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AFFIDAVIT

STATE OF MISSOURI)
) ss.
COUNTY OF Howell)

AMY DUNLAP, being first duly sworn, does depose and state upon oath as follows:

1. I am the Defendant in this case. I am a citizen and a resident of the city of Troy, County of Lincoln, Missouri.

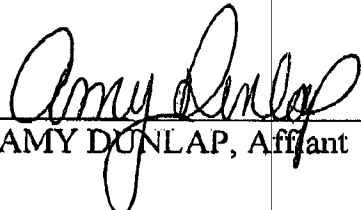
2. After years of being a Consultant with Mary Kay Inc., I became a National Sales Director ("NSD") for it on or around March 1, 2005. During my last few years with Mary Kay Inc. my sales bonus and commission income ranged from approximately \$100,000.00 to \$140,000.00. I resigned as NSD and began working as an Isagenix distributor in 2011. Isagenix, based in Phoenix, Arizona, markets mostly nutritional supplement products. Since becoming an Isagenix distributor in July, 2011, my husband and I have been paid approximately \$80,000.00 in bonuses and commissions generated primarily by my efforts in building our Isagenix business. By my third month with Isagenix we were making \$20,000.00 per month in bonuses and commissions from my efforts, which is much more income on a monthly basis than I had been making with Mary Kay Inc. before I resigned my NSD position.

3. In the event Mary Kay Inc. is successful in its efforts to stop me from working for

AFFIDAVIT OF AMY DUNLAP

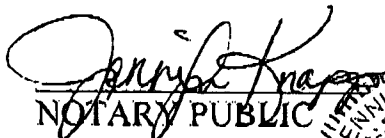
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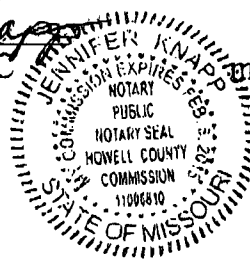
Isagenix, I will lose at least \$200,000.00 per year based upon my rate of growth in Isagenix since I began as a distributor for that company six months ago. Any material disruption of that business, such as preventing me from communicating with my customers and recruits, which comes about because of the efforts made by Mary Kay Inc. in the litigation it filed against me in Dallas County District Court will result in a loss of income by me in an amount in excess of \$20,000.00 per month, the approximate amount of income I have averaged with Isagenix since September, 2011. I will suffer loss of income in an amount far in excess of \$75,000.00 in the event Mary Kay Inc. is successful in obtaining any of the relief which it requested in its Original Petition filed December 2, 2011, which was served on me on December 6, 2011.


AMY DUNLAP, Affiant

Subscribed and sworn to before me, Jennifer Knapp,

Notary Public, this 4th day of January, 2012 by AMY DUNLAP.


NOTARY PUBLIC



my commission expires: 2-6-2015

AFFIDAVIT OF AMY DUNLAP