

Seminar 2020 FAQs

Why are we changing Seminar 2020 to a virtual experience?

In early March, the city of Dallas and the state of Texas instituted a ban on large public gatherings to protect public health and safety. With the growing number of COVID-19 cases in the US, this ban on large gatherings continues. Therefore, given this truly unique and unprecedented situation beyond Mary Kay's control, it is no longer a possibility to hold Seminar at the convention center this year. Instead, we're excited to create a spectacular virtual Seminar 2020 experience complete with outstanding education and motivation, world-famous Mary Kay recognition and prize giveaways, and of course, LOTS of other special guests and surprises! And we are enlisting the help of a prestigious, cutting-edge production company to create this amazing event!

When will the event be held?

Seminar 2020 will be held on August 20-22, 2020.

Thursday, Aug. 20

- Kick-Off Show – 6 – 7:30 p.m. CST
- Mary Kay National Area Celebration – 7:45 p.m. CST – 8:45 p.m. CST

Friday, Aug. 21

- Awards Show: 6 – 9 p.m. CST

Saturday, Aug. 22

- General Session: 1 – 3 p.m. CST

Each Seminar affiliation will have its own unique Seminar program. All four Seminars will occur simultaneously and will be available in English and Spanish.

Why is Seminar 2020 happening in August this year?

Seminar is the Super Bowl of Mary Kay events, and we want to give you the recognition you deserve. From a timing perspective, we will wait to produce the show segments until after Seminar Year End reports are final in July. We are working closely with the production company to produce all the show segments and create a spectacular event and experience that lives up to the reputation of a Mary Kay Seminar.

What is the registration fee for Seminar 2020?

The registration fee for Seminar 2020 is \$45 to watch all segments during the 3-day event. If you registered for Career Conference 2020, your fee is a reduced amount of \$40.

What form of payment is available?

Independent Beauty Consultants can pay by credit card (MasterCard®, Visa®, Discover® or AMEX®). Independent Sales Directors also have the option to pay by commissions.

Can I transfer my registration?

Requests for transfers will not be accepted.

Will I receive a product credit with my Seminar 2020 registration?

Yes, if you register for Seminar 2020 without cancelling, you will receive a \$20 wholesale credit toward your first Section 1 product order placed from Aug. 28 – Sept. 30.

When will I receive more information about Seminar?

We will update you in the coming weeks with information about registration dates, prize mailings and details about each session.