

## Why You Shouldn't Read Pink Truth If You're in the Pink Fog

From a Mary Kay sales director to other sales directors:

Hey Ladies,

I'm not sure if everyone realizes this, but every single time we go to a negative MK site "just to see" what is going on there we increase their hits which causes their sites to come up higher on search engines.

What does that mean to us. It's simple. Anyone who is thinking about becoming a consultant could have her dream taken from her if she decides to go online to do some research herself and happens to land on one of these sites. Now we all know that our success is this company is up to us and that we are bound by God & the company to do it the right way. We also know that there are those that haven't done it right and we need to pray for those they hurt and for them to.

Not only can it affect your team building, it also affects your attitude about your own business. It's hard to build an impenetrable wall around yourself of positivity. It's even harder to keep it. Everytime we allow ourselves to read this stuff, it absolutely affects our attitude or belief, and many will start to self-doubt and that starts a downhill spiral of emotions that could kill your dream. Do you really want that for yourself or anyone else for that matter. You have to reach up to go up. Don't take a chance even once reaching down. You cannot afford it. You become like the 5 people you hang around the most. Has one of these sites become one of your people? (Yes, unfortunately we now live in a society that internet sites see more of us than most people.)

These sites will only go away if they don't get any hits. They relish in the fact that people go to see just out of curiosity. It always does more harm than good.

I really hurt for all those that have been misled &/or mistreated. I just know that my mission is to never make the same mistakes so as to never harm anyone in my unit.

I am also thankful for the fact that this has happened to only a very small percentage of women who have chosen the Mary Kay journey. There are more of us that are good & Godly women who really do strive to enrich women's lives and live by the Golden Rule and Go-Give philosophy!

We all know that every decision we make should be in her best interest, not our own. So, let's not allow these negative sites anymore ammunition and ban ourselves from those sites. As Directors, we have an obligation to ourselves, our company, and our unit to protect ourselves, our company, and our unit. One way to do that is to stay off these sites.

You know for the first 11 years in my business, I never knew anything about these sites. Only when I joined the cc did they come to my attention. The one thing I regret is going to see for myself one day. Reading that site totally ruined my day and now looking back, I now realize it ruined more than just that one day for me. I still catch myself doubting my skill, ability, belief, etc. and am having to fight those negative thoughts even harder. Yes, it was my own choice to take a look, but I'll never do it again. It cost me too much emotionally. I'll stick to positive MK tapes and listening to Top Sales Directors and Nationals on how to do this business the right way. I will not be taken down any longer.

Just my 2 cents. Have a great day!

Note to Mary Kay director: Pink Truth isn't going away. Read the post from this morning. There will be 1.1 million American women who will need Pink Truth each year, and we will be here for them!