suzanne Moeller 54 095 Tiffiney S. Maxwell 53.668 Suanne P. Eaton 52,862 Rohin R Tucker 51,710 51,673 Kathy Monahan Natalie A. Rivas 51,543 Jennifer Farley 51 397 Michelle R. Laramore 51,161 Monique Renee Lucas 51 111 Thea Flvin 51 097 Roli Akner 50 930 Debby A. Nezat 50,428 Kemi F. Madunta 50.330 Tracy Ley 50,188

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55,817

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53,125 52,737

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46,757

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49 932 Jennifer Williams 49,121 Carolyn Franz Rebecca Davidson 48,731 Eleanor M. Beinel 48 292 Macy Lynn Cason 48,180 Cleta Mitchell 48,102 Stephanie Harvey Valure 48 082 Jan Martino 47,984 Brenda Fenner 47,862 Jeanette M. Thompson 47,663 Paulette Stowers 47,593 Carmen Nunez 47 429 Rene Blankenship Gardener 47,134 Vicki S. Lindsay 47 105 Gloria Dominquez 46 757 46,545 Diane Covington Phuong L. White 46 290 Mary Lou Ardohain 46 228 46,186 Michelle L. Sanders Lisa V Bauer 45 465 Mary Sharon Howell 45,447 Heather Anne Doughty 45,421 Gavnell I. Kennedv 45 304 45,149 Vicki Jo Auth Dori M. Fennell Natalie K. McNeill 44 996 44 988 Amie C. Prescott 44,921 Alexa Tarby 44 153 Palia A. Curry 44,153 Debbie P. Roberts 44,116 Gina Beekley Marnie R. Yunger 43 400 43,273 Beth E. Morales 43,044 Stacev Hoover 42 947 Jacqueline Nichols-Parrish 42,448 Barbara L. Harrison 42,365 Gena Rae Gass 42,360 Deborah J. O'Leary 42,185 Sylina Lynch Buehne 42 101 42,083 Ann Clement Robin A. Albert 41,815 Cathy G. Huhta Stephanie Lynne Lenard 41 712 41,070 Lee A. McCarthy 40,978 Helen Amato 40 932 Somer Ballard Carter 40,928 Kali DeBlander Brigham 40,784 40 523 Amy J. Spence Maria Salazar Ibarra 40,405 Linda C Martinez 40 351 40,217 Belva Fritz Teri A. Nichols 39,968 Susan C. Ehrnstrom 39 968 Amber L. Faulk 39,943 Elizabeth E. Bottasso 39,924 Marisol Mirsky 39 885 Maurie Traylor 39,727 Eileen M. Brookshire Maryann Clark-Durell 39,296 39,208 Christy M. Cox 39,041 Marilyn C. Onoyama Lynette L. Meisel 39 015 38,915 Elizabeth Medernach 38,903 **Becki Hoisington** 38 722 Lisa Baker 38,665 Donna F. Knotts 38,435 Nina Borislavov Shull 38 264

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#### Commission Circle Listed below are the Independent Sales Directors who earned the top 100 commissions and bonuses in October from each Seminar area. Names in bold print are those who earned the maximum 13 percent Sales Director commission plus the maximum 13 percent personal recruit commission.

#### **SAPPHIRE**

Paola B. Ramirez \$13 728 51 Rohin Blackmon-Dunda 13 222 05 Pam I. Higgs 12.807.90 Ann W. Sherman 12.273.63 Pam Klickna 12 247 11 Tracy Potter 11 812 96 Julia Mundy 11,441,96 Ruby Garner 11 041 09 10 956 29 Randi Stevens Wendy S. Coltrain 10,599.60 Jennifer Bessey 10 492 46 Ana M. Barha 10 456 48 Julie Danskin 10,257.09 10,104.28 JoAnna P. Shipe Julie Weaver 10 061 55 Brigit L. Briddle 10,016.33 Kim B. Roberts 9,907.42 Janelle A Ferrell 9 812 06 Lorraine B. Newton 9.803.26 Kim Williams 9.658.16 Lady Ruth Brown 9 603 16 Julie J. Fox 9 589 28 Maribel Barajas 9.573.13 Annie S. Day 9.483.25 Kristi M. Nielsen 9 452 85 Jill Beckstedt 9.249.37 Sylvia Boggs 9 246 65 Candy I. Johnston 9 178 06 Melva M. Slythe 9.057.21 Sheila Hansen 9.008.10 Pamela D. Cox 8 937 04 Petie L. Huffman 8,902,19 Joy L. Epps Breen 8.883.60 Kathy R Bullard 8 826 98 Julie Neal 8,785,36 Diana E. Fraustro 8.697.26 Mariorie S. Haun 8 670 40 8,652,59 Joanna Helton Marsha Morrissette 8.629.47 Linda Klein 8 511 46 Linda L. Quillin 8,509,22 Andrea I. Zaiac 8 474 83 Elizabeth Sanchez 8,386,14 Diane Bruns 8 368 82 Josefa Chacon 8 339 94 8,325.82 Cheri L. Taylor Peggy B. Sacco 8 234 66 Natalie Reed 8,184.52 Kaye Yuen 8,136.97 Barbara D. McKneelv 8 050 28 Maria Dolores Plascencia 8.045.47 Delmy Ana Torrejon Angeles Castaneda 7 964 33 Trudy Miller 7.912.98 Sandra A. Zavoda 7 883 63 Rosario Dagenais 7 796 93 Jenny R. DeMell 7,764.86 Pam Garner Moore Ann Ferrell Smith I vnn Baer Roberts 7.720.17 Debra M. Wehrer 7.703.10 Tasha Bergman Janet S Chanman 7 681 67 Cheryl T. Anderson 7,611.87 Zasha Noel Lowe Danice C. McEldowney 7 5/0 66 Jeannie Helm 7.508.50 Kimberly D. Starr 7,505,33 7 424 02 Holly V. Crumley Angelee R. Murray Judy K. Johnson Englund 7,306.33 MaryBeth Sherwood 7.287.83 Gladis Elizabeth Camargo 7,247.22 7,224,11 Mary K. White Norma Hood 7.221.67 Dolores Keller-Wills 7 216 49 Denise Yates-Hernandez 7.198.47 Rita E. Siqueiros-Avila 7,192.26 Sherrian Beagle 7 150 41 7.134.76 Tammv Romage Frances Woodham 7,119.38 Sharee Munger 7.113.89 Therese E. Simon 7.098.47 7.049.12 Carol Lee Johnson Jennifer L. Semelsberger 7,031.86

7,987.02

7,761.55

7,698.90

7.404.63

Chris Havens 7.024.93 Anissa Branch 7.020.92 Flvi S. Lamning 7 012 34 Nannette G. Short 6.956.36 Betty H. Schuler 6,937.00 Jennifer G. Bouse 6 919 99 Elizabeth McCandliss 6.909.83 Mary Beissel 6.889.80 Meredith McNernev 6.860.95 Wendy Clausen 6 858 89 Dawn Coby 6.824.93 Julie M. Moreland 6.823.78 Maisha A. Bankhead 6 806 98 6,794.84 Bea Heath Agnes Stewart 6,793.12 **EMERALD** \$18,680,67 Dacia Wiegandt 12,872.24 Yvonne S. Lemmon Pam Robbins 12,018.05 Kathy P. Oliveira 11 390 86 Paula Vander Vorste 11,294,19 10,741.58 Debbie L. Bower Mavra Smallev 10 704 52 Linda Bradlev 10.664.71 Trisha Tavlor 10.609.59 Rose Campbell 10 580 30 Maricarmen Gonzalez 10.317.11 Heather A. Carlson 10.155.32 **Zenelia** Wheeler 10 084 52 Michele Martella Armes 9.877.70 Nancy Harder 9 873 85 Denise G. Kucharski 9,793.67 9,751.96 Traci L. Smith Nancy Ashton 9,501.69 Kathy Rodgers-Smith 9 264 14 Juanita Gudino 9,219.38 Brenda D. Elliott 9,212.59 Hollie R. Sherrick 9 172 51 Melody Ann Fox 9 105 38 Elaine K. Williams 9.090.43 Cristi Ann Millard 9.046.27 Havdee Guzman 8 825 63 Kimbi L. Bartik 8,751.97 Sheri L. Farrar-Mever 8,744.79 Helen M. Harlow 8 680 76 8.669.82 Rosemary Mitchell Auri Caboverde 8,603,48 Elaine Jegi 8 546 23 8.540.84 Evalina Chavez Judy Harmon 8,478.85 Peggy Sperling 8.439.93 Ann Shears 8 310 50 Elaine Oatmever 8.251.21 Paula Ladurantave 8,235.26 Maria Sanches 8 156 77 Blanca E. Arroyo 8.101.55 Sherry L. Crews 8.059.33 Nancy Graham 8 036 43 Stacy D. Foust 8.003.42 Marianne L. Anderson 7.874.72 Jo M. Cotton 7 868 58 Yolanda Lopez 7,795.46 7,705.49 Maria C. Campbell Anita Kay Cunningham 7 663 20 7.559.99 Barbara Pleet 7,654.66 Mary Beth Pfeifer 7,631.74 Eva M. Hall 7 625 67 Talvia W. Peterson 7,573.04 7,538.47 Nancy A. Coleman Rhonda L. Feisley 7 481 90 7,439.66 Kami Fredericks **Diane Hoggarth** 7,420.16 Frankie Clapp 7 /17 50 Vicki Hunter 7.403.79 Hope S. Pratt 7,401.43 Carol M. Fulton 7 391 76 7.389.35 Candice M. Johnson Marcia Neyra 7.380.22 Valerie Yokie 7 372 63 Christine J. Kurzawa 7.360.88 Amanda V. Governale 7,356,92 Mary Brandenburgh 7 354 40 Brenda Segal 7.219.02 Candy Jackson 7.144.41 Marina Sanchez Ramirez 7,137.31

#### Antonia Miranda Maureen Yantzei Marnee Brooks Jackie L. Root Caterina M. Harris Celsa Meniivar Sue Uibel Pamela Rowe Krzmarzick Linda K. Hallock Silvia Ramos Barbara Gizzo Beatriz Perez Karen A. Jorgenson Mary Strauss Barbara Whitake Annette D. Oxlev Karin Schwab Laura A. Armstrong Karen Pannas I vnn F. Huckels **Rosemary Carolan** Rosalinda Zrinsky Charlotte Mantooth Ana E. Segovia Danette Kellev Smith Nancy A. Berlin Valerie Cashin Dehorah G. Thrift Sidney Crowell Carol Tavlor Gloria Medrano

PEARL

Allison Lee LaMarr \$19.061.44 Amie N. Gamboian Keita Powell Jeanie K. Navrkal Kim L. McClure Lisa Allison Leah G Nelson Tracev L. Chavez Cindy Machado Carmen J Felix Marla Bolling Alma Orrostieta Patty Webster Tammy A. Vavala Nadine Bowers Cathy F. Littleiohn Jane Studrawa Janice Baxter Hull Renee Conn Kathryn I Engstrom Harriett Sharpe Roya M. Mattis Sandra M. Munquia Dorothy D. Boyd Patti Cornell Angela G. Blount Cindy Keske Maria Claxton-Dickerson Kathy Fckhardt Jeanie Martin Ella M. Chick-Power Susan M. Hohlman Denise F. Croshy Michelle Annese-Bleiche Barbara Stimach Sandra G. Kirchhoff Buffi L. Kamery Krista Lynnette Shepard Pat Ringnalda Susan Moore Victoria B. Piccirilli Judy Brack Betsy C. Richard Rita Schaefer Halina Rvaiel Angel B. Toler Vashti Dav Lisa Olivares Betty B. Lucido Sandra Tatzer Judi Tapella Anita N. Conley Debbie P. Grant

7 128 59 Amv Kitrel 7,060.36 Rosalie Medjesky 7 056 75 Belle I. Martin 7,043.45 Jennifer Vouaht 7.031.65 Vicki B. Crank 6 979 10 Laura Ann Zipay 6.925.16 Sharon S. Levan 6,909.05 Jo Shuler Penny J. Jackson 6 899 17 6 885 43 Mary Beth Slattum 6.861.54 Sally Moreno Patricia Fitzgerald 6.859.09 6 857 70 Marilyn A. Ricker 6.830.03 Francene M. Anderson 6 792 18 Fern M. Gerdes 6 785 61 Kathy Lee 6,770.69 Holly L. Ennis 6,726.37 Julia Sander Burnett 6 674 52 Laurie C. Cole 6,666.41 LeAnn Elizabeth Boehr 6,663.72 Collette Parker 6 655 15 Anne Geertsen 6,650.76 Joyce Bruder 6.630.91 Angela J. Fry 6 628 53 **Becki Hackett** 6,615.72 Susie Kopacz 6.593.07 Mary Claire Tapley 6 585 72 Irvene K. Foster 6,497,16 Patty J. Olson 6.462.43 Heather Marie Erbe 6.451.01 Debbie A. Thomas Tommi Pleasure Sarabel Epperson Angel Cruz Garciaguirre Melissa Nix Henderson 14,862.71 Tammy Brown 12 839 50 Marita W. Camnhell 12.580.22 Ensie J. Elmer 12,473.69 Deirdre L. Eschauzier Gail A. Clark 12,208.09 Michele Salishury Bankin 6 118 33 11 886 51 11,503.97 Luz J. Diaz Almeyda 11.085.38 Dianne L. Lambert 10 942 15 Diane A Andrews 10,896.55 Sherree E. Koehler 10.887.35 Doreen J. Pavinski Mary C. Estupinan-Martel 10 719 28 10.686.81 10,488.64 DIAMOND 10.230.27 Martha Kay Raile 10.113.81 10,108,53 Vivian Diaz 10.055.79 **Fvitelia Valdez-Cruz** Kim I. Cowdell 9 882 25 Kelly Willer-Johnson 9.845.78 Betty Gilpatric 9.557.25 Barbara E. Roehrig 9 5 2 9 1 4 9.165.06 Sandv Lasso 9.069.79 LaRonda L. Daiole Maria I. Monarrez 9 061 19 Melinda M. Balling 9.045.64 8,981.86 Morayma Rosas Donna J. Saguto 8 967 37 8.801.51 Lisa A. Stengel 10.244.61 8,796,95 Fileen M. Huffman 10,238.34 8 654 79 Connie L. Russo 10.213.60 8,605.04 Melissa R. Hennings 9,862.78 8,587,64 Linda C. Weniger 9,754.94 8 382 60 Pat Joos 9,601.12 Priscilla McPheeters 9,560.49 8.362.92 Terri J. Beckstead 9,536.99 8,353.90 8 271 53 Susan K. Carlson 9.507.47 Sharon B. Carney-Wright 9,465.77 8.225.85 8,197.15 9,412.01 Pat A. Nuzzi Audrey K. MacDowall 8 193 16 931629 Evelinda Diaz 9,293.82 8.141.72 Sheryl Peterson 8,122.56 9,273.19 8 122 06 l isa Rada 9 175 26 8,115.58 Tammie M. Hanson 9.162.56 8,043.60 Susan J. Pankow 9.137.28 7 998 08 **Randy Patterson** 9,068,60 8,934.44 7.993.39 Judy Higgins 7,974,37 Julie Garvey 8,862.75 7.812.50 Brenda K. Howell 8 821 27

7,507.38 Lou Cinda Utlev 7,459.10 **Rose Rodriguez** 7 435 74 Maria Flores 7.366.60 Heidi Goelzer 7,320,03 l isa Hackharth Lesa Rae Franken 7.284.50 7.084.69 Nellie R Anderson 7.019.25 Nancy Fox Castro 7 008 04 Gina Rodriguez 6 977 68 Ann M Jones 6,966,00 Rhonda Jean Taylor **Missy Shopshire** 6,924,99 Stenhanie A Richter 6 913 13 6.870.75 Mariann Biase Mason 6 823 57 **Emily Sims** 6 782 88 Audrey J. Doller 6,758.51 Shelly Palen 6,749.32 Tina Nicole McLean 6 730 72 Robbie L. Brannon 6.728.79 Julie Schlundt 6,711.95 Lady Carol Campbell 6 659 24 Annette Pace 6,652,07 Dehhie L. Wilmovsky Victoria L. Winspear 6.649.65 6 631 12 Jeanette E. Beichle 6.588.17 Robin S Lantz 6.493.10 Rosa C. Fernandez 6 456 65 Vicki O'Bannon 6.423.97 Ana X. Solis 6,362.95 Ada Y. Garcia-Herrera 6 31/ 73 Sheri D. Wilkes 6.293.53 Cindy Sybrowsky Jodi Carlson 6 288 60 6 285 71 Faith A. Gladding 6.285.19 Karen M. Bonura 6,256.53 Donna K. Smith 6 196 93 Karen I., Kunzler 6.192.11 Heather M. Julson 6,162.11 Deanna L. Spillman 6 118 75 Krista A. Johnson Dehorah Dudas Rita M. Krause 6,116,42 6.057.19 Amy Zietlow Sandy K. Griffith 6 055 63 6.037.24 Barbara J. Fishman 6.034.20 Stacey J. Vig 6.033.19 Gwen L. Ristow Connie J. Lamp **Rusty Kurtzrock** Silvia Sanchez \$17,470.02 Mary Jacobson 12,867.21 Ashley K. Payne 12 128 37 Kathe Ćunningĥam 12,086.66 Pamella Stinnett 11.771.03 11,131.73 11,112,98 10.767.16 10.677.95 10,494,55 10.470.87 10 362 64 10,348.06

#### Andrea L. Peters Kathy M. Viola Maggie Perevra Mary P. Creech Norma Lee Shaver Paula Johnson Jenny Siemonsma Virginia Rowell Gerri Anne Morris **RUBY** Lisa Anne Harmon Thessy Nkechi Nwachukwu Donna Clark Judie Roman Kathleen C. Savorgnan Ekene S. Okafor Thea Elvin Julie Smith Candy D. Lewis Donna B. Meixsell Terri A. Oppenheimer-Schafer Janet M. Gammill Patti Maxwell Vicki Jo Auth Krystal D. Downey Gina Beekley **Diane Covington**

Deborah K. Hack

**Rose Mary Neel** 

Gail Bauer

Gena Rae Gass

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Debbie A. Elbrecht 8,579.11 8 622 96 8,567.09 8,589.45 Tracy Lev 8 543 81 Rene Blankenship Gardener 8 566 82 Carmen Nunez 8.469.09 8 519 32 8,480.18 **Stephanie Harvey Valure** 8,445.57 8 442 01 8,423.43 Kathy Monahan 8.378.87 8 337 02 Sandra Braun 8 331 11 Jeanette M. Thompson 8,294,51 8,242,64 Corrin Cresci 8,222.55 Mary Alice Dell 8 174 74 8 115 61 8,104.80 Kemi E. Madunta 8,119.36 8,101.33 Michelle M. Visco 8,101.72 Sherrie I Clemons 7 945 86 8 007 87 7,932.84 Debbie Deets 7.962.27 7,926,48 Margi S. Eno 7 916 89 7 921 56 Marnie R. Yunger 7 871 06 7.838.54 Tiffiney S. Maxwell 7.854.61 7,811.27 7,813.51 Debby A. Nezat 7 813 35 Michele Semner 7 655 15 Gloria Dominguez 7,640.59 7 761 48 7,619.76 7,669,98 Brenda Fenner 7 656 91 Roli Akneri 7 486 66 7 627 71 Mary Sharon Howell 7,420.76 7,584.03 Gaynell L. Kennedy 7.415.83 7 570 59 Laura A. McLaughlin 7 320 95 7,293.43 Cleta Mitchell 7 568 21 7,524.32 Mary Lou Ardohain 7.249.25 7 453 18 Lisa V. Bauer 7 127 67 7,123.60 7 372 74 Karen F. Gardner 7.308.88 Phuong L. White 7.108.51 Jennifer Farley 7,295.07 7 003 /1 7 292 72 Gina M. Gildone 7.049.27 7 187 53 Natalie A. Rivas 7,040.71 Dori M. Fennell 7 155 46 7 030 31 7 149 79 Bonnie Brannan 7.038.81 7 119 70 Jan Martino 7,022.70 7,084.48 Suanne P. Eaton 7 001 06 7 079 42 Suzanne Moeller 6.977.87 7.071.36 Jennifer Williams 6,924.74 7,061.98 Schoen McGinnity 6.890.02 7 048 08 Michelle R. Laramore 6 859 32 6,982.18 6,817.39 Hilari Jo Courtnev 6,950.70 **Carolyn Franz** 6,817.16 6 942 96 Michelle I Sanders 6 798 73 6,891.62 Barbara L. Harrison 6.791.76 6.880.35 Linda Leonard Thompson 6.771.76 6 876 95 Susan C. Ehrnstrom 6 734 35 6,823.13 Lee A. McCarthy 6.720.58 6,774,90 Cathy G. Huhta 6,670.85 6 754 93 Jude-Ann B. Gargiula 6 6 4 1 9 5 6.754.52 6.619.05 Monique Renee Lucas 6,704.97 Dorothy C. Ibe 6.562.98 Laurie Hallock 6 676 28 6 554 23 6 669 07 Palia A Curry 6 531 52 6,569,08 Maurie Travlo 6.529.91 Robin R. Tucker 6.556.48 6.525.13 6 464 73 Alexa Tarhy 6 517 56 6,425.88 **Diane Buckley** 6.470.51 6.398.22 **Candace Laurel Carlson** 6.445.10 6 393 62 Amy J. Snence 6 431 32 6,355.76 Kay McClinton 6.421.76 6 355 20 Vicki S. Lindsay 6.420.66 6 335 49 Jean A. Cooner 6 405 85 Lynette L. Meisel 6.386.82 Lisa Bird 6.351.98 Liz Whitehouse 6 330 78 \$13,650.09 Pamela S. Wedekemper 6,305.13 6,296.80 11,039.32 Karen M. Getty-Hopkins 10 998 02 Ann Clement 6 284 52 Eleanor M. Reigel 10,563.08 6.277.08 6,246.45 10,116.81 Eileen M. Brookshire 9 610 90 Cindy Anderson 6 234 11 9,547.42 Svlvia J. Cook 6.233.74 9,446.55 Mary Jo Dallen 6,215.19 9 111 10 Laura A. Schmidt 6 201 02 9.397.31 Paulette Stowers 6.198.82 9,331.18 Maryann Clark-Durell 6,187.41 0 063 27 Sarah J. Steffer 6 18/ /8 8.981.80 6.174.34 Helen Amato 8.891.88 8 880 75

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Andrea Shields

Betty McKendry

Lesley A. Coppock

7.596.54

7.573.64

7,572.41

#### Mary Kay Angels These Independent National Sales Directors, Independent Sales Directors and Independent Beauty Consultants achieved the highest commissions/bonuses or production or had the most new team members in their Seminar areas in October 2005.

#### **TOP NATIONAL SALES DIRECTORS -**COMMISSIONS AND BONUSES



Gaston

\$65,716 SAPPHIRE



\$82,424





Stacy I. James \$41.421 PFARI

Barbara Sunden Pat Fortenberry \$61,490 RUBY

\$65 572

DIAMOND

#### **TOP UNIT – ESTIMATED RETAIL PRODUCTION**

SAPPHIRE — Paola B. Ramirez, L. Ceballos Area	\$113,405
EMERALD — Kathy P. Oliveira, C. Phillips Area	\$77,992
PEARL — Allison Lee LeMarr, D. Berggren Area	
DIAMOND — Martha Kay Raile, Go Give Area	
RURY - Lisa Anne Harmon S Kirknatrick Area	\$83 700

#### **TOP SALES DIRECTOR-PERSONAL SALES**

SAPPHIRE — Andrea K. McGuckin, Go Give Area	\$10,480
EMERALD — Marilyn Harris, K. Walker Area	\$11,262
PEARL — Judy Bush-Halza, P. Waldrop Shaw Area	\$8,042
DIAMOND — Debra J. Sickles, P. Gruber Area	\$9,981
RUBY — Randa J. Anderson, Go Give Area	\$9,840

#### **TOP BEAUTY CONSULTANT-PERSONAL SALES**

SAPPHIRE — Velisa Jean Rodriguez, A. Rodriguez-Bricker Unit, A. Robinette Area	\$11,919
EMERALD — Yuko Yasuma, M. Brandenburgh Unit, M. Morrow Area	\$28,666
PEARL — Colette J. Johnson, T. Patmore-Woods Unit, N. Stroud Area	\$13,704
DIAMOND — Lorene Frances Dalora, D. Pierce Unit, K. Piro Area	\$15,386
RUBY — Suann W. McGhee, A. Palmer Unit, Go Give Area	\$14,172

#### **TOP TEAM BUILDER**

SAPPHIRE — Kim Wilson, P. Cox Unit, J. Barnes Area	16	New Team Members
EMERALD — Teresa A. Lacewell, S. Crews Unit, J. Reynal Area	20	New Team Members
PEARL — Kristen E. Kirkland, B. Zeiss Unit, Go Give Area	17	New Team Members
DIAMOND — Sharon Peace, R. Reeves Unit, Go Give Area	17	New Team Members
RUBY — Katherine V. Howell, T. Price Unit, J. Moon Area	17	New Team Members

...1.266.36

13% Club Congratulations to the top 25 Independent Beauty Consultants and Independent Sales Directors earning 13 percent personal team commissions. They placed a personal minimum \$600 wholesale Section 1 order and had at least five personal team members each place a minimum of \$200 in wholesale orders during October.

#### **SAPPHIRE**

**EMERALD** Sales Director Mary Brandenburgh ..

Sales Director Pam Robbins....

Sales Director Margarita Guerra

Sales Director Deborah G Thrift

Sales Director Mayra Smalley

Natalie Beth Tull, P. Tull Unit .

Sales Di	rector Wendy S. Coltrain	\$1,919.13
Sales Di	rector Maria Dolores Plascencia	1,863.42
Natasha	Davis, P. Cox Unit	1,710.18
Sales Di	rector Maribel Barajas	1,685.29
Sales Di	rector Andrea I. Zajac	1,652.92
	rector Diane Bruns	
Sales Di	rector Ana M. Barba	1.589.71
	Williams Gregory, Z. Lowe Unit	
Sales Di	rector Linda Klein	1.444.92
Sales Di	rector JoAnna P. Shipe	1.402.90
Sales Di	rector Beth Ann Guthridge	1,398.02
	rector Rosario Dagenais	
	rector Anita S. Martin	
Sales Di	rector Melody Missick	1.354.44
	rector Elizabeth Sanchez	
Sales Di	rector Theresa Kusak-Smith	1.339.13
	rector Sharee Munger	
	rector Pam I. Higgs	
	rector Debra J. Witmer	
	rector Brigit L. Briddle	
	rector Kim B. Roberts	
	rector Jodi L. Feller	
	ichelle Scurlock, M. McCaleb Unit	
	Michelle Thurber, K. Williams Unit	
	rector Julie J. Fox	
		,

Sales Director Michele Martella Armes	1,451.61
Sales Director Anita Kay Cunningham	1,423.40
Sales Director Traci L. Smith	
Sales Director Denise G. Kucharski	1 365 13
Sales Director Blanca E. Arroyo	
Sales Director Tawny-Raguel A. Collins	
Sales Director Gina C. Fry	
Cales Director Unita C. Try	1 000 45
Sales Director Helen M. Harlow	
Sales Director Lisa Fay Upex	1,328.34
Sales Director Marianne L. Anderson	1,321.74
Sales Director Heather A. Carlson	1,307.93
Tricia Ann Ramer, M. Brooks Unit	
Sales Director Tracy Ann Maurer	
Sales Director Haydee Guzman	
Sales Director Debbie L. Bower	
Sales Director Esther Espinoza	1,265,49
Kimberly Elizabeth Say, B. Watson Unit	
Sales Director Shirley H. Koniewich	
Katie L. Gillett, S. Ritsema Unit	
natio E. amoti, O. mitotina Offit	

#### PEARL

\$2 320 27

.2,037.52

1 908 66

1.714.44

.1.536.67

1 478 46

Sales Director Keita Powell	\$1,877.88
Sales Director Angela G. Blount	1,805.28
Sales Director Diane A. Andrews	1,732.25
Shaunah L. Sherman, C. Felix Unit	1,672.39
Sales Director Melissa Nix Henderson	1,658.54
Sales Director Wendy Lyn Phillips	1,506.83
Sales Director Katrina Berry-Hooper	1,494.03
Sales Director Roya M. Mattis	1,426.69
Sales Director Sandra Giraldo Kirchhoff	1,335.52
Sales Director Sandra P. Sisk	1,335.17
Sales Director Sandra Tatzer	1,309.82
Sales Director Rita Schaefer	1,284.89
Sales Director Ella M. Chick-Power	1.269.55

Sales Director Tammy Crisp Davenport	1,245.34
Cheryl Ann Fox, K. Shepard Unit	1,244.30
Sales Director Jennifer Shultz-Sinnett	1,230.58
Sales Director Michelle Annese-Bleichert	1,168.44
Sales Director Pat Ringnalda	1,163.96
Sales Director Deirdre L. Eschauzier	1,161.68
Sales Director Maxie L. Rasco	1,160.15
Mary F. Soder, R. Conn Unit	1,157.72
Sales Director Lisa Olivares	1,155.83
Sales Director Patti Cornell	1,139.00
Sales Director Jennifer Vought	1,134.02

#### DIAMOND

Sales Director Belle L Martin

Sales Director Emily Sims	\$2,041.39
Sales Director Pamella Stinnett	
Sales Director Debbie L. Wilmovsky	
Sales Director Donna J. Saguto	1,649.64
Sales Director Silvia Sanchez	
Sales Director Evitelia Valdez-Cruz	
Sales Director Morayma Rosas	1,556.04
Sales Director Rhonda Jean Taylor	
Debi Salmon, C. Sybrowsky Unit	
Jennifer De Lou Beisel, S. Showers Unit	
Sales Director Lisa Rada	1,434.84
Marne Eggleston, M. Raile Unit	1,375.01
Racine Parshel Raile, M. Raile Unit	1,361.26
Sales Director Judy Higgins	1,351.19
Sales Director Daria A. Rocco	1,295.06
Sales Director Katia F. Henderson	1,291.88
Sales Director Karen M. Bonura	1,254.05
Sales Director Missy Shopshire	
Sales Director Nikki Hall Edgemon	1,209.62
Sales Director Tina Nicole McLean	1,205.82

Sales Director Lesa Rae Franken1,182.81	
Lisa A Glunt, M. Shopshire Unit 1,177.44	
Sales Director Amy Arthur Jones1,172.02	
Sales Director Cindy S. Kriner1,169.81	
Sales Director Robbie L. Brannon	

#### **RUBY**

KODI -	
Sales Director Candy D. Lewis	
Sales Director Ekene S. Okafor	1,435.72
Annmarie Valenti, L. Leonard Thompson Unit	1,419.80
Sales Director Kemi E. Madunta	1,416.42
Sales Director Roli Akperi	1,409.33
Laura C. Mack, J. Smith Unit	. 1,398.51
Kimberly S. Bright, P. White Unit	1,362.14
Sales Director Gina M. Gildone	
Sales Director Loretta Bible	1,307.64
Sales Director Angela Moore	1,306.18
Sales Director Pamela S. Wedekemper	1,300.42
Constance N. DePaula, K. Walker-Roop Unit .	1,294.51
Sales Director Helen Kuoha-Torco	1,282.29
Sales Director Tongbai Mason	1,281.35
Sales Director Rita Adobi Enu	1,279.23
Sales Director Cathy G. Huhta	
Sales Director Susie Stojanovski	1,258.99
Sales Director Julie S. Wojcik	1,257.04
Sales Director Lisa V. Bauer	1,243.09
Stacey Drewes, S. Hoover Unit	
Sales Director Michelle M. Visco	1,231.85
Sales Director Michele Semper	1,230.87
Sales Director Vanessa R. Upkins	1,192.62
Sales Director Mary Sharon Howell	
Lourdes Elena Campos, M. Fedri Unit	1,187.19

Sales Mentors Special thanks to the sales mentors for the October 12, 2005, New Independent Sales Director Education class.



APPLAUSE \*\* magazine is published in recognition of and as information for members of Mary Kay Inc.'s Independent contractor sales organization, Independent National Sales Directors'(National Sales Directors'), Independent Sales Directors') and Independent Reauty Consultants (\*Consultants) in the United States, Puerto Rico, U.S. Virgin Islands and Guam by Mary Kay Inc., Dallas, @2005 Mary Kay Inc. Nember: Direct Selling Association, Cosmetics, Toiletty and Fragrance Association. Acapella, Angelire, Applause, Beauxy Blotters, Belara, Cahming Influence, Daly Benefits for Men, Daly Benefits for Women, Day Radiance, Domain, Eige, Eyesicles, Footsteps, Geni, Instant-Action, Journey, Mary Kay, Mary Kay, Induxy Mary Kay Spot Solution, Mary Kay Son Solution, Steres Free, Sun Essentias, Terme Closa, Tinotue, Microbiote, Nutritewal, Perfect Surfae, Power Hour, Quattro, Salon Direct, Stain Hands, & Bodo, Sain Lings, Stein Management, Speed Set, Stress Free, Sun Essentias, Terme Closa, Timothyse, Inclue, Tingle-Action, Velocity and Visible-Action are registered trademarks; and chill it, Daily Benefits, Embrace Deams, Embrace Happing, Embrace Harpmory, Embrace Romance, Embrace Today, EndZEnd, Heart to Heart, Go-Gwe Award, Induge Inspiring Beauty, Endshing Lives, Jeas 753/9-9045, www.marykay.com.

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#### GO-GIVE<sup>®</sup> AWARD Congratulations to the winners for February 2006.

The Go-Give® Award is given in memory of Independent National Sales Director Sue Z. Vickers to recognize Independent Sales Directors who best exemplify the Golden Rule, helping others unselfishly and supporting adoptees as much as unit members. If you know an Independent Sales Director who has displayed the Go-Give® spirit, why not nominate her for the monthly Go-Give® Award? The Go-Give® nomination form is available on the Mary Kay InTouch® Web site. Select "More Resources" located under "LearnMK." Select "Recognition," then click on "Sales Director Go-Give® Award Nomination Form."



#### Sylvia Limon Martinez

**Ruby** Elite Executive Senior Sales Director

Began Mary Kay July 1977 Sales Director Debut August 1980 Offspring 10 first-line; two second-line

National Sales Director Go Give Area

Honors Cadillac qualifier; Circle of Honor; gold medal winner; estimated highest monthly unit retail: S119,382; monthly Go-Give® Award winner, November 1986; Double Star Achievement; three-times Sales Director Queen's Court of Personal Sales; 17-times Circle of Achievement; three-times Circle of Excellence

Personal Lives in Helotes, Texas. Husband, Miguel; Daughters: Veronica, Marisol, Sylvia

Favorite Quote "Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up." Galatians 6:9

Independent Beauty Consultant Dorothy Zintgraff of San Antonio says, "Sylvia always treats adoptees like me as if they were in her own unit."



*Elizabeth* McCandliss

**Sapphire** Executive Senior Sales Director

Began Mary Kay February 1981 Sales Director Debut July 1983 Offspring five first-line; six second-line

National Sales Director Joanne Holman

Honors Cadillac qualifier; Circle of Honor; gold medal winner; estimated highest monthly unit retail: S80,218; three-times Double Star Achievement; five-times Sales Director Queen's Court of Personal Sales; 19-times Circle of Achievement: Circle of Excellence

Personal Lives in Gaithersburg, Md. Husband, Frank; Son, Jake; Daughters: Michelle, Marianne; three grandchildren

Favorite Quote "Love is not words. It is action. Our vocation is to love."

Independent Beauty Consultant Alma Bowman of Washington,

D.C., says, "Elizabeth has always been willing to bend over backward to help Independent Beauty Consultants whether they are in her unit or they're adoptees."



#### M*arilyn* Marte de Melo

**Emerald** Future Executive Senior Sales Director

Began Mary Kay May 1981 Sales Director Debut December 1982 Offspring four first-line; two second-line

#### National Sales Director Go Give Area

Honors Premier Club qualifier; Circle of Stars; gold medal winner; estimated highest monthly unit retail: S68,815; two-times Sales Director Queen's Court of Personal Sales; six-times Circle of Achievement

Personal Lives in Santo Domingo, D.R. Husband, Obdulio; Sons: Obdulio Esteban, Juan Luis, Alberto José, Pedro Pablo; Daughters: Cristina Michelle, Maura de Ramos; two grandchildren Favorite Quote "Have I not commanded you? Be strong and courageous. Do not be terrified; do not be discouraged, for the Lord your God will be with you wherever you go." Joshua 1:9 Independent Sales Director Atala de Peña of Santo Domingo, D.R., says, "Marilyn is always an example of

giving and dedication."



**Pearl** Sales Director

Began Mary Kay September 2001 Sales Director Debut June 2002 National Sales Director Glinda Childress

Honors Cadillac qualifier; Double Star of Excellence; gold medal winner; estimated highest monthly unit retail: S80,185; Double Star Achievement; Triple Star Achievement; two-times Queen's Court of Recruiting, including Queen, Seminar 2004; two-times Sales Director Queen's Court of Personal Sales; two-times Circle of Achievement

Personal Lives in Owensboro, Ky. Husband, Mike; Son, Michael; Daughter, Elizabeth

Favorite Quote "If it's worth doing, it's worth doing right."

Independent Beauty Consultant Jennifer Hicks of Owensboro, Ky., says, "Angel is honest and realistic, loving and supporting."



#### *Stacy* Kenyon

**Diamond** Sales Director

Began Mary Kay July 1987 Sales Director Debut June 1998 National Sales Director Holly Zick Honors Premier Club qualifier; Circle of Stars; gold medal winner; estimated highest monthly unit retail: S33,487; Consultant Queen's Court of Personal Sales; Sales Director Queen's Court of Personal Sales

Personal Lives in Fond du Lac, Wis. Husband, Tom; Daughters: Claire, Carly Favorite Quote "You can be anything you want to be; you can climb any mountain you want to climb; you can reach any goal you want to reach. It all lies within you. Believe in yourself."

Independent Senior Sales Director Betty Grant of Oconomowoc,

Wis., says, "Stacy's adoptees love and respect her for always encouraging them to go further and treating them as one of her own."

## free fashion! free beauty! What MOR could a girl want?

As your Independent Beauty Consultant, I can help you get both for having fun. Just invite your friends to enjoy a little girl time, and everyone can take home a fabulous **FREE gift** with purchase. (See "Time for Beauty" below.)

Lipstick not

#### **Time for Style**

You'll feel like a fashion diva when you wear this exclusive posh pink watch. It's decorated with clear crystals and a cool croc-embossed wristband. Plus, it arrives in a precious gift box lined with our exclusive pink leopard print finished on top with a pretty pink bow. To get yours FREE,\* call me to schedule a little girl time today!

> \*Yours free with \$200 in total sales and one booking.

#### **Time for Beauty**

Wow your girlfriends with this fabulously feminine MK Signature<sup>™</sup> Mini Brush Set. It's FREE to you and your friends with any purchase of \$40 or more of Mary Kay<sup>®</sup> products at your girl time get-together. This set includes a mini mirror plus four mini brushes – a Retractable Lip Brush, a Powder Brush, an Eye Definer Brush and an Eye Crease Brush – all nestled in a pretty soft-like-suede case that slips inside a pink organza drawstring bag. Now it's more fun than ever to get together to discover the best in beauty.

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## drive on! In *The Power of Pink* Vibe!

You can turn your success into the ultimate recognition – the exclusive platinum Pontiac Vibe. The top Grand Achiever\* in the *Good VIBErations* Challenge at each Career Conference location will be recognized onstage and could drive away in this special-edition Vibe,\*\* which features *The Power of Pink* logo. So, start your engines. **That Grand Achiever could be you!** 

And the recognition doesn't end there. Independent Beauty Consultants who are Grand Achievers\* by Feb. 28, 2006, and have a minimum of \$18,000 net adjusted team wholesale production during the contest period will receive onstage recognition and an exclusive **Good VIBErations** scarf. You must be registered for Career Conference by Feb. 28, 2006, to qualify.

So what are you waiting for? To register for Career Conference, see Pages 12–14 of this issue of *Applause*<sup>®</sup> magazine or go to "*Applause*<sup>®</sup> Online" for more information.

A top Grand Achiever is the Grand Achiever at each Career Conference site with the highest net adjusted team wholesale production (minimum \$18,000) from Nov. 1, 2005, to Feb. 28, 2006. A Grand Achiever is an Independent Beauty Consultant or Independent Sales Director who debuts Dec. 1, 2005, Jan. 1, Feb. 1 or March 1, 2006.

#### MARY KAY®

Mary Kay Inc. P.O. Box 799045 Dallas, TX 75379-9045 \*To select the Grand Achiever car, you must meet the requirements of the Car Insurance program and at the time of qualification possess a valid U.S. driver's license. In addition, you must possess a Social Security card or Individual Taxpayer Identification Number.

> PRSRT STD U.S. POSTAGE PAID MARY KAY INC.

# **gifts** they're sure to LOVE!

Gift sets include Mary Kay® products. Other items are for merchandise ideas only.

### Gifts Under \$30

### Gifts Under **\$75**

All Eyes on You Set, \$60 Pamper your eye area for younger-looking skin with this special gift set.





Glamour Eyes Set, \$71.50 With this all-about-eyes gift set, be prepared to be the center of attention.

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Love Your Lashes Set, \$29 This eye-opening gift set promises lashes full of length and volume!

## Gifts Under **\$50**

Drama Queen Set, \$36 Drama queens everywhere will rejoice with this complete package for oh-so-dramatic eyes!



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Color 101 Collection: Soft Elegance, \$110.50 Give the gift of a complete new look with the Soft Elegance Color 101 Look!

Gifts Over **\$100** 

Scents of Romance Set, \$36 This soft, delicate fragrance set is perfect for every hopeless romantic. Floral Fantasy Plus Set, \$41 This is a special limited-edition color collection, so get it while it's hot!

# O Perfecting Set, \$27.50 Her face is guaranteed to light up at the sight of this gift set!

The ultimate gift set for skin treatment and hydration.

Instant Results Set, \$85

Gifts Under \$100

All prices are suggested relail. The company grants all Mary Kay Indepedent Beauty Consultants a limited license to duplicate this document in connection with their Mary Kay businesses. This item should not be altered from its original form.

# **gifts** they're sure to LOVE!

#### Perfecting Set includes:

MK Signature™ Facial Highlighting Pen, .04 fL oz.

MK Signature™ Concealer, .5 oz. net wt.

#### 2 Love Your Lashes Set includes:

MK Signature™ Ultimate Mascara™, .28 oz. net wt., Black

Oil-Free Eye Makeup Remover, 3.75 fL oz.

#### 3 Drama Queen Set includes:

MK Signature™ Eyesicles® Eye Color, .17 fl. oz., Island Bronze

MK Signature<sup>TM</sup> Liquid Eyeliner, 1 fl. oz., Black

MK Signature<sup>TH</sup> Ultimate Mascara<sup>TH</sup>, .28 oz. net wt., Black

#### 4 Scents of Romance Set includes:

Embrace Romance® Candle Set<sup>†</sup>, Set of three candles Embrace Romance® Sheer Fragrance Mist, 1.7 fl. oz.

#### 6 Floral Fantasy Plus Set includes:

MK Signature™ Floral Fantasy Color Collection<sup>†</sup>, featuring

- · Ivory Petal Eye Color (Highlighter)
- · Ginger Flower Eye Color (Midtone)
- · Floral Plum Eye Color (Accent)
- Copper Bouquet Creme-To-Powder Cheek Color

- Rose Garden MK Signature™ Luscious Color™ Lipstick (poured)
- Peach Blossom MK Signature<sup>™</sup> Luscious Color<sup>™</sup> Lipstick (poured)
- Dual-End Eye Applicator
- · Retractable Lip Color Brush
- Plus MK Signature<sup>™</sup> Nail Enamel in Sunfire, .33 fl. oz.

#### 6 All Eyes on You Set includes:

Intense Moisturizing Cream (for dry skin), 18 oz. net wt. or Oil-Free Hydrating Gel

(for normal to oily skin), 18 oz. net wt.

TimeWise® Firming Eye Cream, .5 oz. net wt.

#### 7 Glamour Eyes Set includes:

MK Signature<sup>™</sup> Ultimate Mascara<sup>™</sup>, 28 oz., Black

MK Signature™ Eye Primer, 3 oz. net wt.

MK Signature™ Eyesicles® Eye Color, .17 fL oz, Vanilla

MK Signature™ Liquid Eyeliner, 1 fL oz., Black

MK Signature<sup>™</sup> Eye Color, .09 oz. net wt., Vintage Gold MK Signature™ Eye Color Duet, .07 oz. net wt., Fig

Color Compact (empty)

Dual-End Eye Applicator

#### 8 Instant Results Set includes:

TimeWise® Microdermabrasion Set, Step 1: Refine, 2 oz. net wt. Step 2: Replenish, 1 fl. oz. Intense Moisturizing Cream (for dry skin), 1.8 oz. net wt. or Oil-Free Hydrating Gel (for normal to oily skin), 1.8 oz. net wt.

9 Color 101 Collection: Soft Elegance includes:

> MK Signature™ Eye Color, .09 oz. net wt, White Sand

> MK Signature™ Eye Color, .09 oz. net wt, Rose Mist

MK Signature™ Eye Color Duet, .07 oz. net wt., Fig

MK Signature™ Eyeliner, .01 oz. net wt, Violet

MK Signature™ Cheek Color, .2 oz. net wt., Orchid

MK Signature™ Lip Liner, .009 oz. net wt, Dusty Pink

MK Signature™ Creme Lipstick, 13 oz. net wt., Pink Satin

MK Signature™ Lip Gloss, .27 oz. net wt., Pink Diamonds

MK Signature™ Ultimate Mascara™, .28 oz. net wt, Black

Custom Compact

Cheek Color Brush

Dual-End Eye Applicator