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ORIGINAL

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF TEXAS  
DALLAS DIVISION

CLERK US DISTRICT COURT  
NORTHERN DIST. OF TX  
FILED

2010 JUL 16 PM 4:24

DEPUTY CLERK

*[Signature]*

42046

MARY KAY INC.,

Plaintiff,

v.

STRAWBERRYLIPSTICK.COM

Defendant.

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3 CIVIL ACTION NO. 10-5-N

JURY TRIAL DEMANDED

**ORIGINAL COMPLAINT**

TO THE HONORABLE COURT:

Plaintiff Mary Kay Inc. files this Original Complaint against Strawberrylipstick.com, and would respectfully show:

**PARTIES**

1. Plaintiff Mary Kay Inc. is a Delaware corporation, licensed to do business in the State of Texas. Mary Kay maintains its principal place of business at 16251 Dallas Parkway, Addison, Texas 75001.

2. The domain name www.strawberrylipstick.com is registered by Domains By Proxy, Inc., a service that allows a person to register a website anonymously. Defendant Strawberrylipstick.com does not publish its physical address or its telephone number; instead, it only publishes an e-mail address on the website. Mary Kay has not thus far located the physical address or telephone number of Defendant Strawberrylipstick.com.

**JURISDICTION AND VENUE**

3. Mary Kay has brought claims against Defendant for violations of the United States Lanham Act, 15 U.S.C. §§ 1125 and the federal Copyright Act of 1976, as amended, 17

U.S.C. §§ 101 et seq. which arise under federal law. As a result, subject matter jurisdiction is proper in this Court pursuant to 28 U.S.C. § 1331 and 28 U.S.C. § 1338(a) and (b).

4. Pursuant to 28 U.S.C. §1391(b)(2), venue is also proper in the Northern District of Texas because the conduct complained about herein occurred, in part, in Dallas, Texas. On information and belief, the Defendants have conducted business in the state of Texas by improperly selling Mary Kay products over the Internet to Texas residents.

### **BACKGROUND**

#### **A. Mary Kay**

5. Mary Kay is a manufacturer and wholesale distributor of cosmetics, toiletries, skin care, and related products. The worldwide success of Mary Kay is undeniable; the Company's products are now sold in over thirty-five (35) markets around the world. Founded in 1963, Mary Kay has become one of the largest direct sellers of skin care products and color cosmetics in the United States. Moreover, its founder, Mary Kay Ash, has been widely recognized as one of the most influential businesswomen in history. Notwithstanding its international presence, Mary Kay maintains its national headquarters in Addison, Texas and continues to manufacture its products primarily at its manufacturing facility in Dallas, Texas.

6. Mary Kay's international success can be attributed to the carefully designed business model it created for the marketing, sale, and distribution of its products. Mary Kay produces the highest quality products and sells them directly to Independent Beauty Consultants, who then sell the products to their customers, the ultimate consumers. Mary Kay provides the Independent Beauty Consultants with product knowledge that they can, in turn, share with their customers to provide the highest level of customer service and ensure product satisfaction. In turn, the Mary Kay trademark has earned and enjoys a highly distinctive and famous status, a stature Mary Kay vigorously protects.

**B. Mary Kay's Marks Have Earned a Highly Distinctive and Famous Status**

7. As a result of its long and continuous use and its high quality products, the Mary Kay trademark has earned and maintains a highly distinctive status. Mary Kay develops, manufactures, and markets its products in the United States and worldwide, under its distinctive and famous MARY KAY marks (collectively, the "Mary Kay Marks"). Mary Kay owns the Mary Kay Marks, and the corresponding United States registrations listed below, for use with its cosmetic products, skin care products, and other related goods and services.

<b><u>Mark:</u></b>	<b><u>International Class(es) – First Use in Commerce</u></b>	<b><u>Registration No.</u></b>	<b><u>Filing - Registration Dates</u></b>
MARY KAY (Stylized)	Class 3 – At least as early as 9/15/63	817516	10/19/64 – 10/25/66
MARY KAY	Class 3 – At least as early as 5/03/76	1070841	6/01/76 – 8/09/77
MARY KAY (Stylized)	Class 3 – At least as early as 5/25/88	1545983	7/22/88 – 7/04/89
MARY KAY	Class 3 – At least as early as 1963; Class 8 – At least as early as 1990; Class 9 – At least as early as 1990; Class 16 – At least as early as 1980; Class 21 – At least as early as 1990	1842599	8/07/92 – 7/05/94
MARY KAY (Stylized)	Class 3 – At least as early as 1988; Class 8 – At least as early as 1990; Class 9 – At least as early as 1990; Class 16 – At least as early as 1989; Class 21 – At least as early as 1990	2542184	10/30/99 – 2/26/02
MK	Class 3 – At least as early as 2001	2559020	11/22/96 – 4/9/02

8. Mary Kay owns the above registrations, which are valid and subsisting. Registration Numbers 1,070,841, 1,545,983, and 1,842,599 are incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065. Mary Kay also holds registered trademarks for many of its individual products and certain product lines. These registered trademarks include MK Signature, Timewise, and Velocity, among others.

9. Significantly, Mary Kay initially adopted the MARY KAY mark, as early as 1963, and has continuously used the Mary Kay Marks in connection with the sale of its products.

As a result of Mary Kay's early adoption and long-established use, the Mary Kay Marks are widely recognized and relied upon by the public in Texas and throughout the United States to identify Mary Kay, Mary Kay products, the personal customer service that accompanies Mary Kay products, and to distinguish Mary Kay products and services from the products or services of others. Moreover, Mary Kay has an extensive media campaign, and Mary Kay uses the Mary Kay Marks in various media formats, including on the Internet, to promote its Mary Kay products. Mary Kay owns the domain [www.marykay.com](http://www.marykay.com).

10. As a result of the continuous usage and promotion of the Mary Kay Marks, Mary Kay has acquired, in addition to the rights established through registration, recognized common-law rights in the Mary Kay Marks. Mary Kay has also developed valuable goodwill in the Mary Kay Marks.

**C. Mary Kay's Copyright Registrations**

11. Mary Kay is also creator of certain product descriptions found in on Mary Kay's website and in its promotional materials and catalogs. These product descriptions are the original effort of Mary Kay. Mary Kay has fixed these product descriptions in a tangible medium, and the fixed copies of these product descriptions and other materials was made and deposited with the Registrar of Copyrights. Mary Kay has complied with all requirements of the federal copyright laws with respect to fixation and publication.

12. Mary Kay properly registered and deposited the fixed version of the product descriptions with the United States Copyright Office. The Copyright Office accepted such submissions and issued Mary Kay the certificates of copyright registration that are attached to this Complaint as Exhibit A. The certificates of copyright registration are incorporated herein by reference.

**D. Strawberrylipstick.com**

13. Defendant owns, operates, and controls a website named Strawberrylipstick.com, on which it promotes, advertises, offers for sale, or otherwise distributes products that were purportedly manufactured by Mary Kay. On the website, Defendant states: "All of our items are brand new and has not past their manufacturers [sic] expiration date. All products sold here are 100% authentic products and comes [sic] in its original packaging."

14. Those statements, designed to influence the purchasing decisions of those who read them, are false and misleading. Many of the products offered for sale by Defendant are not in fact "brand new" or "100% authentic." Although these products may have been originally manufactured by Mary Kay, a substantial number of products sold by Defendant are old, expired, discontinued, or beyond their shelf-lives. There is no disclaimer or other warning on Defendant's website to indicate or otherwise warn consumers that Defendant's products are old, expired, discontinued, or beyond their shelf-lives; instead, Defendant falsely touts the opposite.

15. Those statements are also false and misleading because they suggest to the consumer that all of Defendant's inventory has been purchased directly from Mary Kay. In fact, none of the products sold on Defendant's website have been purchased directly from Mary Kay, and therefore none of the products are "brand new," as Defendant falsely states on the website.

**E. Defendants Use Mary Kay's Trademarks and Name Without Authorization.**

16. Defendant uses Mary Kay's trademarks and name without authorization or consent from Mary Kay. Defendant's unlawful and unauthorized use of the trademarks and name harms not only Mary Kay, but also consumers who are confused or deceived into purchasing products through her website believing they are purchasing guaranteed products from an authorized Mary Kay Independent Beauty Consultant. Defendant's use in commerce of Mary Kay's trademarks and name began more than forty years after Mary Kay adopted and began

using the MARY KAY mark. As a result, Defendant's unauthorized use began after Mary Kay's trademarks and name became famous.

17. Defendant's unauthorized use of Mary Kay's trademarks and name has confused or is likely to confuse consumers as to the affiliation, connection, or association of Defendant with Mary Kay, as well as to the origin, sponsorship, or approval of Defendants' goods, services, or commercial activities by Mary Kay. As a result of the confusion that has been or is likely to be engendered by Defendant's activities, Mary Kay's trademarks and associated valuable goodwill are therefore being irreparably harmed.

**F. Defendants' Misconduct Causes Mary Kay Substantial and Irreparable Harm.**

18. Defendant's misconduct has harmed and continues to harm Mary Kay, its Independent Beauty Consultants, and its trademarks. Specifically, the continued willful acts of Defendant has resulted in the loss of business, including the actual loss of valuable business relationships existing between Mary Kay and its Independent Beauty Consultants, and harm to its reputation and goodwill.

19. Moreover, Defendant's unauthorized use of the Mary Kay Marks constitutes a misappropriation of Mary Kay's exclusive property right in its trademarks. On information and belief, Defendants' misappropriation of the Mary Kay Marks and name has confused consumers and damaged Mary Kay's business reputation and the goodwill it has established through its trademarks.

**COUNT I: Copyright Infringement**

20. Mary Kay is the owner of the entire right, title, and interest in Mary Kay's product descriptions, in the copyrights to those descriptions, and in the registrations of the copyrights to those materials.

21. Defendant knowingly infringed Mary Kay's copyrights by publishing the same product descriptions on the website. By reproducing, publishing, offering for sale, distributing

and selling products using those copyrighted product descriptions, Defendant has infringed and is continuing to infringe Mary Kay's copyrights throughout the United States without the consent of Mary Kay and in complete disregard of Mary Kay's exclusive rights.

22. The unauthorized and infringing use by Defendant of Mary Kay's copyrighted materials will, unless enjoined, cause irreparable harm, damage, and injury to Mary Kay. In addition, Defendant has unlawfully and wrongfully derived, and will continue to derive, income and profits of its infringing acts.

23. Mary Kay has complied with all pertinent provisions of the federal Copyright Act and all other laws governing copyright with respect to its copyrighted materials. Great and irreparable harm, damage, and injury will result to Mary Kay unless all wrongful and illegal acts of Defendant are immediately enjoined.

**COUNT II: Unfair Competition Under The Lanham Act**

24. Mary Kay hereby alleges and incorporates all of the preceding allegations as if set forth fully herein.

25. This cause of action arises under § 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

26. By and through the acts and omissions described in more detail above, Defendant has made literally false and/or misleading statements of fact, that deceive or have a tendency to deceive a substantial segment of Mary Kay's customers and/or potential customers, and/or that are likely to influence a purchasing decision of Mary Kay's customers and/or potential customers. Defendant has caused these false and/or misleading statements of fact to enter interstate commerce, which contain misstatements and/or failures to disclose.

27. In addition or in the alternative, by and through the acts and omissions described in more detail above, Defendant has, without Mary Kay's consent or authorization, used in interstate commerce and to advertise and/or promote its services, a word, term, name, or symbol, or any combination thereof, including, without limitation, the Mary Kay's Marks, which are

likely to mislead, cause confusion, and/or cause mistake or deception regarding Mary Kay's services and/or commercial activities, and/or approval or sponsorship of the false advertisements.

28. Defendant's acts and omissions described in this Complaint and in this Court constitute false advertising and/or unfair competition, in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

29. Upon information and belief, the wrongful acts and/or omissions alleged in this Complaint and in this Court are willful.

30. Such wrongful acts and/or omissions by Defendant have caused and, unless enjoined by this Court, will continue to cause serious and irreparable injury to Mary Kay for which Mary Kay has no adequate remedy at law. This includes, without limitation, loss of business, customer relations, competitive advantage, and/or goodwill. For the reasons described above, Mary Kay is likely to succeed on the merits of its underlying claims. Moreover, the potential injury to Defendant (if any) is minimal, and does not outweigh the actual and/or potential injuries to Mary Kay if Defendant is not enjoined. Therefore, Mary Kay is entitled to preliminary and permanent injunctive relief, as further described in the Prayer for Relief in this Complaint.

31. Such wrongful acts and/or omissions by Defendant also have caused and will continue to cause actual damages to Mary Kay. Therefore, Mary Kay is entitled to a monetary judgment against Defendant in an amount to be determined by a jury.

32. Mary Kay is further entitled to recover from Defendant the gains, profits, and advantages that Defendant has obtained as a result of such wrongful acts and omissions.

33. Mary Kay is further entitled to recover the costs of this action. Mary Kay is informed and believes, and on that basis alleges, that Defendant's conduct was undertaken willfully and with the intention of causing mistake, confusion or deception, and/or that this is an



exceptional case entitling Mary Kay to recover additional damages and reasonable attorneys' fees.

**COUNT III: Trademark Infringement Under The Lanham Act**

34. Mary Kay hereby alleges and incorporates all of the preceding allegations as if set forth fully herein.

35. Defendant's conduct constitutes trademark infringement under the Lanham Act, codified at 15 U.S.C. § 1114.

36. On information and belief, Defendant's actions have been willful, with full knowledge of Mary Kay's rights, and with an intent to trade on Mary Kay's goodwill in such registered trademarks, thus making this an exceptional case under 15 U.S.C. § 1117(a).

37. As a result of Defendant's wrongful conduct, Mary Kay is entitled to the injunctive remedies specified in the Prayer for Relief, damages in an amount to be proved at trial, including enhanced damages as allowed by law, as well as recovery of all reasonable attorneys' fees and costs incurred in connection with this action.

**COUNT IV: Unfair Competition Under Texas Common Law**

38. Mary Kay hereby alleges and incorporates all of the preceding allegations as if set forth fully herein.

39. Defendant's conduct constitutes unfair competition under Texas common law. As a result Defendant's wrongful conduct, Mary Kay is entitled to the injunctive remedies specified in the Prayer for Relief and damages in an amount to be proved at trial.

**COUNT V: Trademark Infringement Under Texas Common Law**

40. Mary Kay hereby alleges and incorporates all of the preceding allegations as if set forth fully herein

41. Defendant's conduct constitutes trademark infringement under Texas common law. As a result of Defendant's wrongful conduct, Mary Kay is entitled to the injunctive remedies specified in the Prayer for Relief and damages in an amount to be proved at trial.

**COUNT VI: Injunctive Relief**

42. Mary Kay hereby alleges and incorporates all of the preceding allegations as if set forth fully herein.

43. Defendant has damaged Mary Kay, and is continuing to damage Mary Kay, by the willful and unlawful acts complained of herein. Unless Defendant is restrained by this Court, it will cause irreparable injury to Mary Kay for which there is no adequate remedy at law.

**REQUEST FOR JURY TRIAL**

44. Pursuant to Rule 38(b), Fed. R. Civ. P., Mary Kay demands a trial by jury.

**PRAYER**

For the reasons stated above, Plaintiff Mary Kay Inc. prays:

A. that Defendant, its officers, agents, servants, employees, attorneys, and all those persons in active concert or participation with Defendant, be preliminarily and permanently enjoined and restrained from competing unfairly with Mary Kay and from using the Mary Kay Marks in any manner whatsoever that is likely to cause confusion, including:

1. continuing to operate the website [www.strawberrylipstick.com](http://www.strawberrylipstick.com) or any other website that contains infringing or otherwise unlawful content;
2. continuing to sell Mary Kay products on any website that contains infringing or otherwise unlawful content;
3. falsely or misleadingly representing themselves and their activities, goods, and services to be sponsored by, approved by, or affiliated with Mary Kay;

4. falsely or misleadingly representing any product of Defendants or others as originating from, being sponsored by, or approved by Mary Kay;
  5. committing any other acts or making any other representations, express or implied, that would infringe any of Mary Kay's trademark rights, or that would confuse, mislead, or deceive consumers as to Defendants' sponsorship of, approval by, or affiliation with Mary Kay;
  6. continuing the sale and/or distribution of any unlawfully obtained Mary Kay products; and
  7. inducing, assisting, or abetting any other person or business entity in engaging in or performing any of the activities referred to in subparagraphs (1)-(6) above;
- B. for a preliminary and permanent injunction enjoining Defendant and its agents, servants, and employees from infringing in any manner the copyrights of Mary Kay;
- C. for an award of damages sustained as a result of Defendant's activities, trebled as allowed by law;
- D. for an award of exemplary damages sustained as a result of Defendant's activities;
- E. for an accounting of Defendant's sales resulting from Defendant's activities and unjust enrichment, and that their profits be paid over to Mary Kay, increased as the court finds to be just under the circumstances of this case and that the unlawfully obtained Mary Kay products in Defendant's possession, custody, or control be disposed of appropriately as the court finds to be just under the circumstances of this case;
- F. for an award of attorneys' fees and costs as allowed by law;
- G. for an award of prejudgment and post-judgment interest on all sums awarded; and
- H. for such other and further relief as the court may deem just, equitable and appropriate.

DATED: July 16, 2010

Respectfully submitted,

*s/ Christopher J. Schwegmann*

John T. Cox III

Texas Bar No. 24003722

Christopher J. Schwegmann

Texas Bar No. 24031515

**LYNN TILLOTSON PINKER & COX, L.L.P.**

2100 Ross Avenue, Suite 2700

Dallas, Texas 75201

(214) 981-3800 Phone

(214) 981-3839 Fax

**ATTORNEYS FOR PLAINTIFF**

# Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

*Marybeth Peters*

Register of Copyrights, United States of America

Registration Number:

TX 6-922-348

Effective date of registration:

April 30, 2009

Title \_\_\_\_\_

Title of Work: marykay.com website

Completion/ Publication \_\_\_\_\_

Year of Completion: 2008

Date of 1st Publication: December 16, 2008

Nation of 1st Publication: United States

Author \_\_\_\_\_

Author: Mary Kay Inc.

Author Created: text, photograph(s), editing, artwork, and compilation

Work made for hire: Yes

Citizen of: United States

Domiciled in: United States

Copyright claimant \_\_\_\_\_

Copyright Claimant: Mary Kay Inc.

16251 Dallas Parkway, Addison, TX, 75001, United States

Limitation of copyright claim \_\_\_\_\_

Material excluded from this claim: Previously Published Versions

New material included in claim: text, photographs, compilation, editing, artwork

Rights and Permissions \_\_\_\_\_

Organization Name: Mary Kay Inc.

Name: John Wiseman

Address: 16251 Dallas Parkway

Addison, TX 75001 United States

Certification \_\_\_\_\_

Exhibit A

**Name:** Richard J. Groos

**Date:** April 27, 2009

**Applicant's Tracking Number:** MKAY:241-4

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**IPN#:**

**Registration #:** TX0006922348

**Service Request #:** 1-185824261

Mary Kay Inc.  
John Wiseman  
16251 Dallas Parkway  
Addison, TX 75001 United States

# Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

*Marybeth Peters*  
Register of Copyrights, United States of America

**Registration Number:**  
**TX 6-910-768**

**Effective date of registration:**

March 31, 2009

**Title** \_\_\_\_\_

**Title of Work:** marykay.com website

**Completion/ Publication** \_\_\_\_\_

**Year of Completion:** 2009

**Date of 1st Publication:** March 16, 2009

**Nation of 1st Publication:** United States

**Author** \_\_\_\_\_

▪ **Author:** Mary Kay Inc.

**Author Created:** Some new text, photographs, artwork and compilation

**Work made for hire:** Yes

**Citizen of:** United States

**Domiciled in:** United States

**Copyright claimant** \_\_\_\_\_

**Copyright Claimant:** Mary Kay Inc.

16251 Dallas Parkway, Addison, TX, 75001, United States

**Limitation of copyright claim** \_\_\_\_\_

**Material excluded from this claim:** Previously published versions

**New material included in claim:** Some new text, photographs, artwork and compilation

**Rights and Permissions** \_\_\_\_\_

**Organization Name:** Mary Kay Inc.

**Name:** To Whom it May Concern

**Address:** 16251 Dallas Parkway

John Wiseman

Addison, TX 75001 United States

**Certification** \_\_\_\_\_



**Name:** Richard J. Groos

**Date:** March 27, 2009

**Applicant's Tracking Number:** MKAY:241

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**Correspondence:** Yes

# Certificate of Registration



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*Marybeth Peters*

Register of Copyrights, United States of America

**Registration Number:**  
**TX 6-945-606**

**Effective date of registration:**  
**July 13, 2009**

**Title** \_\_\_\_\_

**Title of Work:** marykay.com website

**Completion/ Publication** \_\_\_\_\_

**Year of Completion:** 2009

**Date of 1st Publication:** June 16, 2009

**Nation of 1st Publication:** United States

**Author** \_\_\_\_\_

▪ **Author:** Mary Kay Inc.

**Author Created:** text, photograph(s), compilation, editing, artwork, Some new text, photographs, artwork and compilation

**Work made for hire:** Yes

**Citizen of:** United States

**Domiciled in:** United States

**Copyright claimant** \_\_\_\_\_

**Copyright Claimant:** Mary Kay Inc.

16251 Dallas Parkway, Addison, TX, 75001, United States

**Limitation of copyright claim** \_\_\_\_\_

**Material excluded from this claim:** previously published versions

**Previous registration and year:** TX 6-910-768 2009

TX 6-922-348 2009

**New material included in claim:** text, photographs, compilation, editing, artwork

**Rights and Permissions** \_\_\_\_\_

**Organization Name:** Mary Kay Inc.

**Address:** 16251 Dallas Parkway

Legal Department

Addison, TX 75001 United States

**Certification** \_\_\_\_\_

**Name:** Alicia M. Groos

**Date:** July 8, 2009

**Applicant's Tracking Number:** MKAY:241-5

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**Registration #:** TX0006945606

**Service Request #:** 1-209045784

Mary Kay Inc.  
John D. Wiseman  
16251 Dallas Parkway  
Addison, TX 75001 United States

# Certificate of Registration



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*Marybeth Peters*

Register of Copyrights, United States of America

**Registration Number:**  
**TX 6-981-071**

**Effective date of registration:**  
October 5, 2009

## Title

Title of Work: marykay.com website

## Completion/Publication

Year of Completion: 2009

Date of 1st Publication: September 16, 2009

Nation of 1st Publication: United States

## Author

Author: Mary Kay Inc.

Author Created: text, photograph(s), compilation, editing, artwork, Some new text, photographs, artwork and compilation

Work made for hire: Yes

Citizen of: United States

Domiciled in: United States

## Copyright claimant

Copyright Claimant: Mary Kay Inc.

16251 Dallas Parkway, Addison, TX, 75001, United States

## Limitation of copyright claim

Material excluded from this claim: previously published versions and material not published on this date

Previous registration and year: TX 6-910-768 2009

TX 6-945-606 2009

New material included in claim: text, photographs, compilation, editing, artwork

## Rights and Permissions

Organization Name: Mary Kay Inc.

Name: John D. Wiseman

Email: john.wiseman@mkcorp.com

Telephone: 972-687-5725

Address: 16251 Dallas Parkway

Legal Department

Addison, TX 75001 United States

**Certification**

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**Name:** Alicia Morris Groos

**Date:** September 30, 2009

**Applicant's Tracking Number:** MKAY:241-9

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# Certificate of Registration



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*Marybeth Peters*

Register of Copyrights, United States of America

**Registration Number**  
**TX 7-039-033**

**Effective date of registration:**  
December 28, 2009

## Title \_\_\_\_\_

**Title of Work:** marykay.com website

## Completion/Publication \_\_\_\_\_

**Year of Completion:** 2009

**Date of 1st Publication:** December 16, 2009

**Nation of 1st Publication:** United States

## Author \_\_\_\_\_

▪ **Author:** Mary Kay Inc.

**Author Created:** text, photograph(s), compilation, editing, artwork, some new text, photographs, artwork and compilation

**Work made for hire:** Yes

**Citizen of:** United States

**Domiciled in:** United States

## Copyright claimant \_\_\_\_\_

**Copyright Claimant:** Mary Kay Inc.

16251 Dallas Parkway, Addison, TX, 75001, United States

## Limitation of copyright claim \_\_\_\_\_

**Material excluded from this claim:** previously published versions

**Previous registration and year:** TX 6-981-071 2009

TX 6-945-606 2009

**New material included in claim:** text, photographs, compilation, editing, artwork

## Rights and Permissions \_\_\_\_\_

**Organization Name:** Mary Kay Inc.

**Name:** John D. Wiseman

**Email:** john.wiseman@mkcorp.com

**Telephone:** 972-687-5725

**Address:** 16251 Dallas Parkway

Legal Department

Addison, TX 75001 United States

**Registration #:** TX0007039033

**Service Request #:** 1-298827662

**Application Date:** 01-12-2010 10:30:51

**Correspondent** \_\_\_\_\_

**Organization Name:** Fulbright & Jaworski L.L.P.

**Name:** Alicia Morris Groos

**Address:** 600 Congress Avenue  
Suite 2400  
Austin, TX 78701 United States

**Mail Certificate** \_\_\_\_\_

Mary Kay Inc.  
John D. Wiseman  
16251 Dallas Parkway  
Legal Department  
Addison, TX 75001 United States



**Certification**

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**Name:** Alicia Morris Groos

**Date:** December 21, 2009

**Applicant's Tracking Number:** MKAY:241-14

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# Certificate of Registration



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*Marybeth Peters*

Register of Copyrights, United States of America

Registration Number  
**TX 7-161-567**

Effective date of  
registration:  
March 22, 2010

## Title \_\_\_\_\_

Title of Work: marykay.com website

## Completion/Publication \_\_\_\_\_

Year of Completion: 2010

Date of 1st Publication: March 16, 2010

Nation of 1st Publication: United States

## Author \_\_\_\_\_

■ Author: Mary Kay Inc.

Author Created: text, photograph(s), compilation, editing, artwork; Some new text, photographs, artwork and compilation

Work made for hire: Yes

Citizen of: United States

Domiciled in: United States

## Copyright claimant \_\_\_\_\_

Copyright Claimant: Mary Kay Inc.

16251 Dallas Parkway, Addison, TX, 75001, United States

## Limitation of copyright claim \_\_\_\_\_

Material excluded from this claim: previously published versions

Previous registration and year: TX7-039-033 2009

TX6-981-071 2009

New material included in claim: text, photographs, compilation, editing, artwork

## Rights and Permissions \_\_\_\_\_

Organization Name: Mary Kay Inc.

Name: John D. Wiseman

Email: john.wiseman@mkcorp.com

Telephone: 972-687-5725

Address: 16251 Dallas Parkway

Legal Department

Addison, TX 75001 United States

**Certification**

---

**Name:** Alicia Morris Groos

**Date:** March 18, 2010

**Applicant's Tracking Number:** MKAY:241-15

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**Registration #:** TX0007161567

**Service Request #:** 1-355759982



Mary Kay Inc.  
John D. Wiseman  
16251 Dallas Parkway  
Legal Department  
Addison, TX 75001 United States

# Certificate of Registration



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*Marybeth Peters*

Register of Copyrights, United States of America

Registration Number  
**TX 7-003-430**

Effective date of  
registration:

November 25, 2009

## Title

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**Title of Work:** marykay.com online products June 2009  
**Contents Titles:** 3In1CleanserCombinationOily  
 3In1CleanserNormalDry  
 AgeFightingMoisturizerCombinationOily  
 AgeFightingMoisturizerNormalDry  
 Compact  
 DaySolution  
 GingerbreadBTC  
 MiracleSetCombinationOily  
 MiracleSetNormalDry  
 NightSolution  
 PinkPassionBTC  
 SHPSWithFreeHandCream  
 TintedLipBalm\_Apricot  
 TintedLipBalm\_Blush  
 TintedLipBalm\_Natural  
 TintedLipBalm\_Poppy  
 TintedLipBalm\_Rose  
 TropicalPineappleGiftSet

## Completion/ Publication

**Year of Completion:** 2009

**Date of 1st Publication:** June 16, 2009

**Nation of 1st Publication:** United States

## Author

■ **Author:** Mary Kay Inc.

**Author Created:** text, photograph(s), compilation, editing, text, photographs and compilation

**Work made for hire:** Yes

**Citizen of:** United States

**Domiciled in:** United States

**Copyright claimant** \_\_\_\_\_

**Copyright Claimant:** Mary Kay Inc.

16251 Dallas Parkway, Addison, TX, 75001, United States

**Limitation of copyright claim** \_\_\_\_\_

**Material excluded from this claim:** previously published versions and material not published on this date

**New material included in claim:** text, photographs, compilation, editing

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**Organization Name:** Mary Kay Inc.

**Name:** John D. Wiseman

**Email:** john.wiseman@mkcorp.com

**Telephone:** 972-687-5725

**Address:** 16251 Dallas Parkway

Legal Department

Addison, TX 75001 United States

**Certification** \_\_\_\_\_

**Name:** Alicia Morris Groos

**Date:** November 25, 2009

**Applicant's Tracking Number:** MKAY:263

**Registration #:** TX0007003430

**Service Request #:** 1-278442441

Mary Kay Inc.  
John D. Wiseman  
16251 Dallas Parkway  
Addison, TX 75001 United States

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Team: Professionals  
 Independent Beauty Consultant  
 (811) 425-6343 ext. 425777

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SKIN CARE > Age-Fighting > TimeWise® 3-in-1 Cleanser (combination to oily)

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- POWER SKIN CARE
- VELOCITY SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- LAST CHANCE

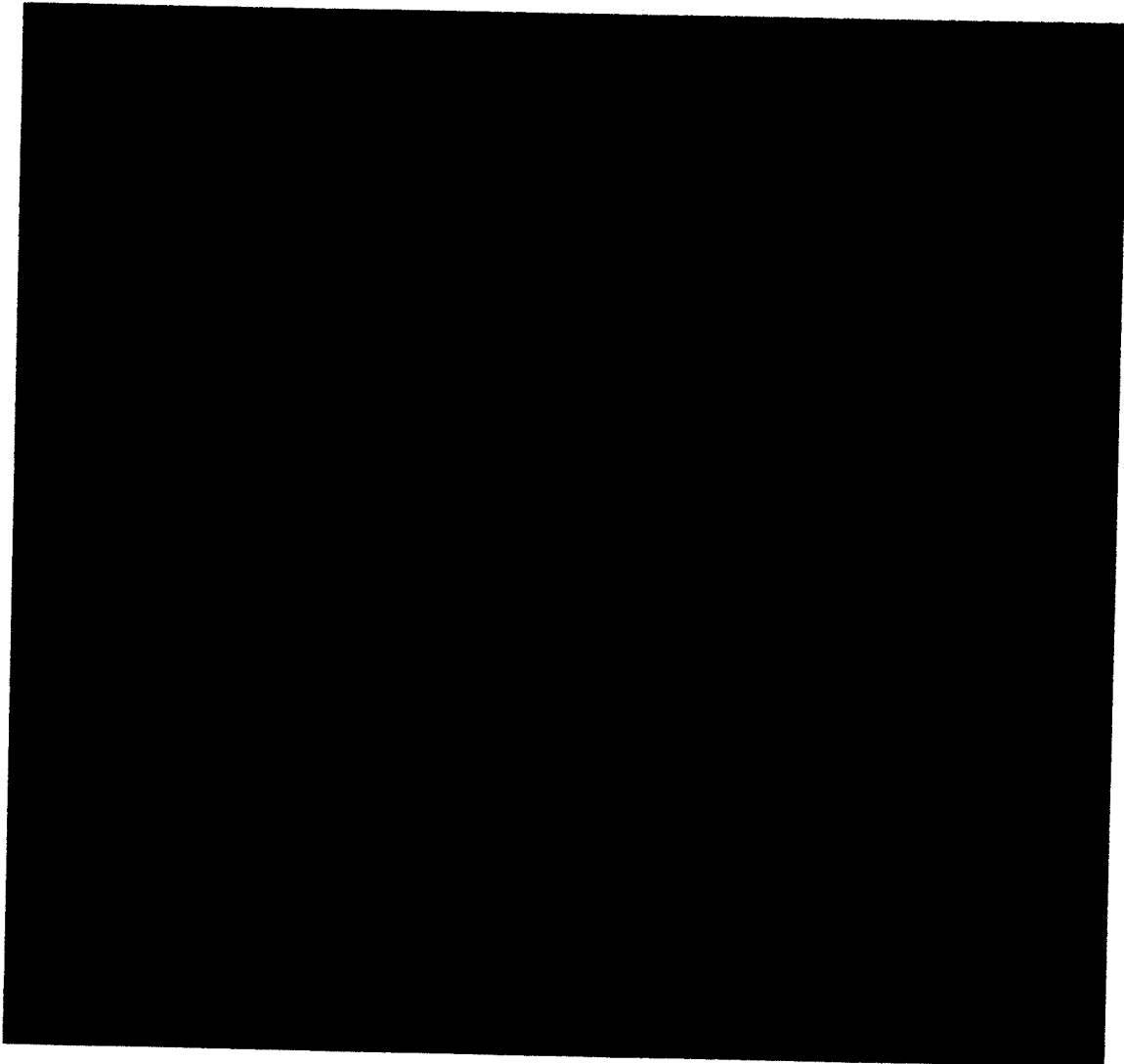


This combination to oily formula washes away excess oil with a lathering cleanser that leaves skin feeling thoroughly cleansed and balanced. It cleanses, exfoliates and refreshes in one step as it begins the process to reveal younger-looking skin. Plus, it's gentle enough to use twice a day for soft, smooth and refreshed skin.

Award-winning product  
Choice Beauty Award.

to see all the Mary Kay® products winning coveted beauty awards, including the *Essence* 2008 Reader's

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 Skin Care Specialist  
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SKIN CARE » Age-Fighting » TimeWise 3-in-1 Cleanser (normal to dry)

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC SKIN CARE
- MINERAL SKIN CARE
- VELOCITY SKIN CARE
- L.P.S. EYE CARE
- SPECIFIC NEEDS
- LAST CHANCE



Click here to see the order of application. 1 & 6

**Introduction:** 3-in-1 Cleanser (normal to dry).  
**This creamy cleanser leaves normal to dry skin feeling clean, fresh and radiant with enhanced hydration. As it cleanses, exfoliates and freshens in one step, it begins the process to reveal younger-looking skin. Plus, with each use, your skin feels refreshed.**

Award-winning product  
Choice Beauty Award.

to see all the Mary Kay® products winning coveted beauty awards, including the Essence 2008 Reader's

Top & Front



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The Art of Beauty

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SKIN CARE > Age-Fighting > **Timeless Age-Fighting Moisturizer (combination to oily)**

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC SKIN CARE
- WOMEN'S SKIN CARE
- VELOCITY SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- LAST CHANCE

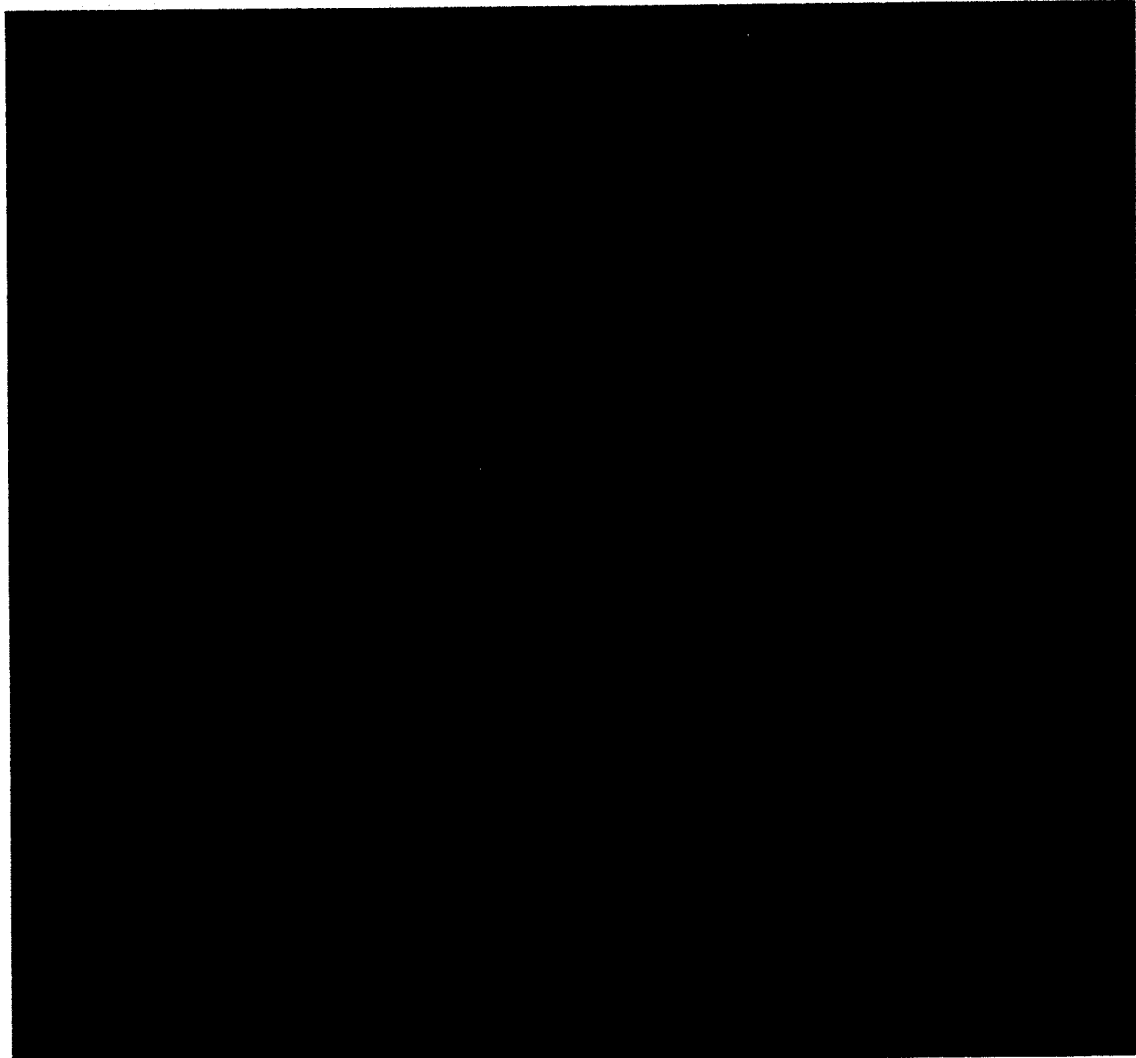


Click here to see the order of application. 1 & 6.

**Timeless Age-Fighting Moisturizer (combination to oily)**  
This oil-free lotion helps reduce the appearance of fine lines for younger-looking skin. Plus, it contains an antioxidant to help guard against free radicals which cause the skin to age. The combination to oily formula helps absorb and control oil while providing essential hydration and special ingredients to give the skin a silky feel with a matte appearance.

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SKIN CARE > Age-Fighting > TimeWise® Age-Fighting Moisturizer (normal to dry)

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- WOMEN'S SKIN CARE
- VELOCITY SKIN CARE
- LIP & EYE CARE
- SPECIAL NEEDS
- LAST CHANCE

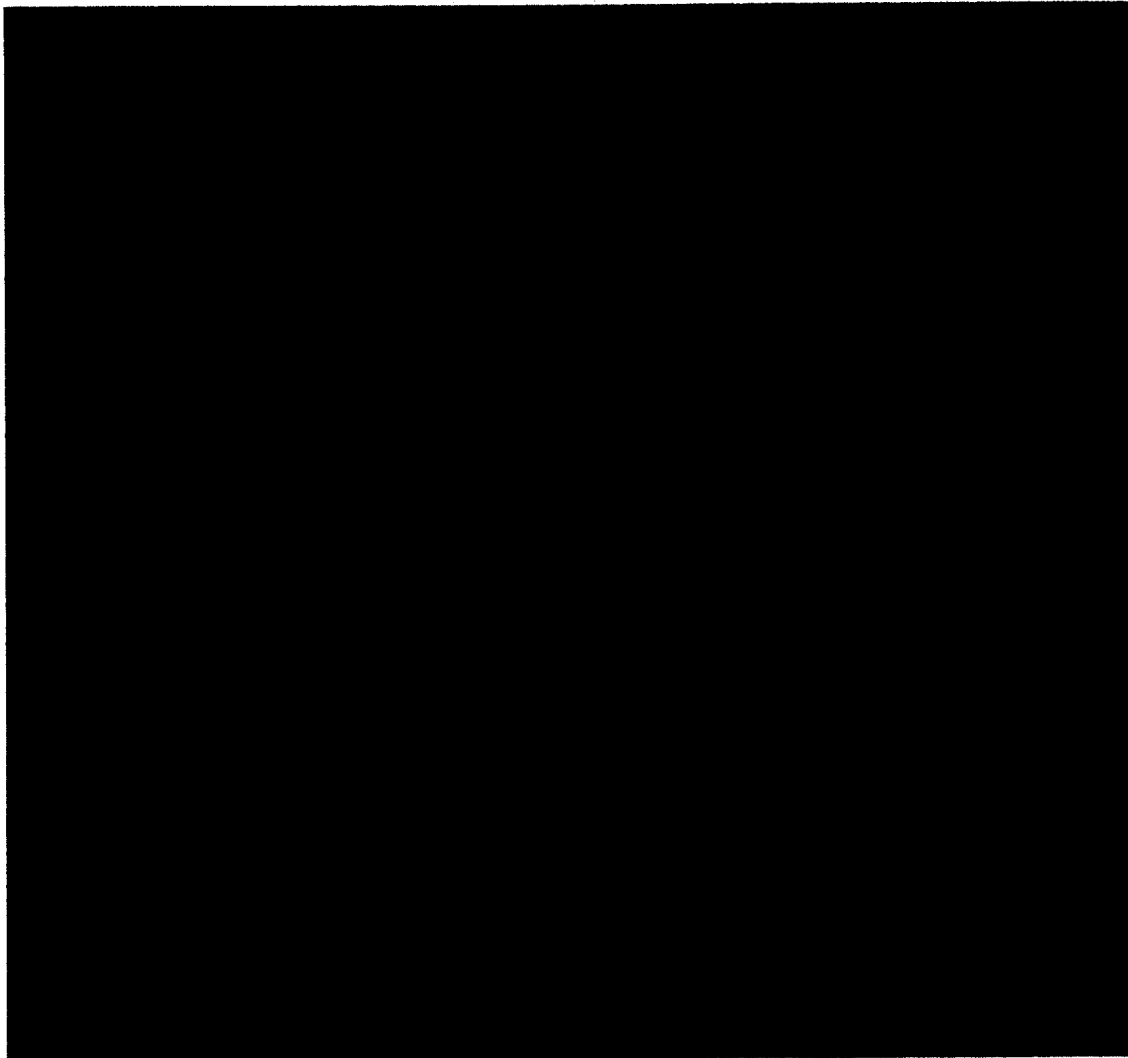


Click here to see the order of application.

**TimeWise® Age-Fighting Moisturizer (normal to dry)**  
 Reduce the appearance of fine lines for younger-looking skin with this oil-free lotion. It's formulated with antioxidants that help guard against free radicals which cause the skin to age. The patented® complex helps accelerate skin's renewal process - hydrates, smooths, firms and softens.

Award-winning product! To see all the Mary Kay® products winning coveted beauty awards, including the Essence 2008 Reader's Choice Beauty Award.

1234567890



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MAKEUP » Compacts & Applicators » Mary Kay® Compact (unified)

- EYES
- LIPS
- CHEEKS
- FOUNDATIONS
- CONCEALERS
- POWDERS
- COMPACTS & APPLICATORS
- FACIAL HIGHLIGHTING PEN
- LAST CHANCE



Mary Kay® Compact (unified)

Sized to fit perfectly in a woman's hand, the patented® Mary Kay® Compact will help make you feel beautiful and fabulous. Its revolutionary magnetic refill system allows you to customize your perfect color palette. This ultradurable, go-anywhere compact makes makeup organization easier than ever.

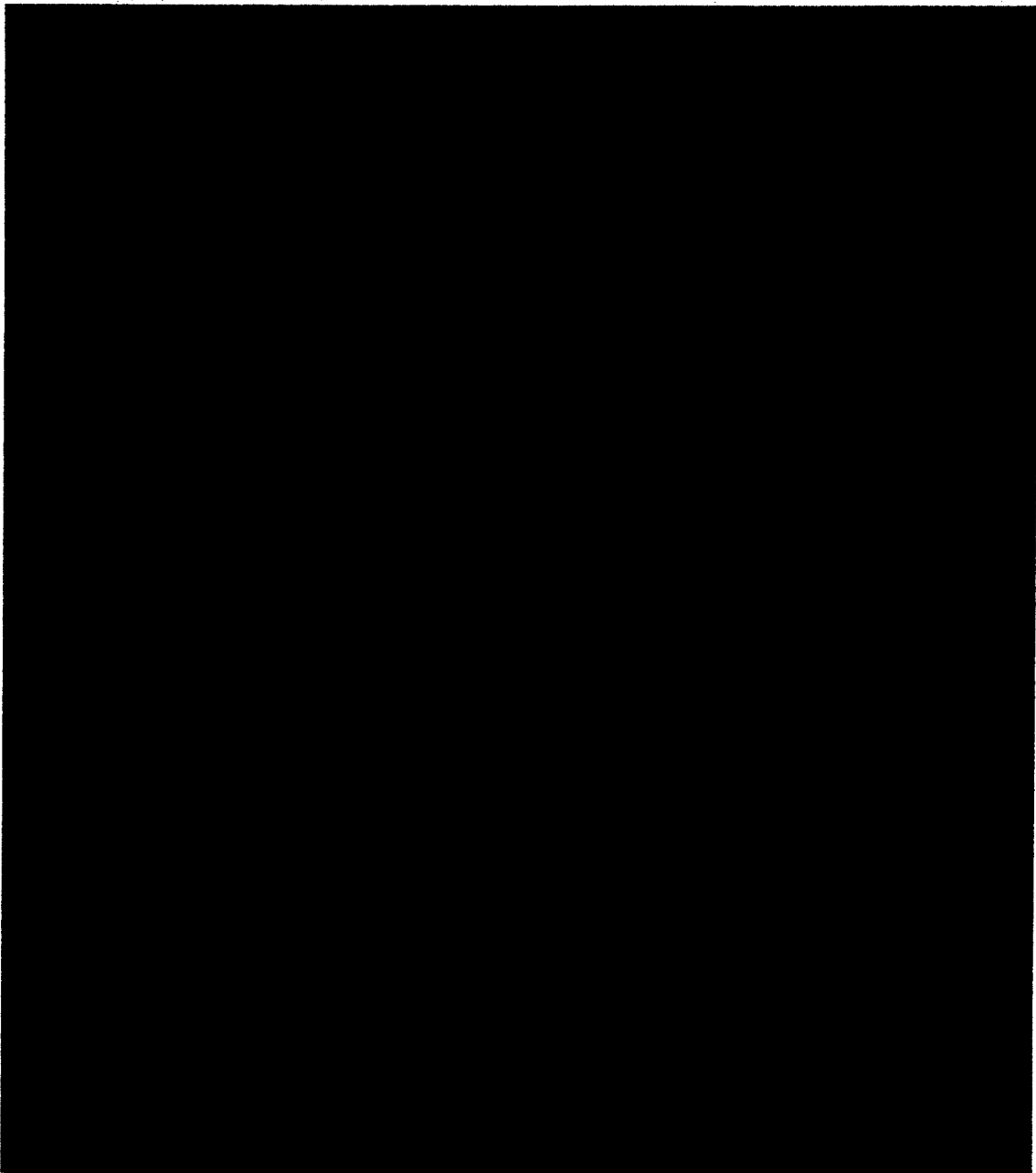
Watch the [video](#) and find out just how fabulous your new friend is.

Check out all the [refill options](#) for the compact.

[Click here](#) to see all the eye colors.

[Click here](#) to see all the cheek colors.

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**MARY KAY**  
 SKIN CARE • Age-Fighting • TimeWise® Day Solution Sunscreen SPF 25

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- FACE BRUSHES
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- NUDITY: BY N CARE
- VELOCITY: BY N CARE
- LP & EYE CARE
- SPECIFIC NEEDS
- LAST CHANCE



Click here to see the order of application.

TimeWise® Day Solution Sunscreen SPF 25  
 Think of it as a veil of defense. With an SPF of 25, this innovative product helps prevent sun damage such as lines and discoloration before they occur by blocking damaging UVA/UVB rays. A calming peptide helps relax expression lines.

Get the expert facts on sun care.

Item	Price	Quantity
TimeWise® Day Solution Sunscreen SPF 25*, 1 fl. oz.	\$30.00	<input type="text"/>

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\*Over-the-counter drug product.  
 All prices are suggested retail.  
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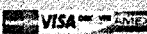
You may also like to try:

Item	Price	Qty.
	\$30.00	<input type="text"/>

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WHAT'S NEW	SKIN CARE	MAKEUP	SPA & BODY	COMPANY	SELL MARY KAY	My MK
<ul style="list-style-type: none"> <li>New Products</li> <li>Top &amp; Totebag</li> <li>Shopping</li> <li>Making Good Choices</li> <li>Ask Guide</li> <li>It's Your Party</li> <li>Virtual Makeovers</li> <li>Free Offers</li> <li>Fast Shipping</li> <li>Beauty On a Budget</li> <li>Best Sellers</li> <li>Beauty First Online!</li> </ul>	<ul style="list-style-type: none"> <li>Age-Fighting</li> <li>Cleansers</li> <li>Moisturizers</li> <li>Classic Basic Skin Care</li> <li>Motivation Skin Care</li> <li>Velocity Skin Care</li> <li>LP &amp; Eye Care</li> <li>Specific Needs</li> <li>Last Chance</li> </ul>	<ul style="list-style-type: none"> <li>Face</li> <li>Body</li> <li>Chairs</li> <li>Decorations</li> <li>Concessions</li> <li>Flowers</li> <li>Decorations &amp; Accessories</li> <li>Beauty Bags for Parties</li> <li>Party Kits</li> </ul>	<ul style="list-style-type: none"> <li>Body Care</li> <li>Day Moist Sun Care</li> <li>T-Shirts</li> <li>Lotions</li> <li>FRAGRANCE</li> <li>Women's</li> <li>Men's</li> <li>Body Care</li> <li>MEN</li> <li>TimeWise Sun Care</li> <li>Mary Kay Sun Care</li> </ul>	<ul style="list-style-type: none"> <li>Company History</li> <li>Mary Kay International</li> <li>Mary Kay Award me</li> <li>World</li> <li>Global Responsibility</li> <li>Company Data Files</li> <li>Shop</li> <li>Press Releases</li> <li>Product Requests &amp; Development</li> </ul>	<ul style="list-style-type: none"> <li>How to Get Started</li> <li>Get Started</li> <li>Make Money</li> <li>Learn How</li> <li>Training &amp; Development</li> <li>The Opportunity in the Market</li> <li>How to Grow a Long Business</li> </ul>	<ul style="list-style-type: none"> <li>Beauty Business</li> <li>Be a Winner</li> <li>Beauty Bag</li> <li>Products</li> <li>Business Plan</li> <li>Order History</li> <li>Account Information</li> <li>Shipping &amp; Billing</li> </ul>

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[MAKEUP > Lips > Limited-Edition Beauty That Counts™ Mary Kay® Creme Lipstick > Gingerbread](#)

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- [LAST CHANCE](#)



Limited-Edition Beauty That Counts™ Mary Kay® Creme Lipstick  
 Limited-Edition Beauty That Counts™ Mary Kay® Creme Lipstick > Gingerbread

**Beauty That Counts™**  
 In the U.S., through Dec. 15, 2009, Mary Kay Inc. will donate \$1 from each sale of Beauty That Counts™ Mary Kay® Creme Lipstick in Gingerbread and in limited-edition Pink Passion. As part of this effort, in the United States, Mary Kay Inc. is proud to support the Mary Kay Ash Charitable Foundation in its efforts to end domestic violence.

Golden undertones ribbon through creamy cinnamon and spice to not only help you look beautiful, but also can leave a beautiful impression. The long-wearing, stay-true color glides on with a lightweight, creamy texture for maximum color impact that lasts. Plus, it won't feather or bleed. It's even enhanced with vitamin E and a vitamin C derivative to help defend against wrinkle-causing free radicals. And it's enriched with emollients and moisturizers, providing a veil of protection against moisture loss. Fragrance-free with a hint of vanilla flavor, the lipstick is perfect for combining with Mary Kay® Lip Liner and HourShine® Lip Gloss.

Try on lip colors at the

Item	Price	Quantity
Limited-Edition Beauty That Counts™ Mary Kay® Creme Lipstick, Gingerbread, .13 oz. net wt.	\$13.00	<input type="text" value="1"/>

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NOTE: In electronic media, true colors may vary.  
 All prices are suggested retail.  
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<b>WHAT'S NEW</b> New Products First & Thrifts Gossip Makeup Addictions 100 Shades Pink Star Party Virtual Makeup Pink Offers Last Chance Beauty That Counts™	<b>SKIN CARE</b> Night Time Cleansers Moisturizers Classic Basic Skin Care Night Time Skin Care Advanced Skin Care Eye & Eye Care Specialty Skincare Last Chance	<b>MAKEUP</b> Eyes Lips Cheeks Foundations Concealers Powders Compacts & Applications Facial Highlighting Pen Last Chance	<b>SPA &amp; BODY</b> Body Care Mary Kay® Sun Care Candles Last Chance	<b>COMPANY</b> Corporate Events Mary Kay Ambassador Mary Kay Around the World Global Global Representatives Global Events Press Room Business Resources & Development	<b>SELL MARY KAY</b> Join the Great Team Get Inspired Make Money Learn How Rewards & Recognition The Opportunity of the Month About the Direct Selling Industry	<b>MY MK</b> Make My Wish Newsletter Feedback Product Information Contact Us Affiliate Program Register My ID
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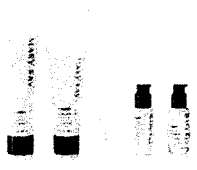
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WHAT'S NEW SKIN CARE MAKEUP SPA & BODY FRAGRANCE MEN COMPANY SELL MARY KAY M.K.

**SKIN CARE** » Age-Fighting » **Miracle Set (combination to oily)**

- ADVERTISING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- SKINVEN SKIN CARE
- VELOCITY SKIN CARE
- LIPS EYE CARE
- SPECIAL NEEDS
- LAST CHANCE



The TimeWise® Miracle Set (combination to oily) provides incredible age-fighting results to help you maintain younger-looking skin. The set offers 11 age-defying benefits in one skin care regimen: cleanse, exfoliate, refresh, energize, hydrate, smooth, firm, soften, protect, rebuild and reduce fine lines and wrinkles. The Miracle Set (combination to oily) includes:

- TimeWise® 3-in-1 Cleanser (combination to oily), 4.5 oz. net wt.
- TimeWise® Age-Fighting Moisturizer (combination to oily), 3 fl. oz.
- TimeWise® Day Solution Sunscreen SPF 25\*, 1 fl. oz.
- TimeWise® Night Solution, 1 fl. oz.

Click here to see dramatic before-and-after results.

Click here to see the Miracle Set (Normal to Dry).

Tap A7 (m)

- pick a foundation
- Click on a foundation type to add products to your shopping cart.
- Mary Kay® Medium-Coverage Foundation (best for normal to oily skin), 1 fl. oz.
  - Mary Kay® Full-Coverage Foundation (best for normal to dry skin), 1 fl. oz.
  - Mary Kay® Mineral Powder Foundation (for all skin types), .28 oz. net wt.
  - Creme-to-Powder Foundation† (for all skin types), .35 oz. net wt.

Item	Price	Qty.	Remove
Miracle Set (combination to oily)	From	\$104.00	

Select an item to add it to your bag.

All prices are suggested retail  
 \*Over-the-counter drug product  
 †Creme-to-Powder Foundation contains a small amount of fragrance

WHAT'S NEW SKIN CARE MAKEUP SPA & BODY FRAGRANCE MEN COMPANY SELL MARY KAY M.K.

<b>WHAT'S NEW</b> New Products Top 5 Trends Makeup Make-up Artist Looks Get Glue After Glow Party Volume Mascara Face Care Last Chance Beauty On a Budget Get It First Beauty That Counts™	<b>SKIN CARE</b> Age-Fighting Cleansers Moisturization Classic Basic Skin Care ANM Moisture Care Age-Fighting Skin Care Lip & Eye Care Special Needs Last Chance	<b>MAKEUP</b> Eyes Lips Cheeks Foundations Concealers ANM Moisture Care Makeup Lip & Eye Care Special Needs Last Chance	<b>SPA &amp; BODY</b> Body Care Mary Kay® Spa Care Gelation Spa Treatments <b>FRAGRANCE</b> Women's Men's Last Chance <b>MEN</b> Men's Fragrances M.K. Men's Skin Care Mary Kay® Skin Care	<b>COMPANY</b> Company Products Mary Kay® Accessories Mary Kay® Apparel Mary Kay® Personal Care Mary Kay® Quick Facts Shop Private Events Business Rewards & Incentives	<b>SELL MARY KAY</b> Get the Best Goodies Get Inspired Make Money Learn More Success & Recognition The Opportunity of the Moment Mary Kay® Direct Selling Rewards	<b>M.K.</b> Skincare Rewards Rewards Rewards Rewards Rewards Rewards Rewards Rewards Rewards
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WHAT'S NEW
SKIN CARE
MAKEUP
SPA & BODY
FRAGRANCE
MEN
COMPANY
SELL MARY KAY
MARY KAY

**AGE-FIGHTING**

**CLANSERS**

**MOISTURIZATION**

**CLASSIC BASIC SKIN CARE**

**MAKEUP SKIN CARE**

**VELOCITY SKIN CARE**

**LIP & EYE CARE**

**SPECIAL NEEDS**

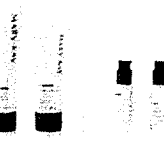
**LAST CHANCE**

**Tell A friend**

The TimeWise® Miracle Set (normal to dry) provides incredible age-fighting results to help you maintain younger-looking skin. The set offers 11 age-fighting benefits in one skin care regimen: cleanse, exfoliate, freshen, energize, hydrate, smooth, firm, soften, protect, rebuild and reduce fine lines and wrinkles. The Miracle Set (normal to dry) includes:

- TimeWise® 3-in-1 Cleanser (normal to dry), 4.5 oz. net wt.
- TimeWise® Age-Fighting Moisturizer (normal to dry), 3 fl. oz.
- TimeWise® Day Solution Sunscreen SPF 25\*, 1 fl. oz.
- TimeWise® Night Solution, 1 fl. oz.

and the foundation of your choice. Just select the shade of your choice, and it will be included in your Miracle Set (normal to dry).



[Click here to see dramatic before-and-after results.](#)

[Click here to see the order of application.](#)

[Click here to see the Miracle Set \(Combination to Oily\).](#)

- pick a foundation**
- Click on a foundation type to add products to your shopping cart.
- Mary Kay® Medium-Coverage Foundation (best for normal to oily skin), 1 fl. oz.
  - Mary Kay® Full-Coverage Foundation (best for normal to dry skin), 1 fl. oz.
  - Mary Kay® Mineral Powder Foundation (for all skin types), .28 oz. net wt.
  - Crema-To-Powder Foundation† (for all skin types), .35 oz. net wt.

Item	Price	Qty.	Remove
Miracle Set (normal to dry)			
		From \$104.00	

Select an item to add it to your bag.

All prices are suggested retail.  
 \*Over-the-counter drug product.  
 †Crema-to-Powder Foundation contains a small amount of fragrance.

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Age-Fighting

Cleansing

Moisturizers

Classic Basic Skin Care

Makeup Skin Care

Specialty Skin Care

Eye & Lip Care

Specialty Products

Eye Care

**MAKEUP**

Eyes

Face

Cheeks

Amplify Colors

Complexion

Lip Care

Complexion & Specialties

Specialty Makeup

Lip & Eye Care

**SPA & BODY**

Body Care

Eye

Hand & Foot Care

Body Care

Body Care

Body Care

**FRAGRANCE**

Women's

Men's

Body Care

**MEN**

Men's Fragrances

Skincare

Body Care

**COMPANY**

Company Overview

Mary Kay International

Mary Kay Personal Care

Body Care

Skincare

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 TimeWise® Night Solution

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WHAT'S NEW SKIN CARE MAKEUP SPA & BODY FRAGRANCE MEN COMPANY SELL MARY KAY My MK  
 SKIN CARE » Age-Fighting » TimeWise® Night Solution

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BOND SKIN CARE
- EXFOLIATION SKIN CARE
- VELOCITY SKIN CARE
- LP EYE CARE
- SPECIFIC NEEDS
- LAST CHANCE



Click here to see the order application.

**TimeWise® Night Solution**  
 A unique delivery system of encapsulated vitamins and antioxidants combined with collagen-enhancing peptides help fade away deep lines and wrinkles. Nutribeads® microcapsules are vitamin-packed. Rest assured your skin is being revitalized while you sleep.

Item	Price	Quantity
TimeWise® Night Solution, 1 fl. oz.	\$30.00	<input type="text"/>

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	\$30.00	<input type="text"/>

**ADD TO BAG**

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<ul style="list-style-type: none"> <li>Anti Wrinkles</li> <li>Eye &amp; Mouth</li> <li>Cleansing</li> <li>Moisturizing Cream</li> <li>Anti Aging</li> <li>Anti Wrinkling</li> <li>Anti Wrinkling</li> <li>Eye Cream</li> <li>Last Chance</li> <li>Beauty Fix &amp; Primer</li> <li>Beauty Fix</li> <li>Beauty Fix Cream</li> </ul>	<ul style="list-style-type: none"> <li>Age Fighting</li> <li>Cleansers</li> <li>Moisturizers</li> <li>Classic Bond Skin Care</li> <li>Exfoliate Skin Care</li> <li>Velocity Skin Care</li> <li>Eye &amp; Eye Cream</li> <li>Specific Needs</li> <li>Last Chance</li> </ul>	<ul style="list-style-type: none"> <li>Eyes</li> <li>Lips</li> <li>Cheeks</li> <li>Foundation</li> <li>Concealer</li> <li>Blush</li> <li>Complexion &amp; Application</li> <li>Face &amp; Body Tanning Oil</li> <li>Last Chance</li> </ul>	<ul style="list-style-type: none"> <li>Body Care</li> <li>Mary Kay® Skin Care</li> <li>Body Oil</li> <li>Body Lotion</li> <li>Body Cream</li> <li>Body &amp; Body Cream</li> <li>Body &amp; Body Cream</li> <li>Body &amp; Body Cream</li> <li>Body &amp; Body Cream</li> <li>Body &amp; Body Cream</li> </ul>	<ul style="list-style-type: none"> <li>Company Overview</li> <li>Mary Kay® Salesperson's</li> <li>Mary Kay® Around the World</li> <li>Body</li> <li>Product Return Policy</li> <li>Company Stock Policy</li> <li>Body</li> <li>Product Return Policy</li> <li>Product Return Policy</li> <li>Product Return Policy</li> </ul>	<ul style="list-style-type: none"> <li>Life Care for Global Sales</li> <li>Get Started</li> <li>Make Money</li> <li>Learn More</li> <li>Resources &amp; Recognition</li> <li>The Opportunity in the World</li> <li>Make It to Dream Being a Mary Kay</li> </ul>	<ul style="list-style-type: none"> <li>Beauty Consultant</li> <li>Newsletter</li> <li>Business Plan</li> <li>Registration</li> <li>Order History</li> <li>Account Information</li> <li>Registration</li> </ul>

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**MAKEUP > Lips > Lipstick** [Limited-Edition Beauty That Counts™ Mary Kay® Creme Lipstick](#) [Limited-Edition Pink Passion™](#)

- EYES
- LIPS
- CHEEKS
- FOUNDATIONS
- CONCEALERS
- PONDERS
- COMPACTS & APPLICATORS
- FACIAL HIGHLIGHTING PEA
- LIPSTICKS



**Beauty That Counts™**  
 In the U.S., through Dec. 15, 2009, Mary Kay Inc. will donate \$1 from each sale of *Beauty That Counts™* Mary Kay® Creme Lipstick in Gingerbread and in limited-edition Pink Passion. As part of this effort, in the United States, Mary Kay Inc. is proud to support the Mary Kay Ash Charitable Foundation in its efforts to end domestic violence.

A perfect pink for all skin tones that not only helps you look beautiful, it can leave a beautiful impression. The long-wearing, stay-true color glides on with a lightweight, creamy texture for maximum color impact that lasts. Plus, it won't feather or bleed. It's even enhanced with vitamin E and a vitamin C derivative to help defend against wrinkle-causing free radicals. And it's enriched with emollients and moisturizers, providing a veil of protection against moisture loss. Fragrance-free with a hint of vanilla flavor, the lipstick is perfect for combining with Mary Kay® Lip Liner and Nourishine® Lip Gloss.

Try on lip colors at the

Item	Price	Quantity
Limited-Edition Beauty That Counts™ Mary Kay® Creme Lipstick, Limited-Edition Pink Passion, .13 oz. net wt.	\$13.00	<input type="text"/>

NOTE: In electronic media, true colors may vary.  
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**WHAT'S NEW**

- New Products
- Trick & Treats
- Coloring
- Makera® Angel Lashes
- Outgoing
- My Year Party
- Color Me Beautiful
- Five Colors
- Lost Chances
- Beauty On a Budget
- Best. Gifts.
- Beauty That Counts™

**SKIN CARE**

- Anti-Fighting
- Complexion
- Makera™
- Crème De La Skin Care
- Moisture Skin Care
- Vitamin A Skin Care
- Eye & Eye Lids
- Spa-Inspired
- Lost Chances

**MAKEUP**

- Eyes
- Lips
- Cheeks
- Foundations
- Concealers
- Ponders
- Compacts & Applicators
- Facial Highlighting Pea
- Lip Glosses

**SPA & BODY**

- Mary Kay®
- Mary Kay® Skin Care
- Complexion
- Lost Chances

**FRAGRANCE**

- Complexion
- Stain
- Lost Chances

**MEN**

- Mary Kay®
- Mary Kay® Skin Care

**COMPANY**

- Gift Certificates
- Mary Kay®
- Mary Kay® Around the World
- Losses
- Style & Beauty
- Complexion
- Eye
- Complexion
- Complexion

**SELL MARY KAY**

- Life Line: Be Great Like Me
- Be Great
- Makera™
- Losses
- How to & Be Great
- The Opportunity in the Month
- Complexion
- Complexion

**MY MK**

- Complexion
- Complexion
- Complexion
- Complexion
- Complexion
- Complexion
- Complexion

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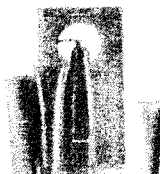
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SPA & BODY > Body Care > Limited Edition Satin Hands® Pampering Set With FREE Travel-Sized Satin Hands® Hand Cream

BODY CARE  
MARY KAY'S SPA CARE  
COLLECTION  
LAST OF ANGE

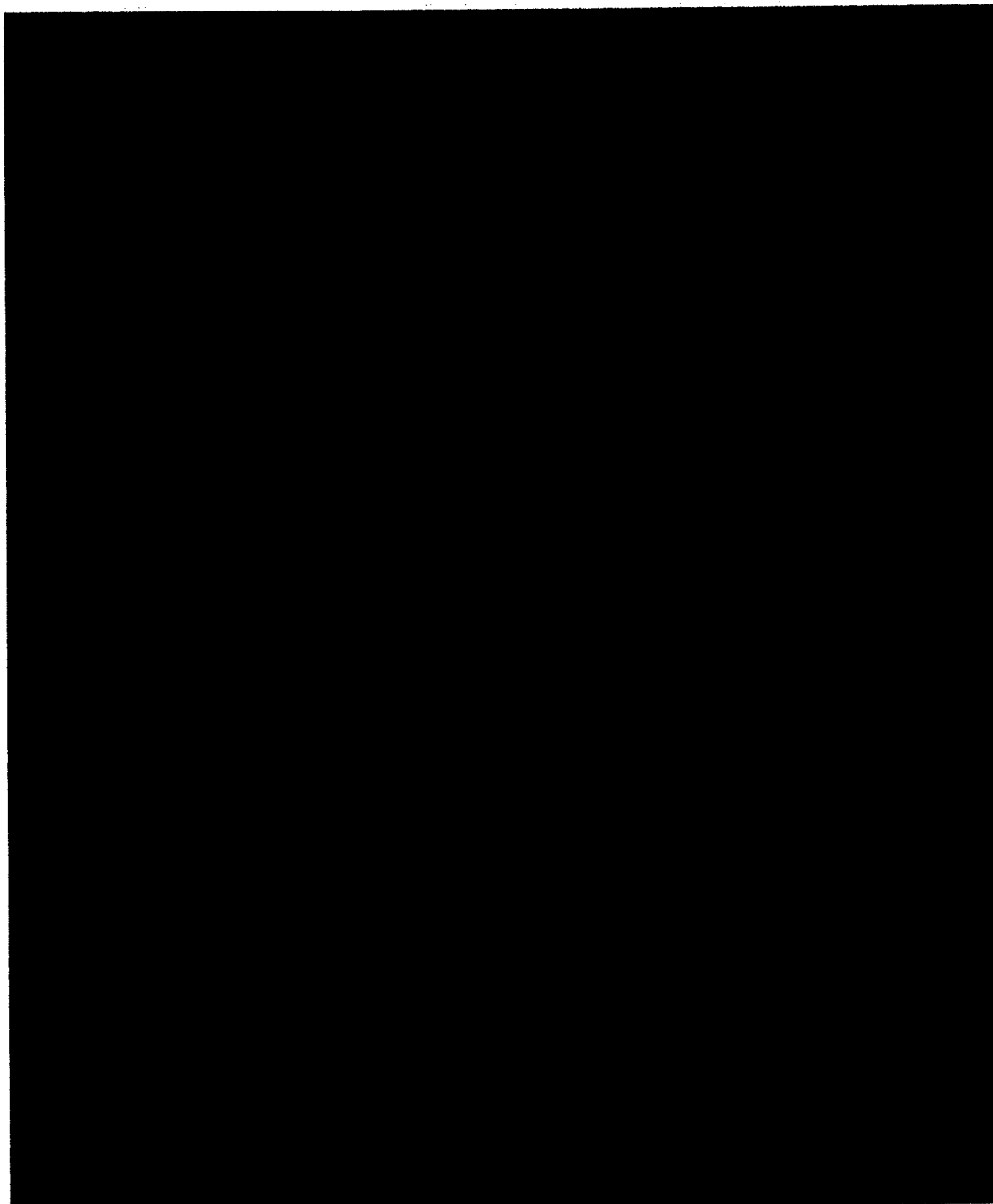


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Now you're one step closer to softness. The Satin Hands® Satin Smoothie® Hand Scrub cleanses and exfoliates. It's an everyday treat for hands to leave them feeling smooth and soft instantly. And you'll love the fresh peach scent. It's part of the Satin Hands® Pampering Set for irresistibly smooth, suppersoft hands in three easy steps.

The Satin Hands® Pampering Set includes Extra Emollient Night Cream, Satin Hands® Satin Smoothie® Hand Scrub with a convenient pump dispenser and Satin Hands® Hand Cream to condition and moisturize for hours. All three come in a pretty peach-colored bag.

**FREE GIFT!** Get a travel-sized Satin Hands® Hand Cream when you purchase the Satin Hands® Pampering Set.



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- EYES
- LIPS
- CHEEKS
- FOUNDATIONS
- CONCEALERS
- POWDERS
- CONTACTS & APPLICATORS
- FACIAL HIGHLIGHTING PEN
- LAST CHARGE



**Mary Kay® Tinted Lip Balm Sunscreen SPF 15® in Apricot**

A luscious touch of warmth, NEW Mary Kay® Tinted Lip Balm Sunscreen SPF 15® in Apricot is the ultimate multitasker. It does it all – provides color, protects and moisturizes. This botanically enriched formula soothes and moisturizes on contact with ingredients like jojoba oil and shea butter, as you effortlessly glide on a sheer wash of color. Plus, the tinted lip balm provides broad-spectrum protection against harmful UVA/UVB rays and neutralizes damaging free radicals with the antioxidant power of vitamin A and vitamin C. Get lots of shine without the stickiness. Wears beautifully alone or paired with Mary Kay® Lip Liner or Mary Kay® Creme Lipstick.

<b>Item</b>	<b>Price</b>	<b>Quantity</b>
Mary Kay® Tinted Lip Balm Sunscreen SPF 15®, Apricot, .06 oz. net wt.	\$13.00	<input type="text" value="1"/>

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NOTE: In electronic media, true colors may vary

\*Over-the-counter drug product

All prices are suggested retail

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<b>WHAT'S NEW</b>	<b>SKIN CARE</b>	<b>MAKEUP</b>	<b>NAILS &amp; BODY</b>	<b>FRAGRANCE</b>	<b>SELL MARY KAY</b>	<b>M.M.K.</b>
<a href="#">New Products</a> <a href="#">Tops &amp; Trainers</a> <a href="#">Catalog</a> <a href="#">Exclusive Artist Series</a> <a href="#">Gift Cards</a> <a href="#">Hot Top Party</a> <a href="#">Virtual Makeovers</a> <a href="#">Free Consult</a> <a href="#">Lash Clinics</a> <a href="#">Beauty Spa Director</a> <a href="#">Beauty Salons</a> <a href="#">Beauty Salon Consultant</a>	<a href="#">Age-Fighting</a> <a href="#">Anti-wrinkle</a> <a href="#">Exfoliation</a> <a href="#">Cleansing</a> <a href="#">Exfoliation</a> <a href="#">Exfoliation</a> <a href="#">Exfoliation</a> <a href="#">Exfoliation</a> <a href="#">Exfoliation</a> <a href="#">Exfoliation</a> <a href="#">Exfoliation</a>	<a href="#">Eyes</a> <a href="#">Lips</a> <a href="#">Cheeks</a> <a href="#">Foundations</a> <a href="#">Concealers</a> <a href="#">Powders</a> <a href="#">Compacts &amp; Applicators</a> <a href="#">Facial Highlighting Pen</a> <a href="#">Last Charge</a>	<a href="#">Body Care</a> <a href="#">Mary Kay® Sun Care</a> <a href="#">Nails</a> <a href="#">Body Care</a> <a href="#">Body Care</a> <a href="#">Body Care</a> <a href="#">Body Care</a> <a href="#">Body Care</a> <a href="#">Body Care</a> <a href="#">Body Care</a> <a href="#">Body Care</a>	<a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a> <a href="#">Fragrance</a>	<a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a> <a href="#">Sell Mary Kay</a>	<a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a> <a href="#">M.M.K.</a>

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Independent Beauty Consultant

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- EYES
- LIPS
- CHEEKS
- FOUNDATIONS
- CONCEALERS
- POWDERS
- COMPACTS & APPLICATORS
- FACIAL & SKIN-CARE PEN
- LIST CHANGE



Subtle color makes lips simply kissable. NEW Mary Kay® Tinted Lip Balm Sunscreen SPF 15® in Blush is the ultimate multitasker. It does it all – provides color, protects and moisturizes. This botanically enriched formula soothes and moisturizes on contact with ingredients like jojoba oil and shea butter, as you effortlessly glide on a sheer wash of color. Plus, the tinted lip balm provides broad-spectrum protection against harmful UVA/UVB rays and neutralizes damaging free radicals with the antioxidant power of vitamin A and vitamin C. Get lots of shine without the stickiness. Wears beautifully alone or paired with Mary Kay® Lip Liner or Mary Kay® Creme Lipstick.

Item	Price	Quantity
Mary Kay® Tinted Lip Balm Sunscreen SPF 15®, Blush, .08 oz. net wt.	\$13.00	

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 \*Over-the-counter drug products  
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WHAT'S NEW	SKIN CARE	MAKEUP	SPA & BODY	COMPANY	SELL MARY KAY	MY MK
New Products Tops & Trunks Caring Staying Healthy SBCare It's Your Day Vital & Moisture Face Cream Lash Serum Beauty On a Budget Best Sellers Beauty That Counts!	Acne Relief Anti-wrinkle Moisturizers Moist. Intense Skin Care Soothing Skin Care Sunblock Tinted Lip Balm Vitamin C Serum Whispering Petal Lipstick Lipstick	Eyes Lips Cheeks Foundations Concealers Powders Compacts & Applicators Facial Highlighting Pen Lipstick	Eyes Body Care Mary Kay® Sun Care Shampoo Sass Shampoo FRAGRANCE Aromas Bath Lash Serum <b>MEN</b> Men's Grooming Shampoo, Skin Care Mary Kay® Sun Cream	Company Business Mary Kay International Mary Kay Cosmetics Inc. World Sole Representative Company Growth Tools BIB Press Room Product Research & Development	Life Start-Up Guide Sole Source Make Money Learn How Recruits & Reporting The Opportunity in the 21st Entrepreneur Mary Kay's Direct Selling Marketing	Beautician Network Newsletters Brochure Series Product Recruitment Order History Access to information Referrals Log In

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WHAT'S NEW | SKIN CARE | MAKEUP | SPA & BODY | FRAGRANCE | NEW COMPANY | SELL MARY KAY | MY MARY KAY  
 MAKEUP > Lips > Mary Kay® Tinted Lip Balm Sunscreen SPF 15™ Natural

EYES  
 LIPS  
 CHEEKS  
 FOUNDATIONS  
 CONCEALERS  
 POWDERS  
 COMPACTS & APPLICATIONS  
 FACIAL HIGHLIGHTING PEN  
 LAST CHANGE



Get a little glossy glow. NEW Mary Kay® Tinted Lip Balm Sunscreen SPF 15™ in Natural is the ultimate multitasker. It does it all – provides color, protects and moisturizes. This botanically enriched formula soothes and moisturizes on contact with ingredients like jojoba oil and shea butter, as you effortlessly glide on a sheer wash of color. Plus, the tinted lip balm provides broad-spectrum protection against harmful UVA/UVB rays and neutralizes damaging free radicals with the antioxidant power of vitamin A and vitamin C. Get lots of shine without the stickiness. Wears beautifully alone or paired with Mary Kay® Lip Liner or Mary Kay® Creme Lipstick.

Item	Price	Quantity
Mary Kay® Tinted Lip Balm Sunscreen SPF 15™, Natural, .06 oz. net wt.	\$13.00	<input type="text" value="1"/>

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 \*Over-the-counter drug product.  
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[MAKEUP > Lips](#) > [Mary Kay® Tinted Lip Balm Sunscreen SPF 15® in Poppy](#)

- EYES
- LIPS
- CHEEKS
- POLYMERIZATION
- CONCEALERS
- POWDERS
- COMPACTS & APPL. DATIERS
- FACIAL HIGHLIGHTING PEN
- LIPSTICK



NEW Mary Kay® Tinted Lip Balm Sunscreen SPF 15® in Poppy

Add a little pop to your pout. NEW Mary Kay® Tinted Lip Balm Sunscreen SPF 15® in Poppy is the ultimate multitasker. It does it all – provides color, protects and moisturizes. This botanically enriched formula soothes and moisturizes on contact with ingredients like jojoba oil and shea butter, as you effortlessly glide on a sheer wash of color. Plus, the tinted lip balm provides broad-spectrum protection against harmful UVA/UVB rays and neutralizes damaging free radicals with the antioxidant power of vitamin A and vitamin C. Get lots of shine without the stickiness. Wears beautifully alone or paired with Mary Kay® Lip Liner or Mary Kay® Creme Lipstick.

<b>Item</b>	<b>Price</b>	<b>Quantity</b>
Mary Kay® Tinted Lip Balm Sunscreen SPF 15®, Poppy, 0.6 oz. net wt.	\$13.00	<input type="text"/>

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<b>WOMEN'S NEW</b>	<b>SKIN CARE</b>	<b>MAKEUP</b>	<b>SPA &amp; BODY</b>	<b>FRAGRANCE</b>	<b>MEN</b>	<b>COMPANY</b>	<b>SELL MARY KAY</b>	<b>My MK</b>
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- EYES**
  - LIPS
  - COMBS
  - FOUNDATION
  - CONCEALERS
  - POWDERS
  - COMBOS & APPLICATORS
  - FACIAL HIGHLIGHTING PEN
  - LAST CHANCE
- EYE TINT



**Mary Kay® Tinted Lip Balm Sunscreen SPF 15\* in Rose**

With just a hint of petal perfection, **NEW** Mary Kay® Tinted Lip Balm Sunscreen SPF 15\* in Rose is the ultimate multitasker. It does it all - provides color, protects and moisturizes. This botanically enriched formula soothes and moisturizes on contact with ingredients like jojoba oil and Shea butter, as you effortlessly glide on a sheer wash of color. Plus, the tinted lip balm provides broad-spectrum protection against harmful UVA/UVB rays and neutralizes damaging free radicals with the antioxidant power of vitamin A and vitamin C. Get lots of shine without the stickiness. Wears beautifully alone or paired with Mary Kay® Lip Liner or Mary Kay® Creme Lipstick.

Item	Price	Quantity
Mary Kay® Tinted Lip Balm Sunscreen SPF 15*, Rose, .08 oz. net wt.	\$13.00	<input type="text"/>

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**\*Over-the-counter drug product  
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WHAT'S NEW	SKIN CARE	MAKEUP	SPA & BODY	COMPANY	SELL MARY KAY	MY MK
<ul style="list-style-type: none"> <li>New Products</li> <li>Top &amp; Tights</li> <li>Carrots</li> <li>Precision Lip Liner</li> <li>Q&amp;A Guide</li> <li>Big Your Party</li> <li>Virtual Makeup</li> <li>Flesh Colors</li> <li>Last Chance</li> <li>Beauty Get &amp; Earned</li> <li>Best Sellers</li> <li>Bonus! Free Download</li> </ul>	<ul style="list-style-type: none"> <li>Anti-Floating</li> <li>Charisma</li> <li>Moisturizer</li> <li>Classic Base Skin Care</li> <li>Moisturizing Sun Care</li> <li>Whisper Soft Care</li> <li>Eye &amp; Eye Care</li> <li>Speedy Nose It</li> <li>Lip Shapers</li> </ul>	<ul style="list-style-type: none"> <li>Rose</li> <li>Lips</li> <li>Shades</li> <li>Shades</li> <li>Shades</li> <li>Shades</li> <li>Shades</li> <li>Shades</li> <li>Shades</li> <li>Shades</li> </ul>	<ul style="list-style-type: none"> <li>Body Care</li> <li>Mary Kay® Sun Care</li> <li>Soybean</li> <li>Vanilla</li> <li>Vanilla</li> <li>Vanilla</li> <li>Vanilla</li> <li>Vanilla</li> <li>Vanilla</li> <li>Vanilla</li> </ul>	<ul style="list-style-type: none"> <li>Company Policies</li> <li>Mary Kay® Rewards</li> <li>Mary Kay® Rewards</li> <li>Work</li> <li>Work</li> <li>Work</li> <li>Work</li> <li>Work</li> <li>Work</li> <li>Work</li> </ul>	<ul style="list-style-type: none"> <li>100 Star Big Bold Deal</li> <li>Get Started</li> <li>Make Money</li> <li>How to</li> <li>How to</li> <li>How to</li> <li>How to</li> <li>How to</li> <li>How to</li> <li>How to</li> </ul>	<ul style="list-style-type: none"> <li>Beauty Network</li> <li>Network</li> <li>Beauty Network</li> <li>Beauty Network</li> <li>Beauty Network</li> <li>Beauty Network</li> <li>Beauty Network</li> <li>Beauty Network</li> <li>Beauty Network</li> <li>Beauty Network</li> </ul>

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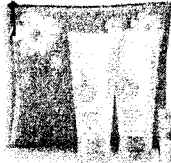
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SPA & BODY
FRAGRANCE
MEN
COMPANY
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MY MK

BODY CARE  
MARY KAY SKIN CARE  
COLLECTION  
LIST CHOICE



Layering this sweet-smelling set of products leaves skin soft and supple. A delectable sugar scrub, luxurious body lotion and handy fragrance rollerball are a delicious treat for your senses. Plus, it comes in a canvas zippered bag that makes it a pretty present.

Item	Price	Quantity
Limited-Edition Tropical Pineapple™ Gift Set	\$30.00	<input type="text"/>

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SKIN CARE
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MY MK

**WHAT'S NEW**

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- Makeup
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- OT Goods
- No More Flaky
- Value Multiuser
- Free Gifts
- Like Shirts
- Beauty On a Budget
- Best Skins
- Beauty That Matters

**SKIN CARE**

- Age Fighting
- Dehydrated
- Moisturizers
- Advanced Skin Care
- SPF/Mineral Care
- Lightweight Care
- Eye Care
- Body Care
- Body Care
- Body Care
- Body Care

**MAKEUP**

- Eye
- Lips
- Cheeks
- Complexion
- Complexion
- Complexion
- Complexion
- Complexion
- Complexion
- Complexion
- Complexion

**SPA & BODY**

- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care

**FRAGRANCE**

- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care
- Body Care

**MEN**

- Body Care
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*Marybeth Peters*

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Registration Number  
**TX 7-140-116**

Effective date of  
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November 6, 2009

## Title

- 
- Title of Work:** September 16, 2009 marykay.com online products
- Contents Titles:** EDTShowerGel\_ExoticPassionfruit  
 EDTShowerGel\_SimplyCotton  
 EDTShowerGel\_SparklingHoneysuckle  
 EDTShowerGel\_WarmAmber  
 EDTSugarScrub\_ExoticPassionfruit  
 EDTSugarScrub\_SimplyCotton  
 EDTSugarScrub\_SparklingHoneysuckle  
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TrialMiracleSet\_CO

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**Completion/ Publication** \_\_\_\_\_

**Year of Completion:** 2009

**Date of 1st Publication:** September 16, 2009

**Nation of 1st Publication:** United States

**Author** \_\_\_\_\_

▪ **Author:** Mary Kay Inc.

**Author Created:** text, photograph(s), compilation, editing, text, photographs and compilation

**Work made for hire:** Yes

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**Email:** john.wiseman@mkcorp.com

**Telephone:** 972-687-5725

**Address:** 16251 Dallas Parkway

Legal Department

Addison, TX 75001 United States

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**Name:** Alicia Morris Groos

**Date:** November 6, 2009

**Applicant's Tracking Number:** MKAY:263

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**NEW!** Mary Kay® Eau de Toilette Shower Gel, Exotic Passionfruit™  
 The new Mary Kay® Eau de Toilette Shower Gel in Exotic Passionfruit™ cleanses skin in a delightfully fruity, zesty, and juicy fragrance. It's perfect for layering with Mary Kay® Exotic Passionfruit™ Eau de Toilette fragrance and Body Lotion.

Item	Price	Quantity
NEW! Mary Kay® Eau de Toilette Shower Gel, Exotic Passionfruit™, 6.5 fl. oz.	\$15.00	<input type="text"/>

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Mary Kay® Body Lotion, Exotic Passionfruit™, 6.5 fl. oz.	\$15.00	<input type="text"/>
Mary Kay® Body Lotion, Exotic Passionfruit™, 3.3 fl. oz.	\$15.00	<input type="text"/>

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BODY CARE  
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Tell A Friend

NEW! Mary Kay® Eau de Toilette Shower Gel  
 The new Mary Kay® Eau de Toilette Shower Gel in Simply Cotton™ cleanses skin in a clean, crisp and refreshing fragrance. It's perfect for layering with Mary Kay® Simply Cotton™ Eau de Toilette fragrance and Body Lotion.

Item	Price	Quantity
NEW! Mary Kay® Eau de Toilette Shower Gel, Simply Cotton™, 8.5 fl. oz.	\$15.00	

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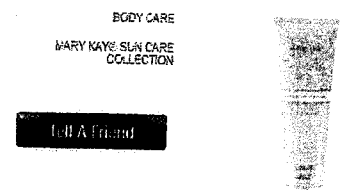
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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARY KAY MY MK

BODY & SUN > Body Care > Sparkling Honeysuckle™



Body Care  
 MARY KAY'S SKIN CARE COLLECTION

**NEW!** Mary Kay® Eau de Toilette Shower Gel  
 \$25.00 (100%)

The new Mary Kay® Eau de Toilette Shower Gel in Sparkling Honeysuckle™ cleanses skin in a luxurious floral fragrance. It's perfect for layering with Mary Kay® Sparkling Honeysuckle™ Eau de Toilette fragrance and Body Lotion.

Item	Price	Quantity
NEW! Mary Kay® Eau de Toilette Shower Gel, Sparkling Honeysuckle™, 6.5 fl. oz.	\$15.00	<input type="text"/>

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Full A Friend

NEW! Mary Kay® Eau de Toilette Shower Gel




The new Mary Kay® Eau de Toilette Shower Gel in Warm Amber™ cleanses skin in a warm, creamy, rich and cozy fragrance. It's perfect for layering with Mary Kay® Warm Amber™ Eau de Toilette fragrance and Body Lotion.

Item	Price	Quantity
NEW! Mary Kay® Eau de Toilette Shower Gel, Warm Amber™, 6.5 fl. oz.	\$15.00	<input type="text"/>

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- Cosmetics
- Moisturizers
- Classic Basic Skin Care
- MKMe® Skin Care
- Velocity® Skin Care
- Up & Eye Care
- Spotlight® Needs
- Travel Roll-Up Bag (sold separately)

MAKEUP

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- Lips
- Cheeks
- Foundations
- Concealers
- Powders
- Compacts & Applicators
- Facial Highlighting Pen
- Travel Roll-Up Bag (sold separately)

BODY & SUN

- Body Care
- Mary Kay® Sun Care Collection

FRAGRANCE

Women's

Men's

- MKMe® Skin Care
- Men's Fragrances
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**BODY & SUN** > **Body Care** > **Exotic Passionfruit**

BODY CARE  
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 COLLECTION



NEW! Mary Kay® Eau de Toilette Sugar Scrub  
 Exotic Passionfruit™  
 The new Mary Kay® Eau de Toilette Sugar Scrub in Exotic Passionfruit™ softens and smoothes skin in a delightfully fruity, zesty, and juicy fragrance. It's perfect for layering with Mary Kay® Exotic Passionfruit™ Eau de Toilette fragrance and Body Lotion.

Item	Price	Quantity
NEW! Mary Kay® Eau de Toilette Sugar Scrub, Exotic Passionfruit™, 6.5 oz.	\$15.00	<input type="text"/>

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You may also like to try:

Item	Price	Qty.
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NEW! Mary Kay® Eau de Toilette Sugar Scrub, Exotic Passionfruit™, 6.5 oz.	\$15.00	<input type="text"/>
NEW! Mary Kay® Eau de Toilette Sugar Scrub, Exotic Passionfruit™, 6.5 oz.	\$15.00	<input type="text"/>

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The new Mary Kay® Eau de Toilette Sugar Scrub in Simply Cotton™ softens and smoothes skin in a clean, crisp and refreshing fragrance. It's perfect for layering with Mary Kay® Simply Cotton™ Eau de Toilette fragrance and Body Lotion.

Item	Price	Quantity
NEW! Mary Kay® Eau de Toilette Sugar Scrub, Simply Cotton™, 6.5 oz.	\$15.00	<input type="text"/>

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- Cleasers
- Moisturizer
- Classic Basic Skin Care
- MkMen® Skin Care
- Velocity® Skin Care
- Lip & Eye Care
- Specific Needs
- Travel Roll-Up Bag (upheld)

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 BODY & SUN > Body Care > Sparkling Honeysuckle™

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 MARY KAY'S SUN CARE COLLECTION  
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**NEW!** Mary Kay® Eau de Toilette Sugar Scrub in Sparkling Honeysuckle™  
 Sulfate Free Formula  
 The new Mary Kay® Eau de Toilette Sugar Scrub in Sparkling Honeysuckle™ softens and smooths skin in a luxurious floral fragrance. It's perfect for layering with Mary Kay® Sparkling Honeysuckle™ Eau de Toilette fragrance and Body Lotion.

Item	Price	Quantity
NEW! Mary Kay® Eau de Toilette Sugar Scrub, Sparkling Honeysuckle™, 6.5 oz.	\$15.00	1

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	\$15.00	1
	\$15.00	1

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BODY & SUN > Body Care > Warm Amber™

BODY CARE  
 MARY KAY'S SUN CARE  
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**NEW!** Mary Kay® Eau de Toilette Sugar Scrub

The Mary Kay® Eau de Toilette Sugar Scrub in Warm Amber™ softens and smoothes skin in a warm, creamy, rich and cozy fragrance. It's perfect for layering with Mary Kay® Warm Amber™ Eau de Toilette fragrance and Body Lotion.

**Item**  
 NEW! Mary Kay® Eau de Toilette Sugar Scrub,  
 Warm Amber™,  
 6.5 oz.

**Price**  
 \$15.00

**Quantity**

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Item	Price	Qty.
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NEW! Limited-Edition Mary Kay® Body Care Gift Set  
 \$15.00 (100% off)

Sugar and spice at a very nice price! The new limited-edition Body Care Gift Set in Gingerspice Wishes™ features portable body lotion and shower gel that are just the right size for travel. The shower gel (3 fl. oz.) refreshes and cleanses while the body lotion (3 fl. oz.) infuses skin with moisture. Inspired by freshly baked goodies, it's the perfect holiday treat for skin. Hurry! It's only available while supplies last.

Item	Price	Quantity
NEW! Limited-Edition Mary Kay® Body Care Gift Set, Gingerspice Wishes™	\$15.00	<input type="text"/>

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Item	Price	Qty.
NEW! Limited-Edition Mary Kay® Body Care Gift Set, Gingerspice Wishes™	\$15.00	<input type="text"/>

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WHAT'S NEW	SKIN CARE	MAKEUP	BODY & SUN	COMPANY	SELL MARY KAY	My MK
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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARY KAY My MK

**BODY & SUN > Body Care > Peppermint Cream™**

BODY CARE  
 MARY KAY'S SKIN CARE  
 COLLECTION



Full At Retail

**NEW! Limited-Edition Mary Kay® Body Care Gift Set**

Spread a lot of holiday cheer at a little price! The new limited-edition Mary Kay® Body Care Gift Set in Peppermint Cream™ features portable body lotion and shower gel that are just the right size for travel. The shower gel (3 fl. oz.) refreshes and cleanses while the body lotion (3 fl. oz.) infuses skin with moisture. Inspired by the delightful fragrance of candy canes, it's the perfect holiday treat for skin. Hurry! It's only available while supplies last.

Item	Price	Quantity
NEW! Limited-Edition Mary Kay® Body Care Gift Set, Peppermint Cream™	\$15.00	<input type="text"/>

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Item	Price	Qty.
	\$15.00	<input type="text"/>

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Special Needs  
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Cheeks  
Foundations  
Concealers  
Powders  
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  - TRAVEL ROLL-UP BAG (UNFILLED)
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A luxuriously warm shade that softens the eyes. Limited-edition Mary Kay® Loose Eye Shadow in Cashmere is a lightweight, blendable loose powder that glides on easily with a subtle sheen. The built-in applicator with rounded sponge tip applies just the right amount of shimmering color. With an elegant case topped with a sparkling crystal, it's the epitome of modern femininity and romance. Available only while supplies last.

Item	Price	Quantity
Limited-Edition Color Collection Mary Kay® Loose Eye Shadow (while supplies last), Cashmere, .08 oz. net wt.	\$14.00	1

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MAKEUP > Eyes > Limited-Edition Color Collection Mary Kay® Loose Eye Shadow (while supplies last) > Lilac Lace

- EYES
- LIPS
- CHEEKS
- FOUNDATIONS
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- FACIAL HIGHLIGHTING PEN
- TRAVEL ROLL-UP BAG (UNFILLED)



NEW! Limited-Edition Color Collection Mary Kay® Loose Eye Shadow (while supplies last)

Eyes bloom in this trend-free shade of lilac. Limited-edition Mary Kay® Loose Eye Shadow in Lilac Lace is a lightweight, blendable loose powder that glides on easily with a subtle sheen. The built-in applicator with rounded sponge tip applies just the right amount of shimmery color. With an elegant case topped with a sparkling crystal, it's the epitome of modern femininity and romance. Available only while supplies last.

Item	Price	Quantity
NEW! Limited-Edition Color Collection Mary Kay® Loose Eye Shadow (while supplies last), Lilac Lace, .08 oz. net wt.	\$14.00	1

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- COMPACTS & APPLICATORS
- FACIAL HIGHLIGHTING PEN
- TRAVEL ROLL-UP BAG (UNFILLED)



ITEM: Limited-Edition Color Collection Mary Kay® Loose Eye Shadow (white supplies last)  
 Inspired by the light and airy beauty of organza. Limited-edition Mary Kay® Loose Eye Shadow in Pink Organza is a lightweight, blendable loose powder that glides on easily with a subtle sheen. The built-in applicator with rounded sponge tip applies just the right amount of shimmery color. With an elegant case topped with a sparkling crystal, it's the epitome of modern femininity and romance. Available only while supplies last.

Item	Price	Quantity
ITEM: Limited-Edition Color Collection Mary Kay® Loose Eye Shadow (white supplies last), Pink Organza, .08 oz. net wt.	\$14.00	

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- AGE-FIGHTING
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- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- MKMen® SKIN CARE
- VELOCITY® SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- TRAVEL ROLL-UP BAG (UNFILLED)



NEW! Limited-Edition Men's Fragrance Body and Hair Shampoo

A body wash, shampoo and fragrance all in one! The limited-edition Men's Fragrance Body and Hair Shampoo in Domain® cleanses hair and skin, leaving a subtle fragrance of rich lavender and oak moss. At only \$18, it helps your holiday budget go even further. Give it to your favorite guy as a stocking stuffer, or pair it with Domain® Cologne Spray to create the perfect gift set. Available while supplies last.

Item	Price	Quantity
NEW! Limited-Edition Men's Fragrance Body and Hair Shampoo, Domain®, 6.5 fl. oz.	\$18.00	<input type="text"/>

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Item	Price	Qty.
NEW! Limited-Edition Men's Fragrance Cologne Spray, Domain®, 3.3 fl. oz.	\$34.00	<input type="text"/>

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 SKIN CARE > MKMen® Skin Care > MK High Intensity™

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC-BASIC SKIN CARE
- WOMEN'S SKIN CARE
- VELOCITY® SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- TRAVEL ROLL-UP BAG (UNFILLED)



VIEW Limited-Edition Men's Fragrance Body and Hair Shampoo  
 A body wash, shampoo and fragrance all in one! The limited-edition Men's Fragrance Body and Hair Shampoo in MK High Intensity™ cleanses hair and skin, leaving a subtle ambery oriental fragrance. At only \$18, it helps your holiday budget go even further. Give it to your favorite guy as a stocking stuffer, or pair it with MK High Intensity™ Cologne Spray to create the perfect gift set. Available while supplies last.

Item	Price	Quantity
NEW! Limited-Edition Men's Fragrance Body and Hair Shampoo, MK High Intensity™, 6.5 fl. oz.	\$18.00	

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Item	Price	Qty.
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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARY KAY My MK

SKIN CARE > MKMen® Skin Care > Limited-Edition MKMen® Grooming Set

- AGE-RIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- WOMEN'S SKIN CARE
- VELOCITY® SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- TRAVEL ROLL-UP BAG (UNFILLED)



**NEW! Limited-Edition MKMen® Grooming Set**  
 A trio of skin-loving favorites, plus a FREE\* grooming bag make this a handsome gift for guys. The MKMen® Face Bar cleans and buffs skin. The MKMen® Shave Foam helps soften the skin and beard while the MKMen® Cooling After-Shave Gel shields against razor irritation. The FREE\* grooming bag holds all three products with enough room for other essentials. Available while supplies last.

Item	Price	Quantity
Limited-Edition MKMen® Grooming Set	\$38.00	<input type="text"/>

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Body & Sun > Body Care > Belara®

BODY CARE  
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**NEW!** Limited Edition Shimmerific® Body Powder  
 This body powder kisses skin with a soft Belara® scent while adding a subtle silver shimmer. The invigorating blend of luminous florals and creamy notes make it a perfectly balanced fragrance. The plush powder puff with bow-tie ribbon makes it easy to apply a perfect holiday sparkle. Available while supplies last.

Item	Price	Quantity
NEW! Limited Edition Shimmerific® Body Powder, Belara®, .5 oz. net wt.	\$24.00	<input type="text"/>

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	\$16.00	<input type="text"/>
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**BODY & SUN** > Body Care > Bella Belara®

BODY CARE  
 MARY KAY® SUN CARE  
 COLLECTION  
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NEW! Limited-Edition Shimmerific® Body Powder  
 This body powder kisses skin with a soft Bella Belara® scent while adding a subtle silver shimmer. The exuberant floral fruity fragrance captivates immediately. The plush powder puff with bow-tie ribbon makes it easy to apply a perfect holiday sparkle. Available while supplies last.

Item	Price	Quantity
NEW! Limited-Edition Shimmerific® Body Powder, Bella Belara®, .5 oz. net wt.	\$24.00	<input type="text"/>
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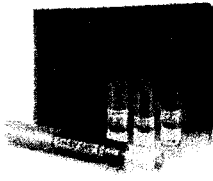
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	\$26.00	<input type="text"/>
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Compsats & Applicators  
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Mary Kay® Sun Care  
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**NEW!** Limited-Edition Simply Chic Fragrance/Lip Gloss Duo  
 The ultimate little indulgence at a very pretty price! Mary Kay® Limited-Edition Simply Chic Fragrance/Lip Gloss Duo features four eau de toilette fragrances to suit your every whim, plus a rich, gorgeous shade of Nourishine® Lip Gloss in Starlet Kiss. With a stylish go-anywhere wand, it's a must-have for making it through the holidays beautifully. Eau de Toilette fragrances include Sparkling Honeysuckle™, Warm Amber™, Exotic Passionfruit™ and Simply Cotton™.

Item	Price	Quantity
Mary Kay Limited-Edition Simply Chic Fragrance/Lip Gloss Duo	\$22.00	<input type="text"/>

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Item	Price	Qty.
Mary Kay Limited-Edition Simply Chic Fragrance/Lip Gloss Duo	\$25.00	<input type="text"/>
Mary Kay Limited-Edition Simply Chic Fragrance/Lip Gloss Duo	\$25.00	<input type="text"/>
Mary Kay Limited-Edition Simply Chic Fragrance/Lip Gloss Duo	\$25.00	<input type="text"/>
Mary Kay Limited-Edition Simply Chic Fragrance/Lip Gloss Duo	\$25.00	<input type="text"/>

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Body & Sun > Body Care > Belara®

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Tea & Fruit



**NEW!** Limited-Edition Women's Fine Fragrance Body Lotion

The new limited-edition Body Lotion in Belara® hydrates skin and layers on an invigorating blend of luminous florals and creamy notes. Pair it with the Belara® limited-edition Fragrance Solid Compact, limited-edition Shimmerific® Body Powder or Eau de Parfum for layers of beautiful fragrance that last. Hurry. This limited-edition Body Lotion is only available while supplies last.

**FREE\* Gift Bag!** Buy a limited-edition Body Lotion and Fragrance Solid Compact in the same fragrance and get a FREE\* coordinating bag with satin ribbon pull.

Item	Price	Quantity
NEW! Limited-Edition Women's Fine Fragrance Body Lotion, Belara®, 4.5 fl. oz.	\$16.00	<input type="text"/>

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 BELLA BELARA® Fine Fragrance Body Lotion  
 BELLA BELARA® Fine Fragrance Body Lotion

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**NEW! Limited-Edition Women's Fine Fragrance Body Lotion**

The new limited-edition Body Lotion in Bella Belara® hydrates skin and layers on an exuberant floral fruity scent. Pair it with the Bella Belara® limited-edition Fragrance Solid Compact, limited-edition Shimmerific® Body Powder or Eau de Parfum for layers of beautiful fragrance that last. Hurry. This limited-edition Body Lotion is only available while supplies last.



**FREE\* Gift Bag!** Buy a limited-edition Body Lotion and Fragrance Solid Compact in the same fragrance and get a FREE\* coordinating bag with satin ribbon pull.

Item	Price	Quantity
NEW! Limited-Edition Women's Fine Fragrance Body Lotion, Bella Belara®, 4.5 fl. oz.	\$16.00	<input type="text" value="1"/>

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**BODY & SUN** | Body Care | Belara®

BODY CARE

MARY KAY'S SUN CARE COLLECTION

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NEW! Limited-Edition Women's Fine Fragrance Solid Compact

The invigorating floral blend of Belara® in an adorable, affordable Fragrance Solid Compact. Packaged in a portable compact with a zippered pouch, it feels like a cream, applies like a powder and delivers lasting fragrance plus a gorgeous subtle silver shimmer. Perfect for the holidays! Available while supplies last.



**FREE\* Gift Bag!** Buy a limited-edition Body Lotion and Fragrance Solid Compact in the same fragrance and get a FREE\* coordinating bag with satin ribbon pull.

Item	Price	Quantity
NEW! Limited-Edition Women's Fine Fragrance Solid Compact, Belara®, .14 oz., net wt.	\$26.00	<input type="text"/>




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 NEW! Limited-Edition Women's Fine Fragrance Solid Compact, Belara®, .14 oz., net wt.	\$24.00	<input type="text"/>
 NEW! Limited-Edition Women's Fine Fragrance Solid Compact, Belara®, .14 oz., net wt.	\$34.00	<input type="text"/>

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<p><b>WHAT'S NEW</b></p> <ul style="list-style-type: none"> <li>New Products</li> <li>Best Sellers</li> <li>Awards Won</li> <li>Virtual Makeovers</li> <li>Beauty On a Budget</li> <li>Tips &amp; Tricks</li> <li>Catalog</li> <li>The Look Mobile Version</li> <li>Beauty That Counts™</li> <li>Makeup Advice Looks</li> <li>Gift Ideas</li> <li>Beauty Editors Picks</li> <li>Free Offers</li> </ul>	<p><b>SKIN CARE</b></p> <ul style="list-style-type: none"> <li>Age-Fighting</li> <li>Cleansers</li> <li>Moisturizers</li> <li>Classic Basic Skin Care</li> <li>MkMe® Skin Care</li> <li>Velocity® Skin Care</li> <li>Lip &amp; Eye Care</li> <li>Special Needs</li> <li>Travel Roll-Up Bag</li> <li>AntiRed</li> </ul>	<p><b>MAKEUP</b></p> <ul style="list-style-type: none"> <li>Eyes</li> <li>Lips</li> <li>Cheeks</li> <li>Foundations</li> <li>Concealers</li> <li>Powders</li> <li>Compacts &amp; Applicators</li> <li>Facial Highlighting Feet</li> <li>Travel Roll-Up Bag</li> <li>RefillKit</li> </ul>	<p><b>BODY &amp; SUN</b></p> <ul style="list-style-type: none"> <li>Body Care</li> <li>Mary Kay® Sun Care</li> <li>SolStock</li> </ul> <p><b>FRAGRANCE</b></p> <ul style="list-style-type: none"> <li>Women's</li> <li>Men's</li> </ul> <p><b>MEN</b></p> <ul style="list-style-type: none"> <li>MkMen® Skin Care</li> <li>Men's Fragrances</li> <li>Mary Kay® Sun Care</li> </ul>	<p><b>COMPANY</b></p> <ul style="list-style-type: none"> <li>Company Founder</li> <li>Mary Kay Mistakes</li> <li>Mary Kay Around the World</li> <li>Social Responsibility</li> <li>Company Quick Facts</li> <li>Blog</li> <li>Press Room</li> <li>The Mary Kay Foundation</li> <li>Product Research &amp; Development</li> </ul>	<p><b>SELL MARY KAY</b></p> <ul style="list-style-type: none"> <li>Life Can Be Good Out</li> <li>Get Started</li> <li>Make Money</li> <li>Learn How</li> <li>Reviews &amp; Testimonials</li> <li>The Opportunity in the Media</li> <li>About the Direct Selling Industry</li> </ul>	<p><b>My MK</b></p> <ul style="list-style-type: none"> <li>Sign Up - New!</li> <li>How to Sell</li> <li>Partly With a Purpose</li> <li>Product Recommendations</li> <li>Order History</li> <li>Account Information</li> <li>Register/Log In</li> </ul>
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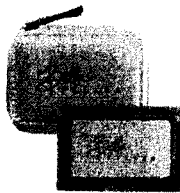
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WHAT'S NEW | SKIN CARE | MAKEUP | BODY & SUN | FRAGRANCE | MEN | COMPANY | SELL MARY KAY | MY MK

**BODY & SUN** > Body Care > Bella Belara®

BODY CARE  
 MARY KAY'S SUN CARE COLLECTION  
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**NEW! Limited-Edition Women's Fine Fragrance Solid Compact**

The exuberant floral fruity scent of Bella Belara® in an adorable, affordable Fragrance Solid Compact. Packaged in a portable compact with a zippered pouch, it feels like a cream, applies like a powder and delivers lasting fragrance plus a gorgeous subtle silver shimmer. Perfect for the holidays! Available while supplies last.



**FREE\* Gift Bag!** Buy a limited-edition Body Lotion and Fragrance Solid Compact in the same fragrance and get a FREE\* coordinating bag with satin ribbon pull.

Item	Price	Quantity
NEW! Limited-Edition Women's Fine Fragrance Solid Compact, Bella Belara®, .14 oz., net wt.	\$26.00	<input type="text"/>

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\*From participating Independent Beauty Consultants only and while supplies last

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Item	Price	Qty.
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	\$24.00	<input type="text"/>
	\$34.00	<input type="text"/>

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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY ALL MARY KAY My MK

- EYES
- LIPS
- CHEEKS
- FOUNDATIONS
- CONCEALERS
- POWDERS
- COMPACTS & APPLICATORS
- FACIAL HIGHLIGHTING PEN
- TRAVEL ROLL-UP BAG (UNFILLED)



**Mary Kay® Nourishine® Lip Gloss, Bronze Bliss**

A bit of bronze shimmer pretties up your pout. Formulated with enriching vitamins A and E, Mary Kay® Nourishine® Lip Gloss in Bronze Bliss smooths, soothes and softens lips, helping restore a youthful appearance while antioxidants fight against wrinkle-causing free radicals. The formula is saturated with over 80 percent of moisturizers and conditioners to instantly hydrate lips. Plus, it's fortified with antioxidants that help protect lips from everyday environmental stress. It feels as great as it shines and looks fabulous when worn alone or layered over Mary Kay® Creme Lipstick.

Try on lip colors at the

Item	Price	Quantity
Mary Kay® Nourishine® Lip Gloss, Bronze Bliss, .27 fl. oz.	\$13.00	<input type="text" value="1"/>

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NOTE: In electronic media, true colors may vary.  
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- New Products
- Best Sellers
- Access View
- Anti-Aging
- Beauty Care Budget
- Eye & Brows
- Coloring
- The Look-Alike Version
- Beauty That Counts™
- Makeup Artist Locker
- Gift Sets
- Beauty School Picks
- Free Offers

**SKIN CARE**

- Age-Fighting
- Concealers
- Moisturizer
- Color: Basic Skin Care
- Hydrate: Skin Care
- Refresh: Skin Care
- Eye & Eye Care
- Stress Relief
- Travel Roll-Up Bag (unfilled)

**MAKEUP**

- Eyes
- Lips
- Cheeks
- Foundations
- Concealer
- Powders
- Compacts & Applicators
- Facial Highlighting Pen
- Travel Roll-Up Bag (unfilled)

**BODY & SUN**

- Sole Care
- Mary Kay® Sun Care Collection

**FRAGRANCE**

- Women's
- Men's

**MEN**

- Mildly® Skin Care
- Mildly® Fragrance
- Mary Kay® Sun Care

**COMPANY**

- Company Founder
- Mary Kay® Ambassador
- Mary Kay® Around the World
- Social Responsibility
- Company Quick Facts
- Blog
- Press Room
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**SELL MARY KAY**

- Life-Can-Be-Good Club
- Get Started
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**My MK**

- Beauty Minutes
- Newsletter
- Party With a Purpose
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- Order History
- Account Information
- Registration ID

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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARY KAY My MK

MAKEUP > Lips > Fancy Nancy

- EYES
- LIPS
- CHEEKS
- FOUNDATIONS
- CONCEALERS
- POWDERS
- COMPACTS & APPLICATIONS
- FACIAL HIGHLIGHTING PEN
- TRAVEL ROLL-UP BAG (UNFILLED)



Mary Kay's Nourishine® Lip Gloss is a poetic shade of pink blended with just enough sparkle to tickle your fancy. Formulated with enriching vitamins A and E, Mary Kay® Nourishine® Lip Gloss in Fancy Nancy smooths, soothes and softens lips, helping restore a youthful appearance while antioxidants fight against wrinkle-causing free radicals. The formula is saturated with over 80 percent of moisturizers and conditioners to instantly hydrate lips. Plus, it's fortified with antioxidants that help protect lips from everyday environmental stress. It feels as great as it shines and looks fabulous when worn alone or layered over Mary Kay® Creme Lipstick.

Try on lip colors at the

Item	Price	Quantity
Mary Kay® Nourishine® Lip Gloss, Fancy Nancy, .27 fl. oz.	\$13.00	<input type="text"/>

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 WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARY KAY MY MK  
 SKIN CARE \* Age-Fighting \* TimeWise® Replenishing Serum+C

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- WOMEN'S SKIN CARE
- VELOCITY® SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- TRAVEL ROLL-UP BAG (UNFILLED)



Click here to see the order of application.

NEW! Mary Kay Inc. Researching Skin Care.  
**Give collagen a boost.\* Help skin bounce back.**

With NEW TimeWise® Replenishing Serum+C, skin will appear lifted and firmed. This antioxidant-rich serum is formulated with ingredients that enhance the production of new collagen and help keep existing collagen from breaking down. It also contains ingredients known to support elastin. The formula is enriched with a potent blend of multiple botanical sources, known for their high levels of vitamin C.

The four weekly vials help maximize product freshness and provide an effective weekly application measurement to help you get the best results for your money.

Item	Price	Quantity
NEW TimeWise® Replenishing Serum+C, Four .25 fl. oz. vials	\$55.00	<input type="text"/>

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\*Based on in vitro testing  
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Item	Price	Qty.
	\$90.00	<input type="text"/>
	\$90.00	<input type="text"/>
	\$40.00	<input type="text"/>
	\$30.00	<input type="text"/>

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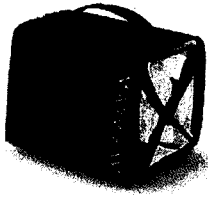
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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARY KAY MARK

SKIN CARE > Travel Roll-Up Bag (unfilled) > Travel Roll-Up Bag (unfilled)

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- WOMEN'S SKIN CARE
- VELOCITY SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- TRAVEL ROLL-UP BAG (UNFILLED)



Travel Roll-Up Bag (unfilled)

A perfect complement to all your Mary Kay® products and an all-in-one must-have organizer for your cosmetics, skin care products and accessories. This stylish bag features a black nylon exterior, pink interior and black swivel hook for easy hanging. Clear, plastic zippered compartments keep beauty supplies organized whether you're on the road or at home.

Item	Price	Quantity
Travel Roll-Up Bag (unfilled)	\$30.00	1

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Item	Price	Qty.
	\$80.00	1
	\$90.00	1
	\$22.00	1
	\$14.00	1

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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARYKAY MY MK

SKIN CARE > Age-Fighting > TimeWise® Trial Miracle Set (combination to oily)

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- MEN'S SKIN CARE
- VELOCITY® SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- TRAVEL ROLL-UP BAG (UNFILLED)



Click here to see the order of application.

With the same 11 age-defying benefits as the full-size Miracle Set, the TimeWise® Trial Miracle Set (combination to oily) is a great way to see the amazing results for yourself for one month before purchasing the full-size set at an even greater value. The trial-sized set includes the following:

- TimeWise® 3-in-1 Cleanser (combination to oily), 2 oz. net wt.
- TimeWise® Age-Fighting Moisturizer (combination to oily), .75 fl. oz.
- TimeWise® Day Solution Sunscreen SPF 25\*, .5 fl. oz.
- TimeWise® Night Solution, .5 fl. oz.

[to see Mineral Powder Foundations \(not included\).](#)

Item	Price	Quantity
TimeWise® Trial Miracle Set (combination to oily)	\$44.00	<input type="text" value="1"/>

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\*Over-the-counter drug product  
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You may also like to try:

Item	Price	Qty.
	\$90.00	<input type="text" value="1"/>
	\$30.00	<input type="text" value="1"/>
	\$55.00	<input type="text" value="1"/>

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<p><b>WHAT'S NEW</b></p> <ul style="list-style-type: none"> <li>New Products</li> <li>Best Sellers</li> <li>Awards Won</li> <li>Virtual Makeovers</li> <li>Beauty On a Budget</li> <li>Tips &amp; Trends</li> <li>Outings</li> <li>The Look Mobile Version</li> <li>Beauty That Counts™</li> <li>Makeup Artist Looks</li> <li>Gift Guide</li> <li>Beauty Editors' Picks</li> <li>Free Offers</li> </ul>	<p><b>SKIN CARE</b></p> <ul style="list-style-type: none"> <li>Age-Fighting</li> <li>Cleansers</li> <li>Moisturization</li> <li>Classic Basic Skin Care</li> <li>MkMen® Skin Care</li> <li>Velocity® Skin Care</li> <li>Lip &amp; Eye Care</li> <li>Specific Needs</li> <li>Travel Roll-Up Bag (unfilled)</li> </ul>	<p><b>MAKEUP</b></p> <ul style="list-style-type: none"> <li>Eyes</li> <li>Lips</li> <li>Cheeks</li> <li>Foundations</li> <li>Concealers</li> <li>Products</li> <li>Compacts &amp; Applicators</li> <li>Facial Hair Lightening Pen</li> <li>Travel Roll-Up Bag (unfilled)</li> </ul>	<p><b>BODY &amp; SUN</b></p> <ul style="list-style-type: none"> <li>Body Care</li> <li>Mary Kay® Sun Care Collection</li> </ul> <p><b>FRAGRANCE</b></p> <ul style="list-style-type: none"> <li>Women's</li> <li>Men's</li> </ul> <p><b>MEN</b></p> <ul style="list-style-type: none"> <li>MkMen® Skin Care</li> <li>Men's Fragrances</li> <li>Mary Kay® Sun Care</li> </ul>	<p><b>COMPANY</b></p> <ul style="list-style-type: none"> <li>Company Founder</li> <li>Mary Kay Mentors</li> <li>Mary Kay Around the World</li> <li>Social Responsibility</li> <li>Company Quick Facts</li> <li>Blog</li> <li>Press Room</li> <li>The Mary Kay Foundation</li> <li>Product Research &amp; Development</li> </ul>	<p><b>SELL MARY KAY</b></p> <ul style="list-style-type: none"> <li>Life Can Be Good Quiz</li> <li>Get Started</li> <li>Make Money</li> <li>Learn How</li> <li>Reviews &amp; Testimonials</li> <li>The Opportunity in the Media</li> <li>About the Direct Selling Industry</li> </ul>	<p><b>MY MK</b></p> <ul style="list-style-type: none"> <li>Beach-to-Beach Newsletter</li> <li>Party With a Purpose Product Recommendations</li> <li>Online History</li> <li>Account Information</li> <li>Registration Info</li> </ul>
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MARY KAY

REAL ACCOUNT ONLY. Not Consultant  
 Independent Beauty Consultant

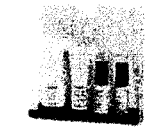
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WHAT'S NEW SKIN CARE MAKEUP BODY & SUN FRAGRANCE MEN COMPANY SELL MARY KAY BY MK

SKIN CARE > Age-Fighting > TimeWise® Trial Miracle Set (normal to dry)

- AGE-FIGHTING
- CLEANSERS
- MOISTURIZATION
- CLASSIC BASIC SKIN CARE
- WOMEN'S SKIN CARE
- VELOCITY® SKIN CARE
- LIP & EYE CARE
- SPECIFIC NEEDS
- TRAVEL ROLL-UP BAG (UNFILLED)



Click here to see the order of application.

Tell A Friend

**NEW!** TimeWise® Trial Miracle Set (normal to dry)  
 With the same 11 age-defying benefits as the full-size Miracle Set, the TimeWise® Trial Miracle Set (normal to dry) is a great way to see the amazing results for yourself for one month before purchasing the full-size set at an even greater value. The trial-sized set includes the following:

- TimeWise® 3-in-1 Cleanser (normal to dry), 2 oz. net wt.
- TimeWise® Age-Fighting Moisturizer (normal to dry), .75 fl. oz.
- TimeWise® Day Solution Sunscreen SPF 25®, 5 fl. oz.
- TimeWise® Night Solution, .5 fl. oz.

to see Mineral Powder Foundations (not included).

Item	Price	Quantity
TimeWise® Trial Miracle Set (normal to dry)	\$44.00	<input type="text"/>

Add to Bag

\*Over-the-counter drug product  
 All prices are suggested retail.  
 Shop online with me, your Mary Kay Independent Beauty Consultant.

You may also like to try:

Item	Price	Qty.
	\$90.00	<input type="text"/>
	\$30.00	<input type="text"/>
	\$55.00	<input type="text"/>

Add to Bag

SATISFACTION GUARANTEE | PRIVACY | DIRECT SELLING ASSOCIATION | REGISTER/LOG IN

<p><b>WHAT'S NEW</b></p> <ul style="list-style-type: none"> <li>New Products</li> <li>Best Sellers</li> <li>Awards Won</li> <li>Virtual Makeover</li> <li>Beauty On a Budget</li> <li>Tips &amp; Trends</li> <li>Catalog</li> <li>The Look Mobile Vaseline</li> <li>Beauty That Counts™</li> <li>Makeup Artist Looks</li> <li>Sk. Care</li> <li>Beauty Edition: Pixie</li> <li>Free Offers</li> </ul>	<p><b>SKIN CARE</b></p> <ul style="list-style-type: none"> <li>Age-Fighting</li> <li>Cleansers</li> <li>Moisturization</li> <li>Classic Basic Skin Care</li> <li>MkMen® Skin Care</li> <li>Velocity® Skin Care</li> <li>Lip &amp; Eye Care</li> <li>Specific Needs</li> <li>Travel Roll-Up Bag (unfilled)</li> </ul>	<p><b>MAKEUP</b></p> <ul style="list-style-type: none"> <li>Eyes</li> <li>Lips</li> <li>Cheeks</li> <li>Foundations</li> <li>Concealers</li> <li>Blushers</li> <li>Compacts &amp; Applicators</li> <li>Facial Highlighting Film</li> <li>Travel Roll-Up Bag (unfilled)</li> </ul>	<p><b>BODY &amp; SUN</b></p> <ul style="list-style-type: none"> <li>Body Care</li> <li>Mary Kay® Sun Care</li> <li>Culicidin</li> </ul> <p><b>FRAGRANCE</b></p> <ul style="list-style-type: none"> <li>Women's</li> <li>Men's</li> </ul> <p><b>MEN</b></p> <ul style="list-style-type: none"> <li>MkMen® Skin Care</li> <li>Men's Fragrances</li> <li>Mary Kay® Sun Care</li> </ul>	<p><b>COMPANY</b></p> <ul style="list-style-type: none"> <li>Company Founder</li> <li>Mary Kay Milestones</li> <li>Mary Kay Around the World</li> <li>Social Responsibility</li> <li>Company Quick Facts</li> <li>Blog</li> <li>Press Room</li> <li>The Mary Kay Foundation</li> <li>Product Research &amp; Development</li> </ul>	<p><b>SELL MARY KAY</b></p> <ul style="list-style-type: none"> <li>Life Can Be Good 2-1-2</li> <li>Get Started</li> <li>Make Money</li> <li>Learn How</li> <li>Rewards &amp; Recognition</li> <li>The Opportunity in the Media</li> <li>About the Direct Selling Industry</li> </ul>	<p><b>My MK</b></p> <ul style="list-style-type: none"> <li>Scoutie News®</li> <li>Newsletters</li> <li>Party With a Purpose</li> <li>Product Recommendations</li> <li>Order History</li> <li>Account Information</li> <li>Register/Log In</li> </ul>
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**ORIGINAL CIVIL COVER SHEET**

JS 44 (TXND Rev. 2/10)

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers required by the court, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

BY *[Signature]*  
 JUL 16 2010  
 CLERK, U.S. DISTRICT COURT  
 NORTHERN DISTRICT OF TEXAS

**I. (a) PLAINTIFFS**  
 Mary Kay Inc.

**(b) County of Residence of First Listed Plaintiff** Dallas County, Texas  
 (EXCEPT IN U.S. PLAINTIFF CASES)

**(c) Attorney's (Firm Name, Address, and Telephone Number)**  
 Christopher J. Schwegmann, Lynn Tillotson Pinker & Cox LLP  
 2100 Ross Avenue, Suite 2700, Dallas, Texas 75201  
 (214) 981-3800

**DEFENDANTS**  
 Strawberry Pistachio

County of Residence of First Listed Defendant 3-10CV1405-N  
 (IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED.

Attorneys (If Known)

**II. BASIS OF JURISDICTION** (Place an "X" in One Box Only)

1 U.S. Government Plaintiff

3 Federal Question (U.S. Government Not a Party)

2 U.S. Government Defendant

4 Diversity (Indicate Citizenship of Parties in Item III)

**III. CITIZENSHIP OF PRINCIPAL PARTIES** (Place an "X" in One Box for Plaintiff and One Box for Defendant)

	PTF	DEF		PTF	DEF
Citizen of This State	<input type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business In This State	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business In Another State	<input type="checkbox"/> 5	<input type="checkbox"/> 5
Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6

**IV. NATURE OF SUIT** (Place an "X" in One Box Only)

CONTRACT	TORTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES	
<input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excl. Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise	<b>PERSONAL INJURY</b> <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Federal Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury	<b>PERSONAL INJURY</b> <input type="checkbox"/> 362 Personal Injury - Med. Malpractice <input type="checkbox"/> 365 Personal Injury - Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability <b>PERSONAL PROPERTY</b> <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 610 Agriculture <input type="checkbox"/> 620 Other Food & Drug <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 630 Liquor Laws <input type="checkbox"/> 640 R.R. & Truck <input type="checkbox"/> 650 Airline Regs. <input type="checkbox"/> 660 Occupational Safety/Health <input type="checkbox"/> 690 Other	<input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 <b>PROPERTY RIGHTS</b> <input checked="" type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input checked="" type="checkbox"/> 840 Trademark	<input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 480 Consumer Credit <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 810 Selective Service <input type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 875 Customer Challenge 12 USC 3410 <input type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Acts <input type="checkbox"/> 892 Economic Stabilization Act <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 894 Energy Allocation Act <input type="checkbox"/> 895 Freedom of Information Act <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice <input type="checkbox"/> 950 Constitutionality of State Statutes
<b>REAL PROPERTY</b> <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment <input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property	<b>CIVIL RIGHTS</b> <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing/Accommodations <input type="checkbox"/> 444 Welfare <input type="checkbox"/> 445 Amer. w/Disabilities - Employment <input type="checkbox"/> 446 Amer. w/Disabilities - Other <input type="checkbox"/> 440 Other Civil Rights	<b>PRISONER PETITIONS</b> <input type="checkbox"/> 510 Motions to Vacate Sentence <b>Habeas Corpus:</b> <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty <input type="checkbox"/> 540 Mandamus & Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition	<b>LABOR</b> <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Mgmt. Relations <input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Empl. Ret. Inc. Security Act	<b>SOCIAL SECURITY</b> <input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405(g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405(g))	
			<b>IMMIGRATION</b> <input type="checkbox"/> 462 Naturalization Application <input type="checkbox"/> 463 Habeas Corpus - Alien Detainee <input type="checkbox"/> 465 Other Immigration Actions	<b>FEDERAL TAX SUITS</b> <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) <input type="checkbox"/> 871 IRS—Third Party 26 USC 7609	

**V. ORIGIN** (Place an "X" in One Box Only)

1 Original Proceeding

2 Removed from State Court

3 Remanded from Appellate Court

4 Reinstated or Reopened

5 Transferred from another district (specify)

6 Multidistrict Litigation

7 Appeal to District Judge from Magistrate Judgment

**VI. CAUSE OF ACTION**

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):  
15 USC §§ 1125

Brief description of cause:  
Lanham Act ; Copy Right Act

**VII. REQUESTED IN COMPLAINT:**

CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23

DEMAND \$ \_\_\_\_\_

CHECK YES only if demanded in complaint:  
 JURY DEMAND:  Yes  No

**VIII. RELATED CASE(S) (See instructions) PENDING OR CLOSED:**

JUDGE \_\_\_\_\_ DOCKET NUMBER \_\_\_\_\_

DATE 07/16/2010

SIGNATURE OF ATTORNEY OF RECORD *[Signature]*

**FOR OFFICE USE ONLY**

RECEIPT # \_\_\_\_\_ AMOUNT \_\_\_\_\_ APPLYING IFP \_\_\_\_\_ JUDGE \_\_\_\_\_ MAG. JUDGE \_\_\_\_\_